

Beyond Promotion Facilitation

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(SMCC, CCIFM & La Cámara)
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Promotion

1



Investment Game Plan



FDI

Positioning Malaysia as a Hub for R&D, High Technology Industries and Global Services



DDI

Transforming Domestic Investment Landscape

Regional Development

Achieving Balanced Regional Economic Development

Key Strategic Direction

A

New Sources of Investment Opportunities

- Leveraging on the Megatrends Development, Industry 4.0, Digital Economy and E-Commerce.

B

Targeting Niche Technologies

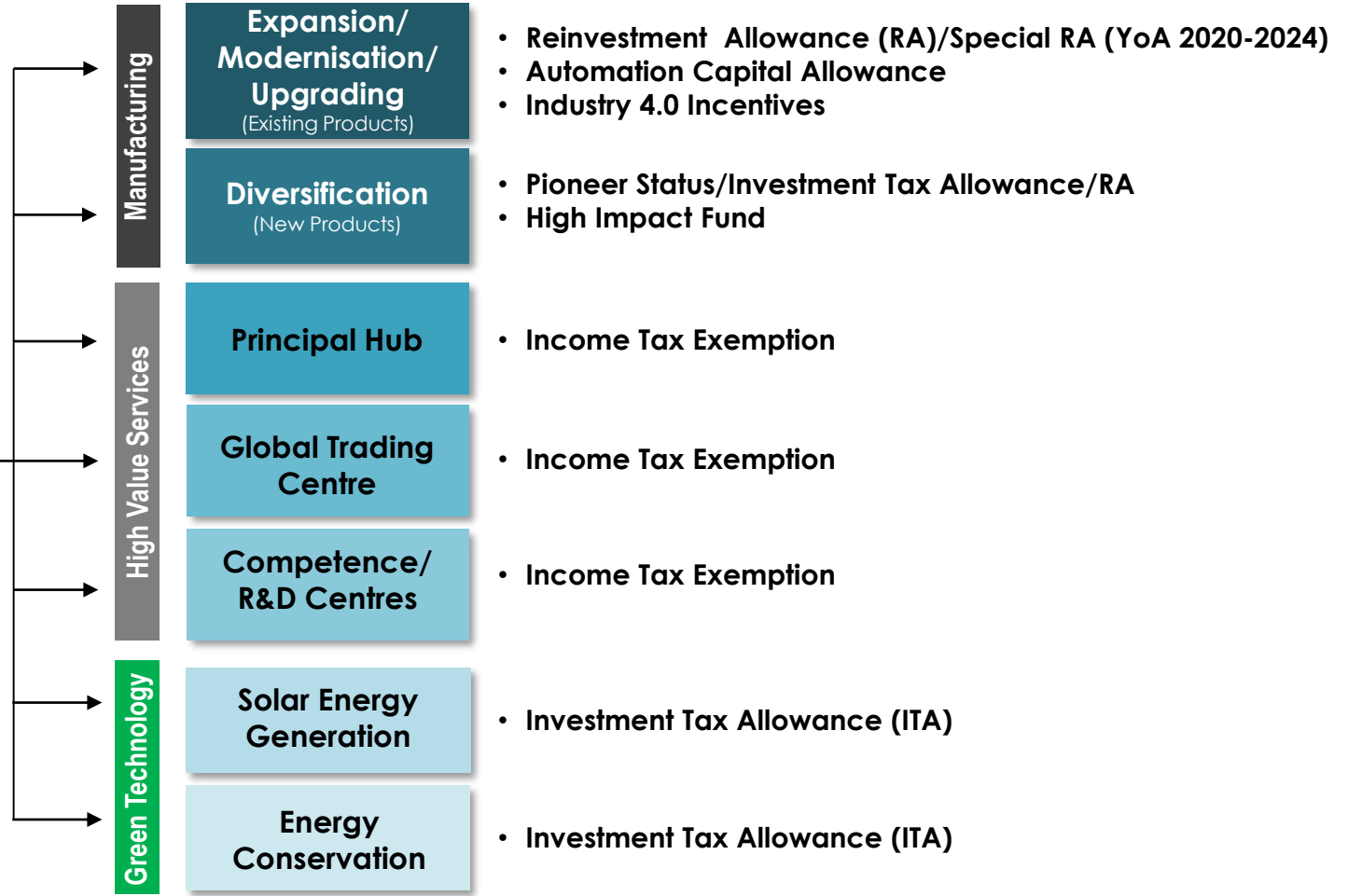
- Targeting niche products, technologies and services.
- Identifying the gaps and complete the value chain of the ecosystem.

