



Motito

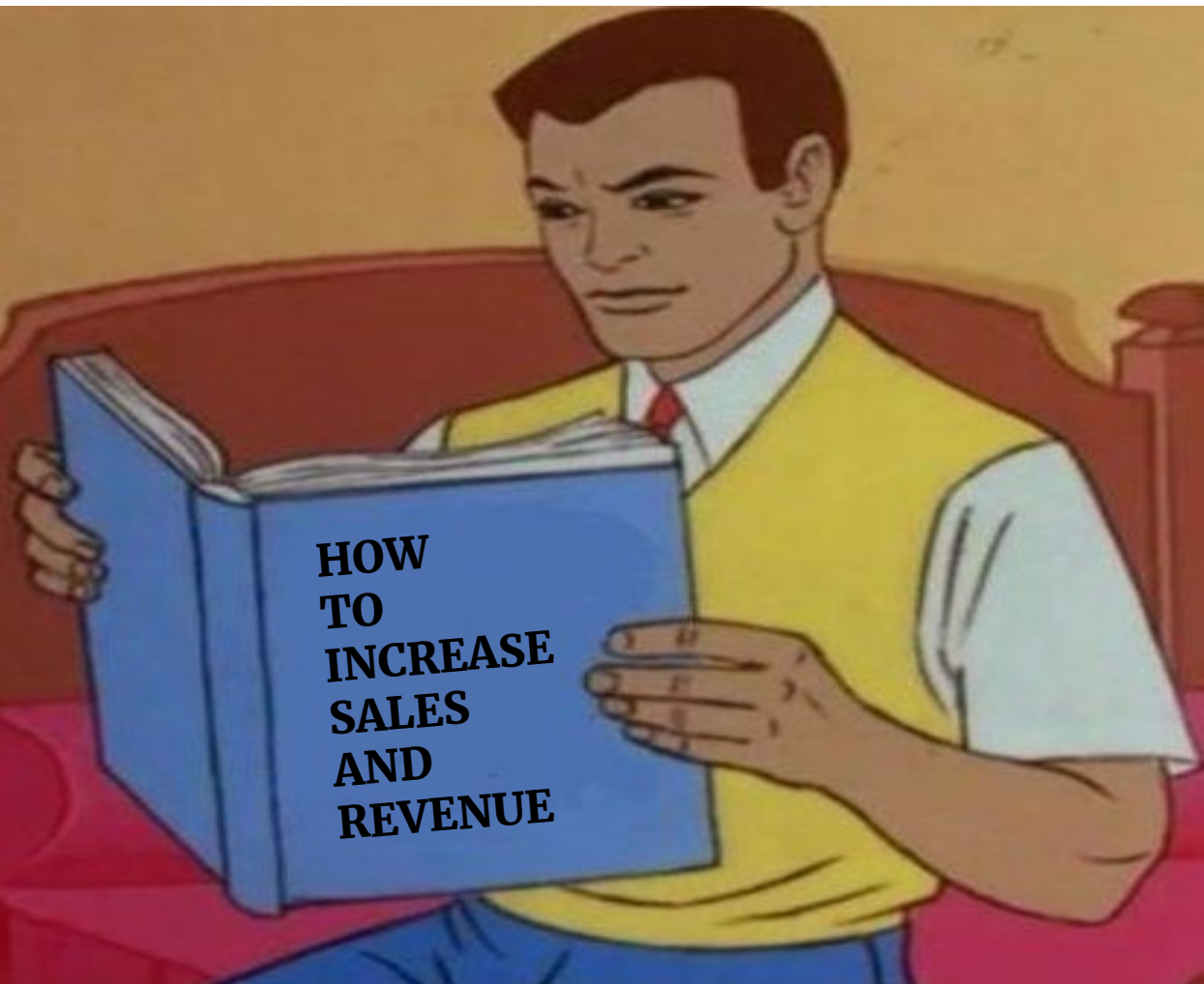
|Corporate Merchant Pitch

Betty Blavo (betty@motito.co)

