


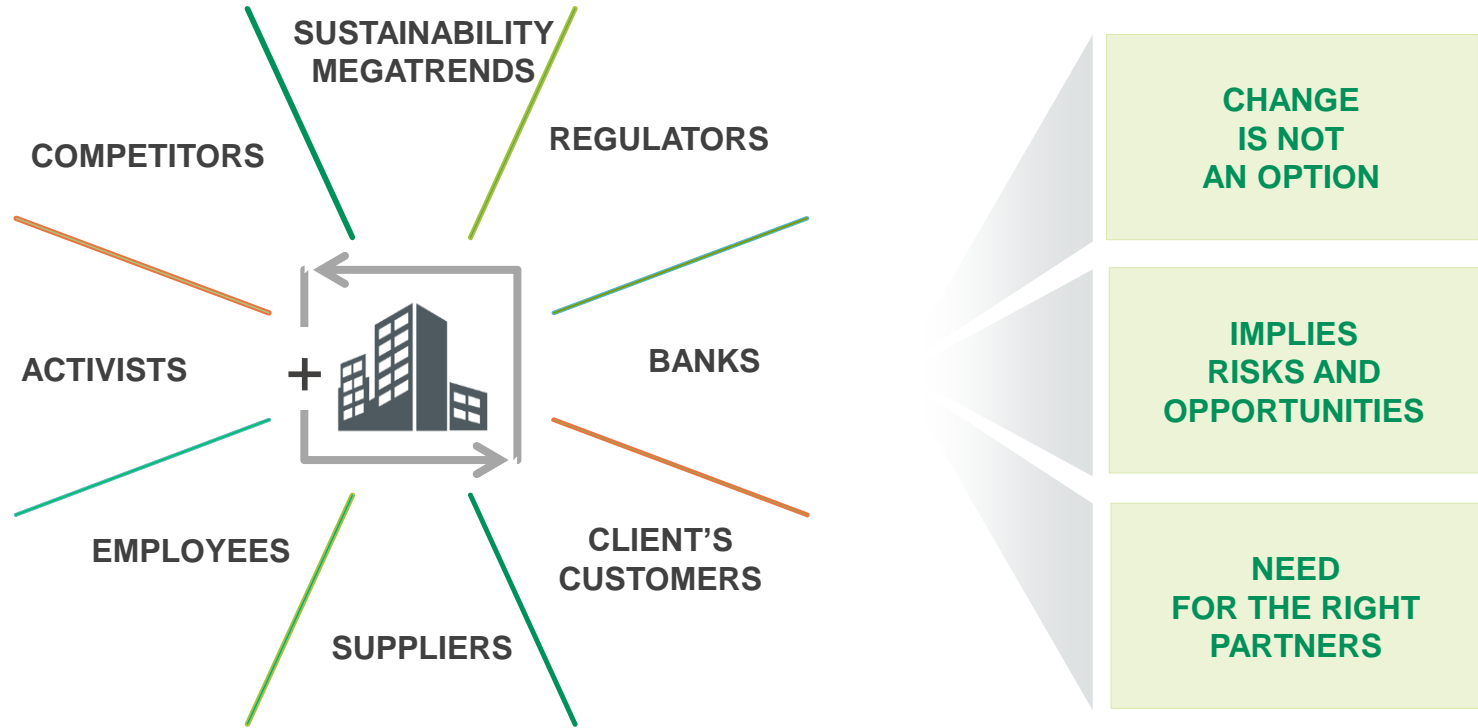
HOW CAN
A EUROPEAN BANK
-BNP PARIBAS-
AND
ITS SOCIAL BUSINESS
-CLIMATESEED-
ACCOMPANY ITS CLIENTS
IN THEIR SUSTAINABILITY
TRANSITION ?



