



مؤتمر ومعرض قطر لتكنولوجيا المعلومات
Qatar IT Conference and Exhibition

The 5th edition of the Qatar Information Technology Conference & Exhibition

QITCOM 2019

SAFE SMART CITIES

The largest information and communication showcase in Qatar



OCT 29 TO 1 NOV 2019 - QATAR NATIONAL CONVENTION CENTER

QITCOM 2019

QATAR IT CONFERENCE & EXHIBITION

Qatar has long recognized the importance of investing in Digital Innovation. It is dedicated to ensuring the development of a vibrant digital ecosystem. Innovative, pervasive and secure.

QITCOM is an international conference and exhibition organized by the Ministry of Transport and Communications of the State of Qatar. It is the largest information and communication technology (ICT) showcase in Qatar.

It brings together local, regional and international leaders, policy makers, the world's large-scale ICT consumers along with technology providers willing to showcase their latest innovations.

Now in its fifth edition, QITCOM showcases innovative and disruptive technologies while creating a knowledge sharing platform for government organizations, academia, businesses and consumers.

QITCOM 2019 will be held from
29th October to 1st November 2019

Under the theme
"SAFE SMART CITIES"

It will feature
a host of international speakers,
300 technology exhibitors,
100 start-ups
and many other eco system enablers

BE PART OF QITCOM 2019

QITCOM provides an opportunity for technology providers and experts to support the Government of Qatar in their mission to build safe, smart cities. Additionally, it will provide the private sector with an opportunity to explore smart-solutions and technologies that contribute towards achieving economic diversification.

As the country is pursuing its preparations for the **FIFA World Cup 2022** and Qatar National Vision 2030, it is witnessing an extraordinary fast urban development which requires constant innovations in the IT sector.



FACTS & FIGURES OF THE LAST EDITION

QITCOM 2017

Over **85** Public and Private **PARTNERS**
and **15** **SPONSORS**

Over **20** Visiting **INTERNATIONAL**
Delegations Representing Global Smart Cities

More than **150**
Local and Global **EXHIBITORS**

More than **17,000** **VISITORS** explored
Smart City Solutions and Programs

Unique **LEARNING** and **BUSINESS** Opportunities

The Conference at QITCOM 2017 focused on the concept of Smart Cities and the transformational power of smart technology to improve quality of life and promote sustainable economic growth across different sectors of 120 companies submitting their smart solutions and having a presentation of the best 52 solutions for the Smart Qatar TASMU program. In addition, the conference featured over ninety internationally renowned expert speakers.

QITCOM 2019 WILL FEATURE

- **Conferences** to discuss strategies, innovations, solutions related to today's and tomorrow's Safe Smart Cities
- **Exhibition** including a Ministry of Transport and Communications zone, an entrepreneurship zone, a digital incubation center and the best of local, regional and international technology providers
- Smart Solutions **Showcases**
- Keynote **speakers**, interactive **workshops** and trainings
- B2B Matchmaking
- Competitions
- **Gala dinner & Business Awards**



The Entrepreneurship zone at QITCOM 2019 is a unique opportunity for entrepreneurs, investors, innovators and policy makers to exchange ideas and knowledge. Visitors will have an opportunity to learn about digital entrepreneurship, network and get inspiration on how to grow their business. Around 300 entrepreneurs will be participating in the Entrepreneurship Zone activities, with more than 50 local, regional and international startups showcasing their products and services.



VISITOR PROFILE

QITCOM aims to attract local thought leaders, governmental decision makers, IT end-user companies, Banks, private entities etc.

- **High-ranked officials**
- **CEO's**
- **Senior management**
- **Decision makers**

CONFERENCE DELEGATE PROFILE

- **Government** - Regulators, Ministers and Public bodies.
- **Industry** - telecom, media and technology CEOs, Chairmen, CFOs, CSOs, Heads of M&A and Board Directors,
- **Finance** - Senior investment bankers, private equity and sovereign investors and institutional stakeholders,
- **Consultants** - Heads of TMT from the leading management consultants, law firms, strategy, and technical advisers.

