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საქართველოსთვის  
The European Union for Georgia



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**meliora**

Georgia's Responsible  
Business Awards

**2018**

# GEORGIA'S RESPONSIBLE BUSINESS AWARDS

## Meliora - 2018

This year the Centre for Strategic Research and Development of Georgia (CSR DG) is launching the annual CSR excellence contest - Georgia's Responsible Business Awards "Meliora".

"Meliora" is a Latin word meaning The Best. Therefore, every year Meliora Awards will celebrate companies operating in Georgia for most inspiring and outstanding projects and initiatives in the area of corporate social responsibility, that change Georgia for the better.

The Contest is organized in frames of the EU-funded project Georgian Civil Society Sustainability Initiative.

### IN WHICH CATEGORIES DO WE PRESENT AWARDS?

Six Thematic Categories cover all main areas of CSR:

- Green initiative
- Responsible employer
- Responsibility in the marketplace
- Supporting communities
- Cross-sector partnership
- CSR communication

Three Special Categories:

- CSR manager of the year
- Creative CSR (in partnership with Association of Creative Agencies of Georgia)
- 4R Waste Management Initiatives (in partnership with USAID funded Waste Management Technology in Regions program, implemented by CENN).

Grand Prix – Responsible Company of the Year conferred separately to large company and to SME.

### WHO CAN APPLY?

Georgia's Responsible Business Awards are open to companies of any size from around the country – large, medium and small enterprises, registered in Georgia, which can nominate their programs, projects or initiatives implemented in 2017-2018. Large companies and SMEs would have equal chances to win, as entries will be assessed against the scoring guide and not against each other.

In each category separate awards could be conferred for small or medium-sized company in parallel to a large company.

## KEY DATES

**10 September 2018** - Closing date for submitting Intention to Enter

**5 October 2018** - Closing date for entries

**13 December 2018** - Gala Event, announcing the winners

## WHO WOULD BE JUDGING AND HOW?

The independent jury consisting of the leading Georgian and international experts in the field of corporate social responsibility and its separate areas would evaluate nominations against the comprehensive scoring guide and evaluation criteria, published at the Contest' webpage, based on the consistency and effectiveness of the efforts, sustainability of the results and proper design of the initiatives.

Nine international judges (from UK, Slovakia, Belgium, Israel, Germany, USA and Denmark) will sit on Jury, along with Georgian experts from various fields, representing international organizations, civil society organizations, and academia, that ensures high credibility of the evaluation process. Each category is independently judged by specific judging panel and the bar is set high.

## REVEALING THE WINNERS - AWARDS CEREMONY

The awards' winners will be announced in mid-December, at a glittering Awards Ceremony, which will bring together, encourage and celebrate the most forward-thinking businesses and ambitious business professionals looking to move beyond mere considerations of business and profit, seeking to deliver transformational change in society and create more value within their organizations.

Whether you win or not, you can be sure that the Awards Ceremony will be a memorable day for you.

The Meliora Awards are run by CSRDG, one of the most experienced expert organization in the field of CSR. CSRDG partners with international and local expert organizations and business platforms, which makes this contest one of the leading Sustainability and CSR initiatives in Georgia.

**WE BELIEVE THAT MELIORA AWARDS WOULD SERVE AS AN INSPIRATION FOR THE TRANSFORMATIVE ACTION, BUSINESS EXCELLENCE AND CORPORATE RESPONSIBILITY ACROSS THE COUNTRY.**

## ABOUT THE PROJECT

The Contest is organized within the framework of the EU-funded Georgian Civil Society Sustainability Initiative (2017-2020). The project is implemented by the Consortium led by the Konrad-Adenauer-Stiftung (KAS) and composed of four Georgian non-governmental organizations.

The project is funded by the European Union and the Federal Ministry for Economic Cooperation and Development of Germany.



## ABOUT THE ORGANIZER

The Center for Strategic Research and Development of Georgia (CSR DG) is a civil society organization with 22 years' experience of successful work in the civil sector. Founded in 1995, CSR DG is one of the oldest non-governmental organizations in Georgia. Having head office in Tbilisi and branch office in Telavi, organization carries out its activities throughout Georgia at national, as well as at the regional and local levels. The mission of CSR DG is to promote good governance, sustainable inclusive economic growth and active citizenship for improved quality of life. To fulfill its mission, CSR DG actively works: with public, with CSOs, with local and national level Government, and with private.

For further information please visit - [www.csr dg.ge](http://www.csr dg.ge); <https://www.facebook.com/CSR DG/>

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