Claire Iversenc -Head of Sustainability BNPP
Sebastien Nunes -CEO ClimateSeed

100y CCFN, Oslo, 19th Sept 2019

THE WORLD IS UNDER PRESSURE, FACING NUMEROUS SUSTAINABILITY CHALLENGES



BNP PARIBAS: A NATURAL PARTNER TO SUPPORT YOUR SUSTAINABILITY TRANSITION



GEOGRAPHIC FOOTPRINT



DEPTH OF CLIENT BASE



DIVERSITY OF OUR SOLUTIONS



BNP PARIBAS COMMITMENT



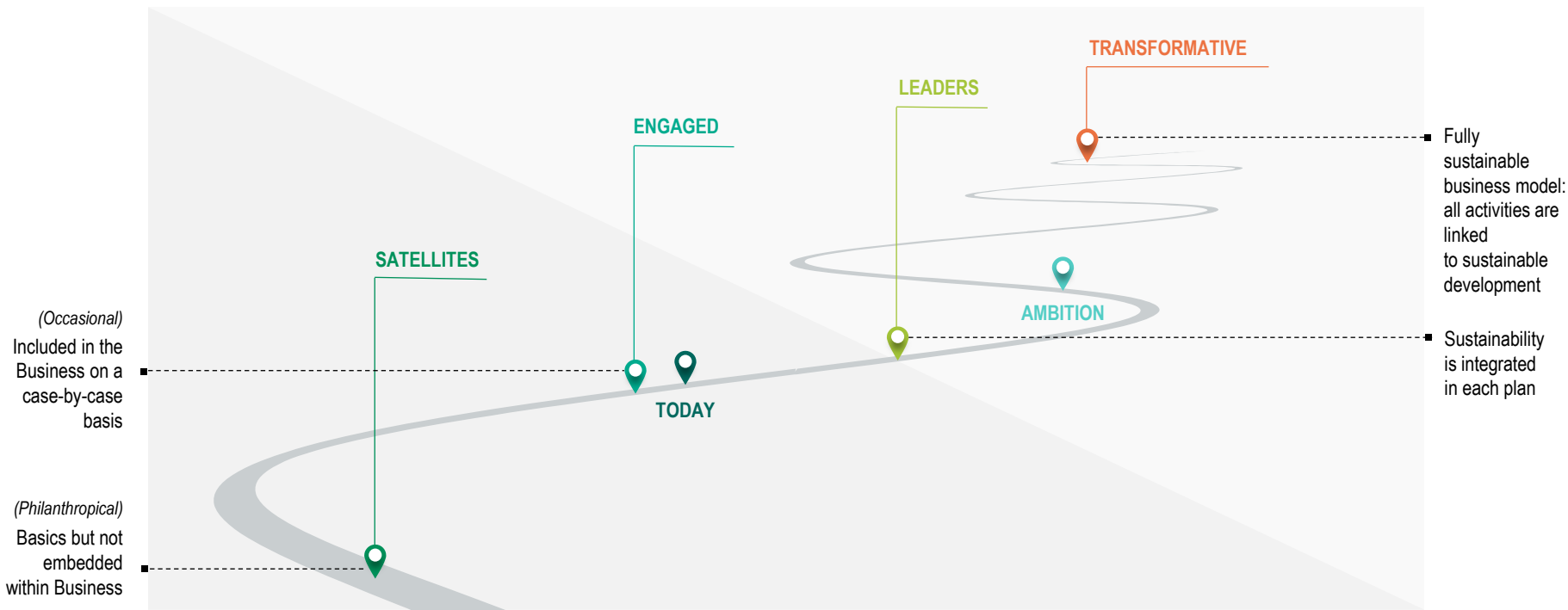
**'World's Best Bank for Corporate
Responsibility 2019'**



BNP PARIBAS

The bank for a changing world

OUR VISION: BY ACCOMPANYING OUR CLIENTS AT DIFFERENT STAGES OF THEIR SUSTAINABILITY JOURNEY....



... IT ALSO SUPPORTS OUR OWN SUSTAINABILITY TRANSITION !



AN EXAMPLE: HOW TO ACCOMPANY CLIENTS TO MANAGE THEIR CARBON FOOTPRINT?