C

Driving Existing Companies to Reinvest

- Identifying opportunities for reinvestment into high value added products and activities.
- Transforming Malaysian companies to become global players.

Driving Reinvestments



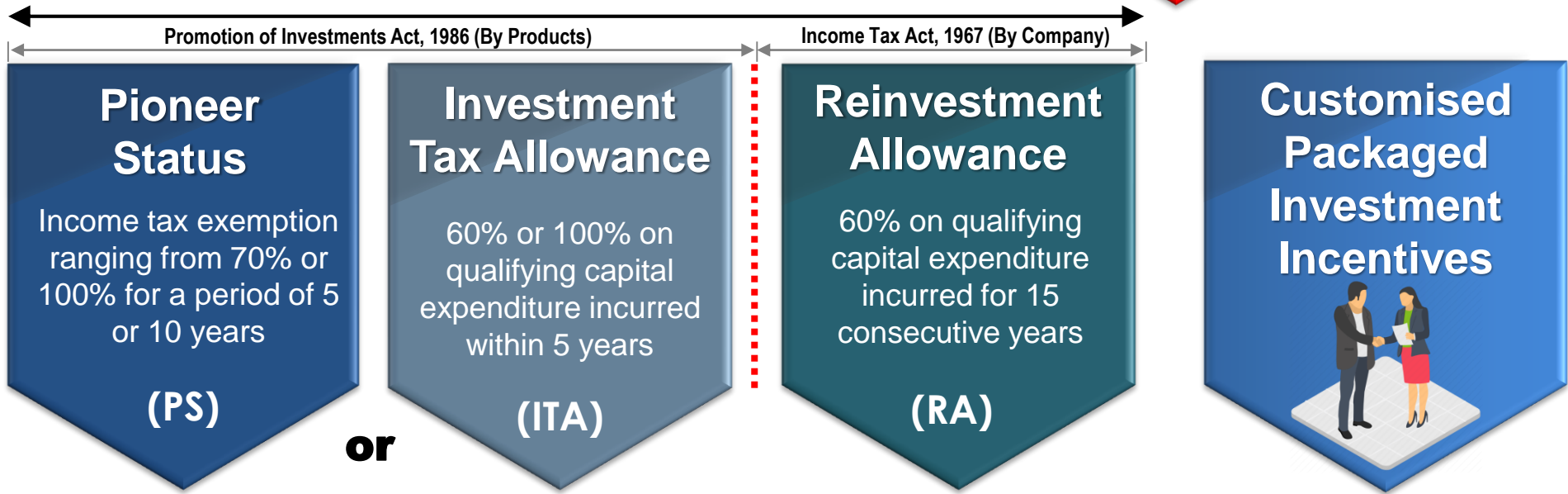
Major Incentives

penjana
Pelan Jana Semula Ekonomi Negara

**Additional
Reinvestment
Allowance
(YA 2020-2024)**

+ 5 Years

20-25 Years



**High impact Fund
(Training/R&D Fund)**

Approvals

2

Manufacturing Licence (ML)



- **Require ML if the Paid-up Capital/Shareholders' Fund is RM2.5 Million and above; or employing 75 or more full time employees**
- **Exempted from ML- If below the above threshold**

