

THE ECONOMIST CORPORATE NETWORK MEMBERSHIP DETAILS

MENA, Dubai

WHO WE ARE

THE ECONOMIST CORPORATE NETWORK (ECN) is the Economist Group's executive briefing and networking service.

We are an invitation only, membership-based group that leverages the convening power of **The Economist** brand to bring together leaders from industry, government and academia to examine the key trends shaping local regional and global economies and the managerial responses to those changes. We help our members gain a deeper and more holistic understanding of the dynamic business environment in emerging markets.

The Economist Group corporate structure

The Economist brand family	Other brands
The Economist	EuroFinance
1843	TVC
The Economist Intelligence Unit	Ideas People
The World In...	Signal Noise
Which MBA?	[E] BrandConnect
The Economist Events	
The Economist Corporate Network	
The Economist Education Foundation	

WHY WORK WITH US

UNDERSTAND YOUR MARKETS

In a world where markets are constantly evolving, proper understanding is key to getting the edge over your competition. As an **Economist Corporate Network** member, you'll have access to our latest economic, political, risk and sector-specific analysis of key markets. Which means you can plan ahead with confidence.

FOCUS ECONOMICS



FOR IMMEDIATE RELEASE:

FocusEconomics Announces 2019 Analyst Forecast Awards Winners

Barcelona, Spain – 15 May 2019 – FocusEconomics is pleased to announce the winners of the 2019 Analyst Forecast Awards. The Awards recognize the most accurate forecasters for the main macroeconomic indicators across 92 countries and 23 commodity prices in 2018. Details of the awards and the list of winners are available at: www.focus-economics.com/awards.

To identify the top economic forecasters, FocusEconomics assessed the accuracy of the forecasts submitted by over 350 institutions to its Consensus Forecast survey over the course of 24 months. **Among the winning institutions are the world's most renowned international banks and economic research firms such as Capital Economics, Citigroup Global Markets, Euromonitor International, EIU, Fitch Solutions, HSBC, JPMorgan and Oxford Economics**, along with many others.

The Economist Intelligence Unit and Oxford Economics topped the list with 39 and 38 first place rankings respectively for the main indicators in various countries and commodity prices. FocusEconomics warmly congratulates the winning analysts for their high-quality research and for having provided the most accurate forecasts.

SEE THE OUTLOOK

Planning for the future can be difficult – especially when it comes to making assumptions for the year ahead. As an **Economist Corporate Network** member, you'll have access to our world-class research. We have nearly 70 years' experience in helping businesses, financial firms and governments to understand how the world is changing and how that creates opportunities to be seized and risks to be managed.

CALENDAR OF EVENTS 2020

Jan 29

Breakfast

BLOCKCHAIN – OPPORTUNITIES IN FINTECH AND BEYOND

A Blockchain is an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually everything of value. Originally invented to serve as the public transaction ledger of the cryptocurrency bitcoin, the appreciation of its potential alternative applications – such as banking, supply chain management, identity authentication, copyright and IP protection, land title transfers, food safety and even voter registration - is growing. We will gather Blockchain experts to explore these possibilities.

Feb 25

Lunch

AUTOMATED VEHICLES AND FUTURE MOBILITY

Connected and autonomous vehicles will become a common feature on our roads within the next decade and will change the way we use and think about personal and commercial transport - both in terms of ownership and operation. They will also have a major impact on road networks and city planning, so it is vital for legislators and business leaders to consider how they will manage this new technology. We will convene a roundtable debate, in the company of experts, to explore the key questions arising from the development and deployment of automated vehicle technology.

Mar 30

Morning

REGIONAL STRATEGIC FORECAST Q1 – TECH & INNOVATION

We will present the Economist Intelligence Unit's global and regional forecast – with political and economic highlights – and gather a panel of Middle East business leaders to debate their interpretations of the data, and explore the opportunities and risks they suggest. We will also explore the opportunities for digital transformation in the region with case studies from companies who have embarked on that journey and achieved success.

Apr 29

Evening

RAMADAN IFTAR

Join the ECN team and members for an opportunity to break the fast among friends, colleagues and peers, during this Holy Month celebration. As in previous years, we will host the event in an inspirational setting with guest speakers who will share the meanings and rituals of the Islamic and explore their connections with local customs and business practices.