EXHIBITOR PROFILE

- Application Delivery 2.0 Platforms
- Assistive Technology Platforms
- Broadcast Technology
- Business, Professional Services and
- Cloud Computing
- Cyber Safety Platforms
- Datacenters Management and Storage Systems
- E-Education Systems
- E-Government Systems
- E-Health Systems
- Enterprise 2.0 Platforms
- Entertainment Systems
- Finance, Banking and Insurance Systems
- Green Technologies
- Home Automation
- Information Security and Risk Management Systems
- Internet Applications
- Internet Social Media and E-Marketing Platforms
- IT Infrastructure
- Legal Service Systems
- Manufacturing Systems
- Media and Digital Content Systems
- Multimedia
- Oil & Gas and Mining Platforms
- Real-Estate and Contracting Systems
- Telecoms Equipment
- Tourism, Travel and Transportation Systems
- Trade and Retail Systems
- Video Conferencing Systems
- VOIP and Unified Communication Systems
- Web 2.0 Platforms
- Wireless and Mobility Platforms

HOW TO GET THE BEST FROM QITCOM

Find the perfect ways to fit with your expectations.

3 options to get the best from QITCOM:

EXHIBITION OPPORTUNITIES

In your own dedicated space, showcase your solutions and access new markets in the region.

PARTNERSHIP OPPORTUNITIES

By associating with the event, show the world your leadership in the domain of safe smart cities.

SPONSORSHIP OPPORTUNITIES

Expose your name and logo to your audience at the event. We offer multiple branding options for you to find the perfect match.

WHY EXHIBIT AT QITCOM 2019?

BE WHERE YOU SHOULD BE

For businesses involved in Smart Cities development, QITCOM 19 is the place to be.
Position yourself as a key leader in the Qatari market and much more...

Come as an exhibitor and be part of this new edition focused on Safe Smart Cities in 2019.



- Showcase your latest products and technologies
- Meet with a host of international speakers, 300 technology exhibitors, 100 startups and other eco-system enablers.
- Engage with potential customers in the sector
- Access new markets in Qatar and the region
- Build relationships between local and international businesses, stakeholders and technology leaders to secure and implement future projects. Position your company among the leading companies in the region

EXHIBITION OPTIONS

There are two ways of exhibiting at QITCOM.

Select the most appropriate space for your organization in our Exhibition area at QNCC.

OPTION 1

RENT A SPACE AND BUILD UP YOUR OWN BOOTH

You can rent a space starting from 24 sqm up to more than 300 sqm to create your own booth.

| | | |
|--------------------------|--------------------|----------------|
| Space rental price / sqm | 1 274,00 QAR / sqm | \$350,00 / sqm |
|--------------------------|--------------------|----------------|

We will do our best to accommodate your wishes, taking into account the constraints of floor plan.

Create with your team the booth that best fits your business.

Our dedicated technical team is here to assist you all along the process in order to validate your wishes:

Design - Management - Coordination - Build-up

If you need assistance we have a dedicated team for you.

As an organizer we have international and local teams to take care of the whole stand-building process, from start to finish.

For more details, please email
Agnès Miquel our technical director directly
Contact: agnes.miquel@auditoire.com

OPTION 2

CHOOSE YOUR FAVORITE PRE-BUILT BOOTH AMONGST ONE OF OUR 3 PACKAGES



| PACKAGE | 12 sqm | 24 sqm | 48sqm |
|----------------------------|--------|--------|--------|
| Partition walls | 1 | 1 | 1 |
| LED on track | 1 | 2 | 4 |
| Lockable cupboard | 1 | 1 | 1 |
| Table and chair kit | 1 | 2 | 2 |
| Low table and armchair kit | 0 | 0 | 1 |
| Carpet | 12 sqm | 24 sqm | 48 sqm |
| Socket 500 Watt max | 1 | 1 | 1 |
| Signage / Exhibitor name | 1 | 1 | 1 |

| | | |
|----------------------|----------------------|----------------------|
| 18 360,00 QAR | 36 720 QAR | 73 440,00 QAR |
| 5 040,00 USD | 10 080,00 USD | 20 160,00 USD |

Nb: The price of the package booth is 1 530 QAR/sqm or 420\$/sqm

*Please note that 3D views of the shell scheme booth are not contractual.

WHY BE A SPONSOR OR A PARTNER?

QITCOM 2019 is a unique opportunity to boost your brand visibility and enhance your business image.

Our sponsors get their own exhibition space and many additional benefits to maximize their exposure and connect with their customers.

Please contact our sponsorship team to design your own sponsorship package and discuss the details of your participation.

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THANK YOU!

WE ARE LOOKING FORWARD TO SEE YOU AT QITCOM 2019

For any enquiries regarding your participation, feel free to contact our Sales Team.

We are here to assist you!

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