

# How artificial intelligence will impact our life?

After launching the Serbian-French Innovation Forum in 2022 & Mission France, a French ecosystem discovery program for Serbian startups – in 2023, French Embassy in Serbia and its partners are inviting you to attend our next event dedicated to startups, Serbian companies and researchers.

## Join us to identify new innovative partners and business opportunities!

**Saturday, October 21<sup>th</sup> 2023**

*Navigator Business Center, Bulevar Milutina Milankovica 1, Belgrade*

### Opening session

07:15 pm	Registration
07:30 pm	Launch <b>Dr Marjana Brkic</b> , acting director of the Center for the Promotion of Science
07:35 pm	Speech by <b>H.E. Pierre Cochard</b> , Ambassador of France to Serbia
07:40 pm	Speech by <b>Dr Jelena Begovic</b> , Minister of Science, Technological Development & Innovation

07:45 pm **Key note speech by Dr Luc Julia, CSO of Renault group, on the challenges and opportunities brought by AI**

08:20 pm **Roundtable** moderated by **Dr Marjana Brkic**

### *How Artificial Intelligence can boost business opportunities between Serbia and France?*

#### Speakers :

- **Dr Branka Rakic**, Artificial Institute of Serbia and BiologicsHub partner
- **Dr Luc Julia**, Chief Scientific Officer of Renault Group
- **Mladen Jovanovic**, advisory board member of the Serbian Artificial Intelligence Society
- **Dr Ivana Kostic**, Saige consultant for technology transfer and co-founder of health tech lab

09:05 pm **Cocktail networking**