



Introductory workshop on

Roadmap to Digital Trade: Global Standards, Local Transformations



Wednesday, 18 October 2023

2nd Floor - Abu Dhabi Chamber Tower

9:30 - 10:00 **Registration & Reception**

10:00 - 10:05 **Welcome Remarks**
Abu Dhabi Chamber

10:05 - 10:10 **Introduction**
ICC

10:10 - 10:25 **Presentation**
ICC Trade, Investment and Climate policy overview
- **Ms. Pamela Mar**, Managing Director, Digital Standards Initiative, ICC

10:25 - 10:50 **Presentation**
Digital Trade: Moving from Documents to data, at scale
Policy, business, and financial impacts and best practices
- **Mr. Andrew Wilson**, Global Policy Director, ICC

10:50 - 11:30 **Q&A and discussion**