

Internship in Communication / Marketing & Events (6 months)

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Description :

The Chamber of Commerce & Industry France-Mozambique (*Camara de Comercio e Industria França-Moçambique*) (CCIFM) was created in Maputo in 2015 at the initiative of French companies established in the country. Our vision is to promote bilateral trade and strengthen business, commercial & industrial exchanges between France and Mozambique. The CCIFM facilitates access of French companies to the Mozambican market (from export to office set-up and search of local partners) and it supports Mozambican organizations in their business expansion plans in France.

We have, over the years, developed a powerful network of institutional and corporate partners in both Mozambique & France, to best defend the interests of our current +140 member companies. Our member base encompasses Blue-Chips, Mid-Caps, SMEs, and Entrepreneurs, from a wide variety of economic sectors: Energy, Transport & Logistics, Professional Services (financial, legal, tax...), Healthcare, Automotive, Agribusiness, IT and much more. We welcome predominantly French & Mozambican companies and have quite a significant number of companies from other nationalities too.

The CCIFM strives from the unique network of other French Chambers of Commerce across the world, especially those located in Sub-Saharan and Eastern Africa. We are part of the CCI France-International network, headquartered in Paris and made up of not less than 119 French Chambers of Commerce & Industry in 94 countries.

Our missions can simply be summarized as follows: we are here to build a network, connect businesses amongst each other, to ultimately generate business opportunities.

Description of the role

Communication / Marketing:

- Revamp the website of the CCIFM in terms of content and keep it up to date
- Manage the CCIFM's social networks: LinkedIn, Facebook, etc.
- Produce communication materials (brochure of presentation, monthly newsletter, etc.)
- Create an e-Membership Book
- Create the Mozambique Investment Guide

Event organization:

- Full support in the preparation of CCIFM events
- Participation and attendance to the +15 annual high-level events of the CCIFM

Profile of Candidate

- University degree (Bachelor / Master) in Business, Communication / Marketing
- Fluent in English and Portuguese. French is a true plus.
- Excellent command of Pack Office (Outlook, Word, Excel, Power Point) and a design software such as Canva or equivalent
- Excellent writing skills
- Excellent creative and innovative skills
- High analytical, planning and organizational skills
- Excellent presentation & communication skills
- Autonomous, resourceful, hands-on and versatile

How to apply?

- CV and Letter of motivation to be sent to sarmento.machai@cciframoz.fr
- Deadline: March 1st 2024

Conditions

- Full time position in the offices of the CCIFM in Maputo (from 8:30am to 17h)
- 6 months internship
- Payment of a monthly 'subsídio'