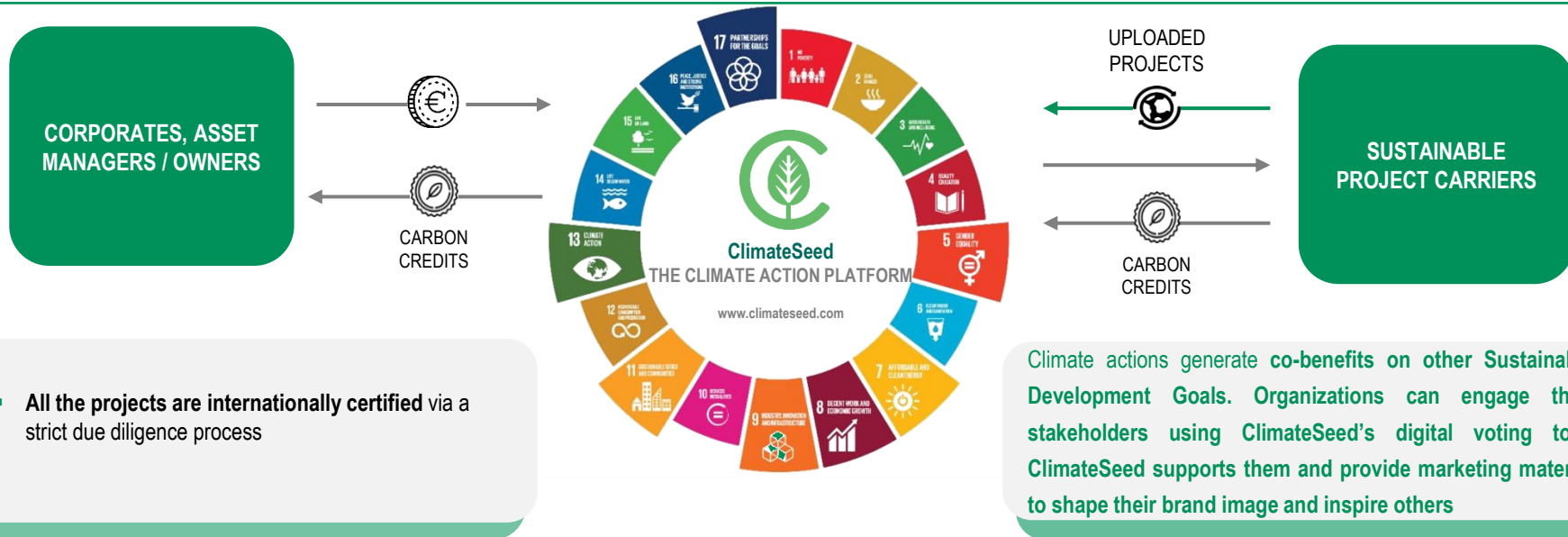
- BNPP is carbon neutral Scope 1 & 2 since end 2017
- Sustainability Linked Loan to align your financing with your sustainability objectives
- Sustainable Bond or Sustainable Supply Chain to finance Energy Efficiency projects
- Arval Smart audit to manage the carbon footprint of your mobility
- Invest in equity in Innovative StartUp
- THEAM: equity customized index with Carbon offset component
- ClimateSeed, our social business reinventing the voluntary carbon offsetting market



CLIMATESEED

PROJECT FINANCING VIA VOLUNTARY CARBON CREDITS

- The first Social Business launched by BNP Paribas in collaboration with the Nobel Peace Prize Prof. Yunus
- Organizations offset their residual emissions while financing **Sustainable Projects**
- The platform matches **organizations seeking climate and SDG impacts**, with project carriers looking for funding for their labeled projects



CLIMATESEED OFFERS A WIDE VARIETY OF SUSTAINABLE PROJECTS

Projects available on ClimateSeed either capture or avoid CO₂ emissions in more than 10 countries.



Forestry & Land Use



Agriculture



Water Management



Waste Management



Renewable Energy



Community-Based

These projects also contribute to the Sustainable Development Goals set by the United Nations



Create a portfolio to target several SDGs, locations or project types



LAUNCH YOUR OFFSETTING INITIATIVES WITH CLIMATESEED

Choose when and what to offset, we will support you in your climate action



Offset your company residual CO₂ emissions



Offset your business trips



Enable your customers to consume climate neutral



Create a climate neutral event



Create climate neutral products and services



Make your investment portfolio climate neutral



HOW CLIMATESEED WORKS

Sign up to climateseed.com, go through the onboarding process, browse and contribute to sustainable quality-checked projects to securely and easily balance your unavoidable emissions

