



HIGH LIGHTS 2024

 **FRENCH CHAMBER OF GREAT BRITAIN**
Established in 1883



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2024 Year in Review

As we reflect on 2024, we're reminded of the enduring bonds that shape the Franco-British relationship. This year marked the 120th anniversary of the Entente Cordiale, a remarkable milestone that underscores how our shared history continues to inspire and guide us through changing times.

This year, both France and the UK have turned to the ballot box, bringing in new governments and a renewed spirit of cooperation. In parallel, the announcement of a UK-EU "reset" has opened a new chapter that promises forward-looking relations with the European block.

At the heart of the Franco-British partnership remains a thriving trading relationship, with France standing as the UK's fourth-largest trading partner. This robust economic collaboration is a foundation that empowers both nations to innovate, grow, and flourish in today's environment.

Our economies have navigated the

complexities of the current geopolitical landscape, from a disrupted supply chains and labour market to inflationary pressures. In that context, the Franco-British business community has demonstrated incredible resilience and creativity, fostering stronger ties and fresh thinking to maintain its competitive edge.

Looking ahead, the Chamber is committed to promoting further growth and collaboration between France and the UK. Our focus will be on supporting businesses to expand their reach, facilitating networking opportunities, and advocating for enhanced bilateral trade and innovation. By prioritising these areas, we aim to strengthen our economic partnership and create a vibrant environment where the Franco-British community can thrive.

We look forward to seeing you at our upcoming events and continuing our work together to build on our shared successes and embrace opportunities in the new year. ■

In numbers

+70

New members

359

Total number of members

+42

New business services clients

238

Total number of clients

+5

new Patron members

AIRFRANCE  

KINGSLEY NAPLEY

WHEN IT MATTERS MOST

Wedlake Bell

SAVOY

W
EXECUTIVE

In numbers

48

Events

78%

Free events

87%

In-person events

2,445

Attendees

1.2K

Member connexions
made via the online
directory

18.5K

Followers on social
media (**including 11K
on LinkedIn**)

165

Member news and
articles shared on our
communication
channels

5.2K

Subscribers
to newsletters



Guest speaker highlights:

- **Tom Standage**, Deputy Editor, The Economist
- **HE Ms H el ene Duch ene**, French Ambassador to the UK
- **James Heath**, CEO, National Infrastructure Commission
- **Shevaun Haviland**, Director General, British Chambers of Commerce
- **Simon Ridley**, Second Permanent Secretary, Home Office
- Minister **Andrew Mitchell MP**
- Minister **Greg Hands MP**



The 2024 Winners:



THE FRANCO-BRITISH BUSINESS AWARDS

FRENCH CHAMBER OF GREAT BRITAIN | 2024



About the Winners

Advocacy

The UK-France Business Forum



5th Edition: 16-17 October at the British Embassy

Bringing leaders together, the Forum promoted commercial ties and developed actionable recommendations to advance Franco-British relations within the evolving EU-UK reset.

The 5th Edition

+40
Companies and institutions



4th Edition: 11-12 March at the French Embassy

Celebrating Franco-British collaboration, the Forum focused on hydrogen, mobility, and AI, laying the groundwork for strengthened cooperation cross-Channel.

The 4th Edition

+70
Participants per forum

Advocacy



Manifesto for Jobs & Growth

Our Manifesto for Jobs and Growth sets out strategic priorities to strengthen Franco-British economic ties and drive mutual prosperity. It highlights key areas for collaboration, including **trade, defence, energy transition, immigration policy, tourism development, and technological innovation.**

By addressing shared challenges and seizing opportunities, the manifesto serves as a call to action for businesses and policymakers to build a more resilient and competitive economic partnership.



Chamber's role in shaping National Infrastructure Policy

We are pleased to share that the National Infrastructure Commission (NIC) has published its latest report on the **cost drivers of major UK infrastructure projects**, reflecting valuable insights from our members who participated in Chamber-hosted roundtables on infrastructure earlier this year.

The Chamber is credited in the report, highlighting our active role in policy dialogue and advocacy for improvements to the UK's business landscape. Looking ahead to 2025 we are preparing a response to the new government's Green Paper on Industrial Strategy.

The 2024 Elections



We were pleased to provide in-depth coverage of the unfolding UK elections through a series of articles.

These explored key topics such as **taxation policy**, the evolving dynamics of **EU-UK relations**, and the **future of energy strategy**. Our analysis aimed to shed light on the implications of these critical issues for businesses and the Franco-British community, offering valuable insights during this pivotal political moment.

[Read the articles](#)

Happy Holidays



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