04.26.2022

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The African Buyer Today



- Increased convenience
- Immediate affordability
- Flexibility

Source <https://www.borngroup.com/views/buy-now-pay-later/>

Opportunity

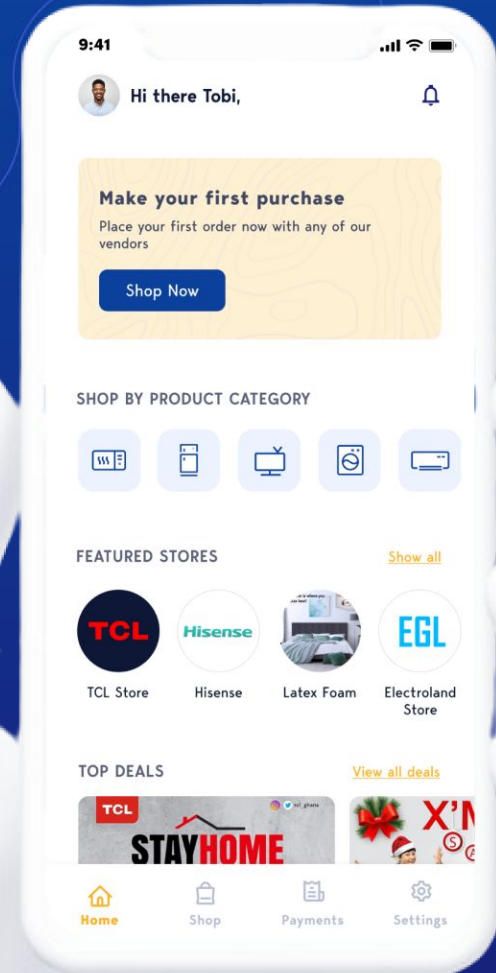
**BNPL payment industry in the region
is expected to grow by over**

99.9%

**Annually and reach over US\$ 79 billion
in 2022**

About Us

We are a buy now pay now pay later platform that enables businesses to offer an interest free credit line to their existing customers at point of sale.



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What We Offer

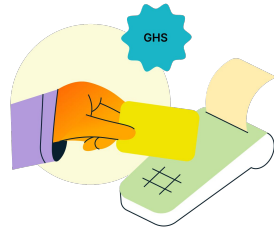


40%
Sales & Revenue

Merchants that offer a credit option to their existing and potential clients increase their sales by up to 40%.

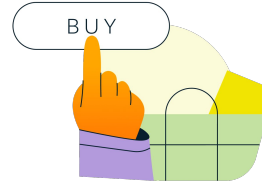
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How we can work together ?



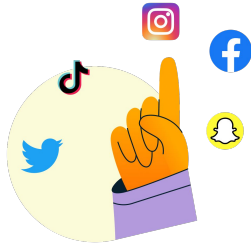
In-store

Communicate like pull ups, wall hangings etc.



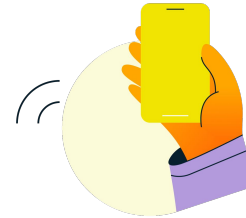
Ecommerce

Integration with existing ecom platforms



Social Commerce

Accommodate existing social media stores



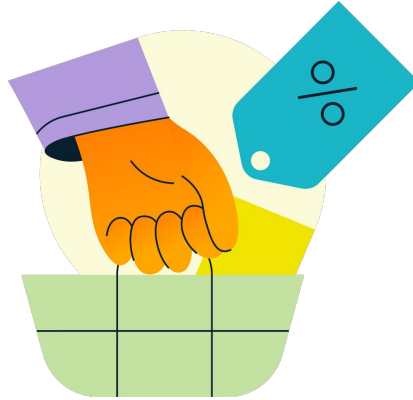
In-app

Alternative marketplace to showcase products

Some Partner Stores



How do we make money?



**Merchant Discounts/
Commissions**

Motito Partnership benefits Include

- Increase in sales and revenue by up to 40%
- More brand awareness locally
- Increased Market share
- Increased levels of positive word of mouth
- Freedom from the risk and hassle involved with serving this attractive offering!

Primary Contacts

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Thank You
Live Well!

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