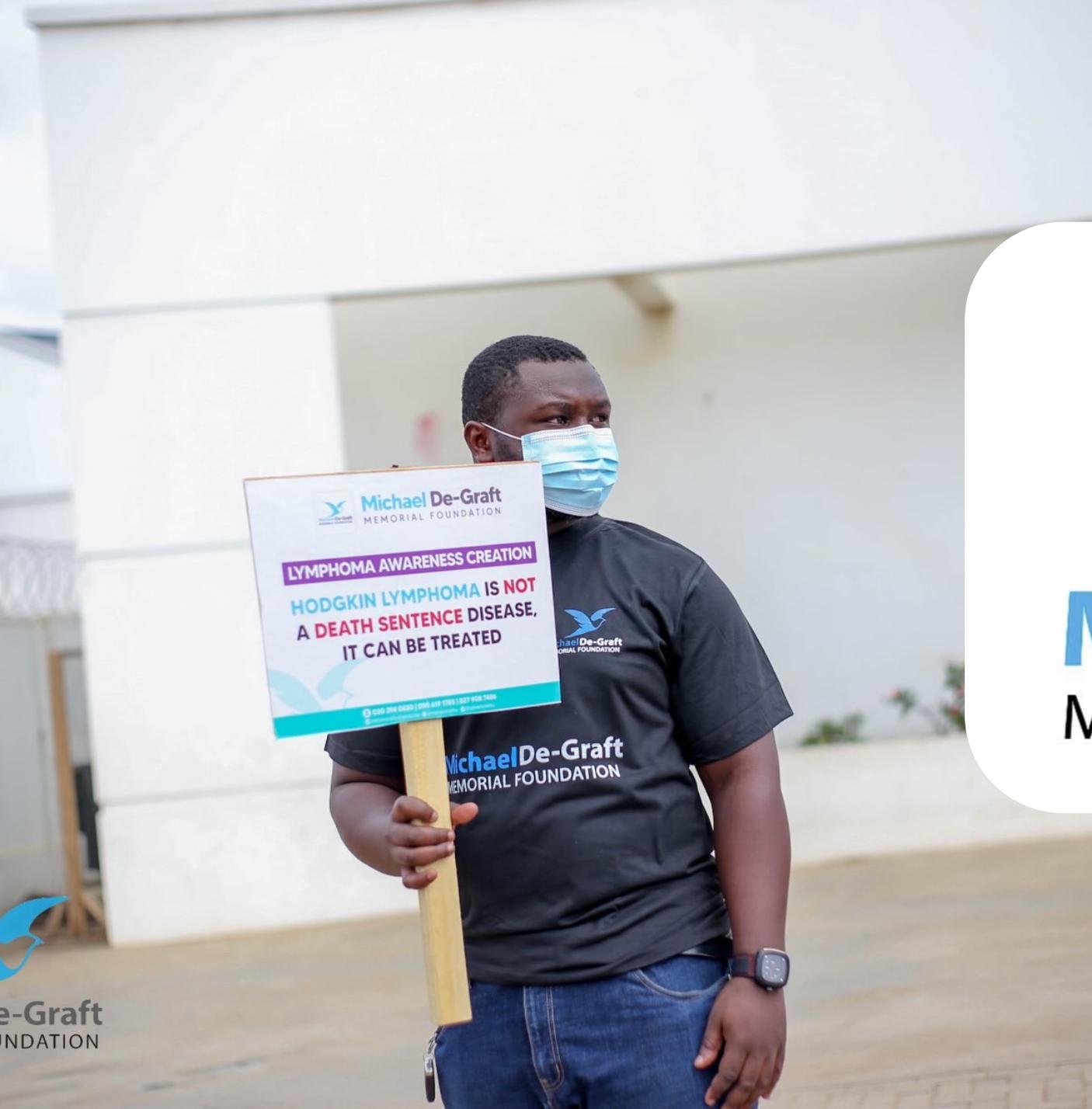


The Hodgkin's Lymphoma Project



Michael De-Graft
MEMORIAL FOUNDATION

Saving lives for the future



Who we are

- ✓ Ghanaian NGO committed to increasing youth awareness of Hodgkin's Lymphoma¹ and encouraging early diagnosis and treatment
- ✓ Christian organisation leading young people to Jesus Christ – the ultimate healer
- ✓ Team of 50+ university students, young professionals, and renowned medical experts
- ✓ Philanthropic community covering the cost of medical treatment for cancer patients from underprivileged backgrounds



¹Cancer of part of the immune system called the lymphatic system.

What we've accomplished

Delivered **sensitization seminars** to over **3,000 students** across **eight schools¹** in Ghana



Covered **treatment costs** for **three young cancer patients** at Korle Bu



Donated knowledge materials to **eight hospitals²** in Accra to educate staff and patients



Completed **four major street awareness campaigns** to sensitize the general public



¹ Lashibi SHS, Legon PRESEC, Regional Maritime University, Frafraha SHS, O'Reilly SHS, Our Lady of Mercy SHS, Olams SHS, Ghanata SHS

² LEKMA Hospital, LEKMA Polyclinic, Lapaz Community Hospital, 37 Military Hospital, Tema General Hospital, Kasoa polyclinic, Sogakope Hospital, Danpong Medical Center

Our ambition: The 2023 Hodgkin's Lymphoma Project



Patients

Cover treatment costs for at least two additional underprivileged patients battling Hodgkin's Lymphoma



Schools

Visit 21 schools to educate students and teachers about the disease, its symptoms, and treatment



Hospitals

Donate educational knowledge materials to eight more hospitals across Ghana



Partnerships

Build strategic partnerships with three media outlets to create more awareness about HL

The 2023 Hodgkin's Lymphoma Project is projected to cost GHS 267,800.

Breakdown of 2023 Hodgkin's Lymphoma Project cost

Category	Detail	Amount	Percent of total
Patient support	2 patients	GHS 137,000	51%
Education materials	Placards for street outreaches, pull up banners for hospitals, flyers for schools, t-shirts	GHS 36,500	14%
Awareness activities	Media, schools, community and hospital outreaches	GHS 94,300	35%

NB: Overhead costs are covered through internally generated funds.

We would love to work with you to save more lives in Ghana

GOLD SPONSORSHIP PACKAGE



Sponsorship amount over 50% of fundraising goal

- Opportunity to channel CSR activities into promoting good health among the people of Ghana, especially the youth
- Google review of the company to deliver wide-reaching public acknowledgement of the support provided
- Continued partnership in subsequent phases of the Hodgkin's Lymphoma project
- Incorporation of your company's branding into project communications i.e., MDMF Social Media pages and website.
- Invitation to join select outreach activities

SILVER SPONSORSHIP PACKAGE



Sponsorship amount under 50% of fundraising goal

- Opportunity to channel CSR activities into promoting good health among the people of Ghana, especially the youth
- Google review of the company to deliver wide-reaching public acknowledgement of the support provided
- Continued partnership in subsequent phases of the Hodgkin's Lymphoma project

We can also work with your organization to collaboratively define...

- **Number of patients** your organization would like to support to receive full treatment cycle for Hodgkin's Lymphoma
- **Number of school outreaches** for awareness and sensitization activities across the country
- **Number of health facilities** to receive donations of education materials on Hodgkin's Lymphoma
- **Other interventions** that suit your organization

We look forward to hearing from you



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