Investment Incentives



- **Tax Incentives**
- **Matching Grants**

Customs Duty Exemptions



- **Raw materials; and**
- **Machinery & equipment**

Expatriate Posts

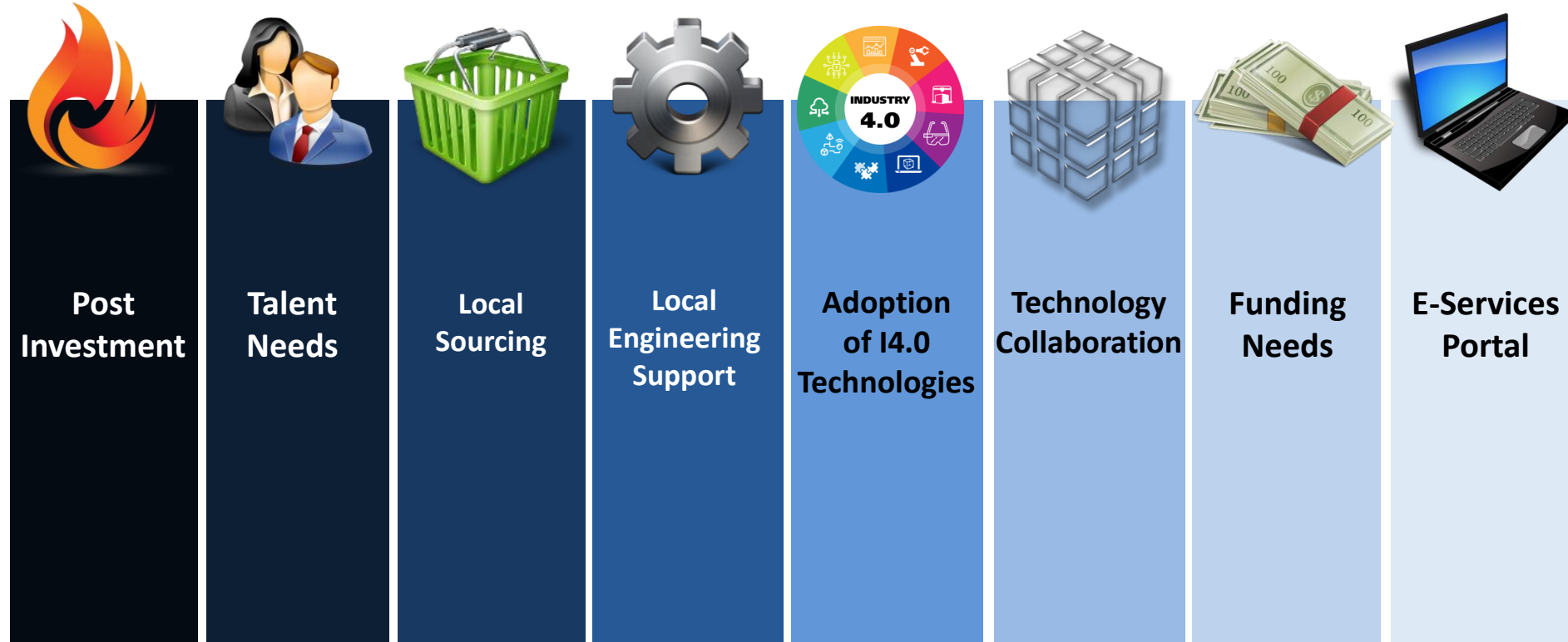


- **Key posts**
Posts that are permanently filled by foreigners
- **Term posts**
Posts that are filled by foreigners for a period of 1-5 years

<https://investmalaysia.mida.gov.my>

Business Facilitation

3



Post Investment



Three overlapping screenshots of the MIDA-PACU web portal. The top screenshot shows a 'MIDA Implementation Training & Monitoring System (IMS)' page with a 'PA&C' logo and a list of project steps: 1. Register your business, 2. Apply for project loan, 3. Apply for project loan, 4. Apply for project loan. The middle screenshot shows a 'Dear Sir/Madam of PACU' email template with fields for 'Name', 'Email', and 'Phone Number'. The bottom screenshot shows a 'CONTACT US' section with the name 'En. Nooramin Ariff Bin Rasmani' and a 'LOGIN' button.

Industry Talent Management and Expatriate

1

Internship Facilitation



Organising internship interview for higher education students

2

Career Fair



Organising career fair to provide employment opportunities for Malaysian

3

Upskilling and Reskilling



MIDA collaborate with training centre to reduce skill gaps among Malaysian namely graduates and unemployed

4

Academia and Industry Engagement



Engagements visits, roundtable meetings, and networking events) led by MIDA to address the issues on talent

5

One-on-One Talent facilitation



Organising one-to-one meeting with the company which required assistance in getting local manpower

6

Career Talk



Organising Career Talk programme to provide jobs exposure and industry knowledge

7

Expatriates



Approval of Expatriates

MIDA Organisation Structure

Promotion



Evaluation and Approval of Project (Manufacturing Licence/Tax Incentives/Expatriate Posts Status Approval)



Implementation



Compliance Facilitation



Foreign Direct Investment

Domestic Direct Investment

- Electrical & Electronics
- Machinery & Metal
- Building Technology & Lifestyle
- Transportation Technology
- Chemical & Advanced Materials
- Food Technology & Resource Based Industries
- Life Sciences & Medical Technology

Manufacturing

- Oil & Gas, Maritime & Logistics Services
- Green Technology
- Healthcare, Education & Hospitality
- Business Services & Regional Operations
- Advanced Technology and R&D

Services

Industry Talent Management & Expatriate

MIDA State Offices

Tariff

Evaluation and Approval of Customs Duty Exemption

Licensing & Incentive Compliance

Post-Investment

Investors Journey



Get to Know Us



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Talent



Thank You