

PARTICIPATE IN JMEC 26!

Internationally accredited by Pearson plc,
the world's largest education company

2019/2020 PROGRAM SCHEDULE

November 9 : Program starts
with a series of lectures and
workshops on Saturdays

January 11 : Business plan,
projects allocated to the teams

January 13-19 : Teams meet
their Project Clients for a project
briefing

May 7 : Submission of written
business plan

May 23-24 : Oral presentations
to JMEC Judging Panel

May 25-June 2: Team
presentations to Project Clients

June 3 : Awards Ceremony



Japan Market Expansion Competition, Place Canada
1F, 7-3-37 Akasaka, Minato-ku, Tokyo 107-0052

Tel : 03 5552 1444

www.jmec.gr.jp

Participant Fee : JPY 150,000
Application Deadline : October 10, 2019

Attend an Information Session!

Aug 21 & 29, Sept 4, 12, 18 & 26,
Oct 2, 2019

For more information :
www.jmec.gr.jp/participants

**Want to improve your business skills and learn
how to write a professional business plan in a
multinational environment? Then check out JMEC!**

WHAT IS JMEC ?

A Tokyo-based business training program organized by
18 foreign chambers of commerce in Japan since 1993.

A 7-month weekend program designed for full-time
working professionals with lectures on Saturdays.

A program to support mid-career managers develop
practical business skills and hands-on experience.

A program that attracts men and women from a diversity
of professions from Japan and other nations.

WHAT WILL YOU DO ?

Part 1 : Participate in a lecture and workshop series with
experienced business owners, executives and
entrepreneurs as instructors.

Part 2 : Learn how to research and write a complete
professional business plan for a business client.

*Upon successful completion, participants receive an
official Pearson Assured JMEC program certificate.*

WHY DO IT ?

To gain valuable insights into the Japanese Market and
international business practices.

To work with a multinational group of people of diverse
professional backgrounds—engineers, accountants,
designers, sales managers, finance and administration
managers, and others.

*JMEC alumni have been promoted and advanced their
careers due to the JMEC experience and skills.*

SCHOLARSHIPS

Are you an Australian or New Zealand citizen and
ANZCCJ member? Or working for an ACCJ or
Netherlands Chamber member company? You may
then be eligible for JMEC scholarships by these
chambers. To learn more contact info@jmec.gr.jp