

Organized by



Solidarity tournament for  
the benefit of the association



# FOOT FOR HOPE

## 2020



**SOLIDARITY  
FOOTBALL TOURNAMENT**

**17** Saturday  
**OCTOBER**

Contact: [hanoi@ccifv.org](mailto:hanoi@ccifv.org)

## Concept

- ✓ Football tournament organized by the French Chamber of Commerce and Industry in Vietnam (CCIFV), in partnership with Coup de Pouce Vietnam (CDPVN).
- ✓ Part of the benefit will go to this association which helps underprivileged children by providing them with monthly food parcels and by helping pay school fees.
- ✓ A unique sporting event which brings together the French community in Hanoi in a friendly and solidarity atmosphere
- ✓ Date and Time : Saturday October 17, 2020, from 9h00 to 17h00
- ✓ Location : TBC



**Saturday 17th Oct.**

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## Concept

- ✓ Participants :
  - Teams of 7 to 12 players coming from French & Vietnamese companies, organizations in Hanoi
  - Spectators are composed of supporters, colleagues, partners, family and friends of the players
  - The organisers: the CCIFV, Coup de Pouce Vietnam



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## Our objectives

- ✓ Encourage meetings between French and Vietnamese companies and organisations in Hanoi in a festive atmosphere;
- ✓ Promote the practice of sport among employees of participating companies and organizations by encouraging them to attend a group event;
- ✓ Make this tournament a sporting and charitable event by supporting a humanitarian project.



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## By participating to this event, you will:

- ✓ Strengthen group cohesion
- ✓ Boost communication between your team members
- ✓ Facilitate the integration of new collaborators
- ✓ Increase productivity by encouraging people to work together
- ✓ Develop problem solving skills
- ✓ Illustrate the values of your company
- ✓ See your colleagues' qualities and assets
- ✓ Support a good cause by contributing to a scholarship fund for the benefit of disadvantaged children.



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## The organisers

### The French Chamber of Commerce and Industry in Vietnam (CCIFV)

The French Chamber of Commerce and Industry in Vietnam (CCIFV) main goal is to drive and represent the French business community in Vietnam and to facilitate the exchange of goods, services and capital between the two countries.

It was created in 1989 and is part of the worldwide network which is composed of 124 Chambers in 93 countries. It gathers over 280 members and offers its services in Hanoi as well as in Ho Chi Minh City.

### Coup de Pouce

Coup de Pouce Vietnam is a French NGO, founded in 2000. Based in Hanoi, they help underprivileged children in Vietnam. They collect funds in order to help those children go to school and live in decent conditions.

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## The project that we are supporting

### *Coup de Pouce Vietnam*

Main projects and activities:

- ✓ Sponsor school-age children until they graduate from high school
- ✓ Sponsor higher education and vocational training
- ✓ Provide monthly food parcels to families
- ✓ Fund houses refurbishment for disadvantaged families
- ✓ The association helped a total of 45 families in 2019.

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## Provisional program

### Football matches

- 09h00 : Opening ceremony
- 09h30 : Morning matches
- 11h45 : Lunch break
- 13h00 : Afternoon matches
- 14h45 : Female/ Kids match (FOC)
- 15h30 : The Grand Final
- 16h00 : Awarding prizes & trophies
- 17h00 : The end of the tournament



### Other activities

- ✓ Food and refreshment booths
- ✓ Organisers' booths
- ✓ Information booth on the activities of Coup de Pouce Vietnam Association

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## Provisional program

	<u>Teams</u> A B C	<u>Teams</u> D E F	<u>Teams</u> G H I	<u>Teams</u> J K L
09h30	A-B	D-E	G-H	J-K
10h15	B-C	E-F	H-I	K-L
11h00	C-A	F-D	I-G	L-J
13h00	Quarter final			
13h40	Semi-final			
14h15	3 <sup>rd</sup> and 4 <sup>th</sup> places			
14h45	Exhibition matches			
15h20	The Grand Final			
16h00	Awarding prizes & trophies			

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## Visibility of the event

*To ensure the best visibility of the event, we will relay information through different media channels such as:*

### Internet

- ✓ Official Facebook page dedicated to the event
- ✓ The CCIFV and Coup de Pouce Vietnam websites
- ✓ Social media (Facebook and LinkedIn of the organisers)
- ✓ Newsletters (weekly and monthly) of the CCIFV and Coup de Pouce
- ✓ Online newspapers

### Proximity media

- ✓ Posters, Flyers and Standees
- ✓ Banners & Backdrop during the event



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## Team registration

### Composition of the teams

- ✓ Each team is composed of 7 players and maximum 5 substitutes (optional)

### Registration fees:

- ✓ CCIFV's Member : 9,000,000 VND/team (1,000,000 VND discount for registration before October 1st 2020)
- ✓ Non-Member : 11,000,000 VND/team (1,000,000 VND discount for registration before October 1st 2020)

*We will provide to your team a **FULL PACKAGE** for the players, comprised of:*

- ✓ Lunch (sandwich + dessert + drink)
- ✓ Water bottles for all participating teams
- ✓ Medical service available on site

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Thank you for your attention!



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