

LinkInvest

Kotra will help you find a perfect **local partner!**

■ Introduction

Kotra-sponsored program **facilitating collaboration opportunities** for global leading enterprises through **the initiation of joint R&D engagements, formation of business alliances, and the promotion of investment** with Korean enterprises, universities and research institutions in a wide variety of fields.

Through this program, global enterprises will have the opportunity to:

- expand and deepen their network with top-tier enterprises, universities, think tanks and research institutes
- strengthen their position within the Korean market by forging partnerships with promising enterprises
- explore viable and exciting investment opportunities in high-growth, disruptive, primarily tech-based start-up companies

■ Eligibility

Global enterprises that are seeking new opportunities to invest in Korean enterprises, and perform joint R&D engagements.

「LinkInvest Day」 * In celebration of Kotra's 60th Anniversary

- **Date/Location:** 16 June 2022/Seoul (TBD)
- **Participants:** 10 Foreign-invested companies/ 60 Korean companies, start-ups
- **Main Program:** 1:1 meetings / **Sideline events:** Seminars on industrial policy & incentive

■ Steps

① Letter of Intent & In-depth survey	Surveying fields of interest, tracks (joint R&D, sourcing, JV, etc)	March
② Candidate recruitment	Inviting Korean corporations, startups, research institutes, universities	April/May
③ Preliminary screening	Selecting match candidates	May
④ 「LinkInvest Day」	Organizing 1:1 meetings to establish networks & partnerships	June
⑤ Follow-Up	Customized Support	July

■ **Registration:** Please fill out registration form and contact Overseas KBC or Invest Korea

「 LinkInvest 」 기업 수요 의향서
Letter of Intent for 「 LinkInvest 」

기업 정보 Company Information

기업 명 Company Name		사업자등록번호 Business License Registration N.	
종사자수 N. of Employees		연 매출액 Annual Sales, \$	
설립연도 Founded		사업유형 Business Type	
기업소개 Company Overview			

협력 수요 Partnership Demand

관심 사업 분야 Fields of Interest	Ex) 현재 자동차를 생산하고 있으나 미래 자율주행, 커넥티비티, 전기화 기술 분야로 사업 확장을 희망함.		
필요 기술 Technologies	Ex) 자율주행 기술 개발과 관련 '센서 기술'을 가진 한국 스타트업과 협력 희망		
파트너십 유형 Type of Partnership	투자 Investment	<input type="checkbox"/> Joint Venture (합작투자) <input type="checkbox"/> M&A (인수&합병) <input type="checkbox"/> Start-up Investment (스타트업 투자)	
	연구개발 R&D	<input type="checkbox"/> Technical Alliance(기술제휴) <input type="checkbox"/> University-Industry Collaboration(산학협력) <input type="checkbox"/> Joint Development(공동개발) <input type="checkbox"/> Other R&D (기타: Research center etc)	
	기타 Others	<input type="checkbox"/> Purchase (구매) <input type="checkbox"/> Manufacturing Service (제조서비스) <input type="checkbox"/> Co-Marketing (공동마케팅) <input type="checkbox"/> Strategic Sourcing (전략적 소싱)	
세부사항 Description			

담당자 정보 Contact Information

담당자 성명 Contact Person		직위 Position	
사무실 전화 Phone(Office)		이메일 Email	
기타 요청사항 Other requirements			