Jun 02

Morning

REGIONAL STRATEGIC FORECAST Q2 – OIL MARKET UPDATE

Oil unarguably remains the biggest determinant factor in the health of many Middle East economies. In Saudi Arabia, it represents around 42% of GDP and in Kuwait 50%. Oil was \$120 a barrel in mid-2014 before plummeting to \$30 in January 2016, and the EIU currently forecasts a price range of \$60-70 from 2019-2023. We will explore up- and down-side risks to this forecast, what this price dynamic means for the region, how it will impact business confidence and investment, and progress on plans to diversify regional economies beyond oil.

Jun 30

Lunch

CHINA GONE GLOBAL – ITS IMPACT ON THE MIDDLE EAST

Twenty years after China launched its “going global” strategy to encourage domestic firms to invest more abroad, its target territories are benefiting from their Chinese partners’ expertise, rapid innovation and scale. The Middle East occupies a very important waypoint in the middle of the Chinese Belt & Road Initiative’s land and maritime routes. So Sino-Arab cooperation on political, economic and cultural issues will be central to its success. We will explore China’s influence on key business sectors in the region and whether it is a force for good or a power to be moderated.

CALENDAR OF EVENTS 2020

Jul 27

Breakfast

SCENARIO PLANNING

As political and economic risks intensify, and social and technological changes accelerate, it is incumbent on organisations and their leaders to consider their futures in a range of alternative scenarios in an effective and structured manner. Scenario planning is increasingly used by companies to determine their responses to potential events and environmental changes, and thus to help with vision development, strategic management and important decision making. We will facilitate a scenario planning workshop to demonstrate how this can be done by mapping some likely disruptions.

Sep 01

Morning

REGIONAL STRATEGIC FORECAST Q3 – TALENT & LEADERSHIP

We will present the Economist Intelligence Unit's global and regional forecast – with political and economic highlights – and gather a panel of Middle East business leaders to debate their interpretations of the data, and explore the opportunities and risks they suggest. We will also explore the challenges of talent attraction and retention in the region and the leadership skills required to remain competitive as an employer.

Sep 29

Lunch

FINANCE LEADERS' LUNCH - IN CONVERSATION WITH...

We will host a closed-door, open-agenda lunchtime briefing session in the company of a high-profile regional finance leader to explore the latest trends in finance and treasury operations.

Oct 27

Morning

REGIONAL STRATEGIC FORECAST Q4 & MENA ANNUAL CONFERENCE

At this critical juncture for the global and regional economies, our 10th Annual Conference will incorporate a Regional Strategic Forecast, that will focus on: the outlook for the global economy and prospects for the Middle East into 2020; the key risks, how they might play out, and what these scenarios mean for the region, and; the impact of this forecast on the business environment.

Nov 25

Lunch

CXO LUNCH - IN CONVERSATION WITH...

We will host a closed-door, open-agenda lunchtime briefing session in the company of a high-profile regional business leader...

Dec 15

Breakfast

CXO BREAKFAST – THE WORLD IN 2021

We will host a closed-door discussion on pertinent topics that are expected to impact business in the region in 2021

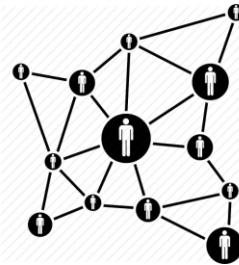
MEMBERSHIP FEES & BENEFITS

Membership includes access for one primary member (generally the most senior person in the membership city) and 3 secondary members (c-suite/executive director level) within the organisation



EVENTS

Full access* to the calendar of events



Networking and private introductions to other members



An annual custom briefing



Access to EIU data and analysis



Access to analysts



1 Subscription to the Economist Magazine

MENA (DUBAI) MEMBERSHIP

USD 13,300

CONTACT DETAILS

IVANA CARAPIC

Network Development Manager, MENA
The Economist Corporate Network

1301A Aurora Tower, Media City
Dubai, UAE

Office: +971 4433 4204

Mobile: +971 52 943 8924; +971 52 408 0258

Email: ivanacarapic@economist.com

Web: www.corporatetwork.com