

# EMIR

SUCCESSFUL PERSPECTIVES

## OVERVIEW OF SERVICE OFFERINGS

Intelligence

C-Level Networking

Government Insights

HQ Support

T2

An aerial photograph of the Burj Al Arab hotel in Dubai, United Arab Emirates. The hotel is a sail-shaped skyscraper with a white facade and a dark, curved top. It is situated on a small island in the water. In the background, the Dubai skyline is visible, including the Burj Khalifa. The sky is a hazy, golden-brown color, suggesting a sunset or sunrise. The water is dark and calm.

THE MIDDLE EAST'S

MOST INFLUENTIAL

INTELLIGENCE NETWORK

EMERGING MARKETS INTELLIGENCE & RESEARCH

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## EMIR

Emerging Markets Intelligence & Research (EMIR) is a well-connected, Dubai-based advisory firm that serves senior business leaders of multinational companies, local family trading conglomerates, SMEs and government. Driven by a belief in the value of local, high-profile connections and a deep understanding of regional markets, EMIR is a firm that delivers actionable intelligence, connections and content to over 1,000 decision-makers through its intelligence networks, EMIR Boardroom and EMIR Commercial, as well as its virtual briefings.

## INFLUENCING THE INFLUENTIAL

To better understand EMIR's unique intelligence networks, please click on the videos:



THE MIDDLE EAST'S MOST

INFLUENTIAL INTELLIGENCE

NETWORK

THE MOST INFLUENTIAL VIRTUAL

PLATFORM FOR PUBLIC-PRIVATE

DIALOGUE IN THE UAE



DEVELOP A

#SUCCESSFULPERSPECTIVES

MINDSET



# EMIR

EMERGING MARKETS INTELLIGENCE & RESEARCH

A photograph of two men in dark suits standing in profile, facing each other in conversation. They are in a well-lit, elegant restaurant or hotel lobby. A large, ornate chandelier hangs from the ceiling, casting a warm glow. In the background, other people are visible, and a bright window or doorway is illuminated. The overall atmosphere is professional and sophisticated.

MEET THE MOST

SUCCESSFUL NAMES IN

MIDDLE EAST BUSINESS\*

EMERGING MARKETS INTELLIGENCE & RESEARCH

\*Access restricted by seniority. No media permitted. Screening required for all membership applications.

## ABOUT EMIR BOARDROOM



Trevor McFarlane  
CEO & Chief Analyst



Frank Mc Carthy  
Head of Networks & Strategy

+971 56 824 1626  
frankmccarthy@emirintelligence.com

EMIR Boardroom provides successful CEOs and business leaders with the market intelligence, governmental insights, network and HQ support needed to truly succeed in the Middle East. Our members say it has helped them open doors and establish networks at the very highest levels of business and government.

Our quarterly, private briefings bring together senior government officials, regional CEOs from the world's leading multinational companies and from large family conglomerates, covering the Middle East, Turkey, Africa, India and Central Asia.

EMIR members receive high-quality reports on regional trends, focusing particularly on the business impact of economic, governmental and policy developments in this fast-changing part of the world.

Membership also gives access to EMIR's HQ support service, an in-person briefing service that brings our on-the-ground analysis to a location of your choice, to inform visiting board members or senior executives on the opportunities and challenges of doing business in MEA.

Many of the world's most prominent companies are already members of EMIR. Their leaders find that its mix of market intelligence, governmental insights, peer-to-peer networking and HQ support is an irreplaceable tool in achieving success.

## WHY EMIR? THE C-LEVEL NETWORK



MEET THE MOST SUCCESSFUL

NAMES IN THE MIDDLE EAST

BUSINESS

# EMIR

EMERGING MARKETS INTELLIGENCE & RESEARCH

A photograph of two men sitting on patterned armchairs. The man on the left is wearing a white thobe and ghutra, with glasses. The man on the right is wearing a dark suit and tie, with his hand to his chin in a thoughtful pose. The background is dark and out of focus.

UNPARALLELED

GOVERNMENTAL INSIGHTS

EMERGING MARKETS INTELLIGENCE & RESEARCH

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# EMIR SERVICES

## EMIR Private VIP Meetings

- EMIR will tap into its VIP network to fill an exclusive room with your potential customers, stakeholders or influencers
- All event engineering from A-Z (i.e. live content, agenda creation, MC, moderators and speakers all created and provided by EMIR)
- Engage with your clients through custom VIP meetings (e.g. create a CXO club)

## Thought Leadership

- Briefing papers
- White papers
- Digital content
- Mini documentaries

## Custom Research

- Market entry reports
- Sector analysis
- Custom research reports
- In-house briefings

## Public Speaking

- Facilitation/Moderation
- MENA Business Market Outlooks (i.e. conferences, in-house strategy meetings)

## EMIR Membership Packages

- Sponsorship/Partnership: EMIR Boardroom and/or EMIR Commercial
- EMIR Boardroom Membership: CEOs/Regional No. 1's



## EMIR Private VIP Meetings

Watch here 

**EMIR**  
BOARDROOM  
COMMERCIAL  
GOVERNMENT

LEARN MORE

**EMIR**  
SUCCESSFUL PERSPECTIVES

A man in a dark suit and tie is shown in profile, sitting at a desk. He has his hands clasped and is looking out a large window at a cityscape during sunset or sunrise. A professional microphone on a stand is positioned in front of him. The room has patterned wallpaper and a desk with some papers and a power strip.

HQ SUPPORT...

REPORT INTO THE BOARD

WITH CONFIDENCE

EMERGING MARKETS INTELLIGENCE & RESEARCH

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EMIR  
BOARDROOM

MENA EXECUTIVE INTELLIGENCE  
MARCH 2019

ACTIONABLE INTELLIGENCE  
FOR INFORMED  
DECISION MAKING

EMERGING MARKETS INTELLIGENCE

by and business leaders with the support needed to truly succeed in emerging markets and establish networks at the regional level. CEOs from across the Middle East and Africa are on the agenda.

**CONDITIONS OF USE**

- Internal use only
- No secondary distribution
- For EMIR Boardroom members only
- Strictly confidential

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BOARDROOM

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# EMIR

BOARDROOM



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Emerging Markets Intelligence & Research (EMIR)



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EMIR | Emerging Markets Intelligence & Research

Level 1, Office 124, Building 9

Media City, Dubai

U.A.E. P.O. Box 29805

Phone: +971 4 558 8197

Email: [frankmccarthy@emirintelligence.com](mailto:frankmccarthy@emirintelligence.com)

Website: [www.emirintelligence.com](http://www.emirintelligence.com)