Presentation to the Danish-French Chamber of Commerce June 13th, 2024

Holmgaard | Management



..."Did you speak to your Headhunter today ..."?

...."No - why should I ..."?



..." Did you speak to your Headhunter today ..."?" No - why should I ..."?

There are 3 main reasons:

- You, yourself, could be interested in a career move
- Your company makes a restructuring your position is obsolete
- You are looking to hire new employees to your company

Therefore, I am happy to speak to you today ... 😊



So – who is Holmgaard Management?

Executive Search

Since 2007, Holmgaard Management has provided services for Danish & international clients within three main categories:

- Executive Search/Headhunting/Recruitment
- ☐ Interim Management
- Executive Outplacement

We are 4 Partners/Consultants – based in Copenhagen city, Esplanaden 7



"Parlons peu, parlons bien".....

Executive Search

Headhunting is all about:

- People
- Processes
- Systems



...so let us start with the people behind Holmgaard Management



Lars H. Linnemann Tlf.: +45 70266144

Mail: lh@holmgaardmanagement.dk

- Founder & Managing Partner of Holmgaard Management
- ➤ 20+ years of industry experience
- Leadership positions in large Danish and international companies
- ➤ Search/recruitment of D- and C-level executives across industries
- Advisor and trusted partner to his clients
- ➤ Education from Niels Brock, ID Business Academy Certified in Hogan, Deeper Signals, and Thomas International





Britta Borch Egevang, Partner Tlf.: +45 70266144

Mail: bbe@holmgaardmanagement.dk

- ➤ Partner at Holmgaard Management
- ≥ 20+ years professional experience with leadership positions
- ➤ Marketing, sales, CSR, HR/Recruitment, communication & public affairs
- ➤ Worked for VKR/Velux, DJØF (Trade Union) and smaller companies
- ➤ Master degree from CPH Univeristy. Previous studies in Montreal, Canada. Diploma in Board Management from Insead. Certified in Wave/Saville assessement og People Tools.



Martin Brandt Friis Tlf.: +45 70266144

Mail: mf@holmgaardmanagement.dk

- ➤ Partner at Holmgaard Management
- ➤ 20+ years of professional experience in larger international corporations, e.g. ARLA, VKR (VELUX), ECCO etc.
- Leadership positions such as Head of Strategy and Senior Director HR
- ➤ Previously Management Consultant, working across the entire value chain
- ➤ Master degree, Århus University; Executive Board education from CBS





Birgitte Olrik, Partner Tlf.: +45 70266144

Mail: bko@holmgaardmanagement.dk

- ➤ Partner at Holmgaard Management
- ➤ 15 years of professional experience, leadership position at Coloplast; l'Oreal, Danone & Pechiney
- > 2006 move to the Search industry (e.g. Korn/Ferry & Stanton Chase)
- ➤ Search assignments at both top- and senior manager level
- ➤ Half French/half Danish;
- ➤ A graduate from CBS; Executive MBA degree, AVT Business School, CPH. Certified in SHL, Wave/Seville & Facet5 Assessment programs.

How do we run a recruitment/search processes

A systematic approach with 4 milestones & deliverables

Executive Search

ANALYSIS

- Briefing with key members of your management team
- Systematic development of candidate profile & position specs
- Cultural alignment
- Search strategy

RESEARCH

 Search in databases, network, targeted companies with similar and relevant business model & industry dynamics

JOB AD - optional

- Job ad text and coordination with your company communication team
- Linkedin Job posting

QUALIFICATION

- Screening
- Success story
- Assessment analysis
- HM Interviewing
- Shortlisting
- Canditate Reports submitted

FINAL STAGE

- Candidate
 Presentation I & II
- · Reference reporting
- Final selection of candidate and contract negotiations
- On-boarding assistance in the company

WE MOVE ONE STEP FURTHER!

- During the first year
 of employment HM
 contributes to a
 smooth onboarding
 & integration through
 follow-up sessions
 with candidate &
 hiring manager
 ensuring high
 performance and
 operational capability.
- We provide a 12 months guarantee in our search projects.

What kind of positions have we filled in – and for which type of clients

CEO, Country Manager Managing Director/General Manager

CCO, Chief Commercial Officer Business Unit Directors Key Account Managers Head of Commercial Field Sales Manager

CFO/Finance Director & Managers Group Tax Director, Financial/Business Controllers Investment Manager/Asset Manager

COO, Operations Director Supply Chain Director Plant Director CMO , Chief Marketing Officer VP, Global Marketing Brand Director/Brand Managers

E-Commerce Directors/Managers Nordic Digital Manager/Director Digital Content Manager

Business Intelligence Manager Consumer Insight Manager

CHRO, VP People & Culture HR Business Partner Head of Legal, Nordic Head of Compensation & Benefit

























"So why use headhunting/search - Why not "just" insert a job advertisement..?



There are 3 main reasons:

You get access to a broader candidate universe

Successful candidates/high performing candidates do not spend time looking at job ads –
They may have a potential interest for a career move

You do not have to spend time on screening/assessing 100+ applicants

of which maybe only few are relevant; you risk increasing your time-to-hire; potential lack of quality in your candidate list

We know the market place & candidate networks and we have the systems & processes to attract them



Holmgaard Management can provide a full end-2-end search process – and/or selected recruitment modules to sustain your talent acquisition objectives

How do you find us?

Holmgaard | Management Fokus på succes for både kandidat og klient

Executive Search

□ Our website:

holmgaardmanagement.dk

☐ Our Linkedin page

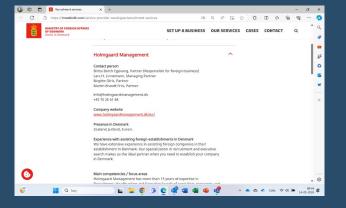
■ Website - Ministry of Foreign Affairs

International companies looking to establish a company in Denmark and/or hire on-site Danish employees

... and of course ... through recommendations ... !!







- More than 15 years experience with a high hit rate and up to 12 months guarantee
- Good understanding of your business & industry dynamics ensuring a strong match with company and candidate
 - Senior Consultants/Partners with own hands-on senior manager experience



Holmgaard | Management

Fokus på succes for både kandidat og klient

Executive Search

- The Senior Consultant/Partner is in charge of all stages of the search execution from start to end
- Diversity & Inclusion we aim at presenting a diversity of candidates (across age, ethnicity, gender, education etc.)
- We act as your "ambassador" and enhance your employer branding

