



Monday 30th september 2024

Launch of a subsidiary in Singapore

SYNOVIVO & MANAGERIA, leaders in executive search and HR consulting for agriculture and food sectors expand into Asia and strengthen their international presence.

Meeting the needs of a booming market

With Singapore as a central hub, SYNOVIVO & MANAGERIA will focus on providing high-value executive search solutions tailored to the specific needs of companies looking to establish or expand their presence in key markets such as Singapore, Malaysia, Vietnam, Indonesia, and beyond with a specific target in Thailand with Nathan Preteseille, international consultant. The new subsidiary will offer expertise in sourcing and placing top talent in leadership, technical, and specialized roles, ensuring that businesses can access the skills and knowledge necessary to thrive in this dynamic region.

Leveraging local expertise and global reach

The launch of SYNOVIVO MANAGERIA ASIA PTE LTD is part of the SYNOVIVO & MANAGERIA's broader strategy to build a robust international network that enhances its responsiveness and efficiency. The new subsidiary will benefit from a deep understanding of local market dynamics, while leveraging SYNOVIVO & MANAGERIA's global experience and industry expertise.

Future Plans

The establishment of the subsidiary in Singapore is just the beginning of the company's ambitious plans for international expansion. Additional partnerships are planned for other strategic locations, reinforcing SYNOVIVO & MANAGERIA's commitment to supporting its clients' growth and success in key global markets.

Press Release

SYNOVIVO  MANAGERIA

SYNOVIVO & MANAGERIA is proud to announce the launch of its new subsidiary, SYNOVIVO MANAGERIA ASIA PTE LTD, based in Singapore. This strategic expansion marks a significant milestone in the company's development, aimed at serving the growing demand for executives / top executives search and consulting services in the agricultural, agribusiness, and life sciences sectors across the Asia-Pacific region.

About SYNOVIVO & MANAGERIA

SYNOVIVO & MANAGERIA are pure players in recruitment for executives, top managers and experts' profiles specialized in Agriculture & Agro-Food Industries. In addition to an effective HR methodology, their added-value relies on the excellent knowledge of markets and business skills in their areas of expertise. Leaders and decision-makers appreciate this differentiating approach, which provides much more than recruitment.

A Statement from Hugues Dumas, CEO of SYNOVIVO, Associate of MANAGERIA:

"We're really pleased to be able to strengthen our presence in Asia with this new subsidiary. Asia is a fast-growing market. For us, it's a question of being able to offer our customers the networks and codes they need to establish themselves and recruit the right profiles for their development projects."

"Proximity, responsiveness, expertise in agricultural and agri-food markets and agri-food markets - that's our added value for our customers."

A Statement from Stéphane Hervé, CEO of MANAGERIA:

"We are delighted to establish our presence in Singapore with the launch of the subsidiary. The Asia-Pacific region offers tremendous growth opportunities, particularly in the agri-food and life sciences sectors, where we bring a unique combination of local insight and global best practices. This new subsidiary will enable us to better serve our clients by providing proximity, agility, and a high level of expertise."



Statement from Stéphanie Rodier, Director of the new subsidiary:

"I am delighted to contribute to the international development of Alliance SYNOVIVO MANAGERIA through the launch of this new subsidiary in Singapore. This expansion into the Asian market aligns perfectly with my passion for recruitment in the agriculture, food, feed and agribusiness sectors. On a personal level, this represents a tremendous managerial and business development opportunity.

This project is a testament to the dedication and teamwork of our entire team, fully supported by our shareholders in France, SYNOVIVO & MANAGERIA. Together, we are committed to building a strong presence in Asia and delivering exceptional value to our clients in this dynamic region."

40%

of business
outside France
(60 % in France)

11 languages spoken
by all consultants

50%

of the team
of consultants
specialized in
international
talent hunting

5 different nationalities
within the team

Thomas Le Goff, Director of the new subsidiary, shared:

"As an executive search consultant and entrepreneur in Asia for the past 10 years, I am excited to lead this strategic alliance with SYNOVIVO & MANAGERIA. This partnership represents a significant step forward in providing high-value recruitment solutions across Southeast Asia's rapidly growing markets. By merging SYNOVIVO's & MANAGERIA's global expertise with our in-depth knowledge of local dynamics, we are well-positioned to support businesses in the agricultural, agribusiness, and biotechnology sectors in sourcing the talent they need for success.

Our focus goes beyond recruitment; we are committed to making a meaningful impact in the region. This new venture enables us to offer proximity, agility, and a high level of service, ensuring that our clients receive the specialized support necessary to thrive in these dynamic markets."

To know more

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