You have **3 seal options** to choose from, use the one that best suits your brand and visual identity. What can you consider when choosing?

Consider **the color** (Do our colors match your palette or does white work better for you? Do you have a dark web page or one with light colors?)

SOME EXAMPLES

MEMBER

CCI FRANCE GHANA
FRENCH CHAMBER OF COMMERCE
SINCE 2014

Ⓒ 2022 CCIFG

MEMBER

CCI FRANCE GHANA
FRENCH CHAMBER OF COMMERCE
SINCE 2014

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LOGO SIZE

MEMBER

CCI FRANCE GHANA
FRENCH CHAMBER OF COMMERCE
SINCE 2014

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---------------- MINIMUM 200 PX --------------

To ensure that the logo is easy to read, it is essential to respect the minimum width of the logo indicated above.

It is also recommended to link https://www.ccifrance-ghana.com/ to the image so that it redirects to our website.

HOW NOT TO USE THE SEAL

BACKGROUND IMAGES MAKE THE
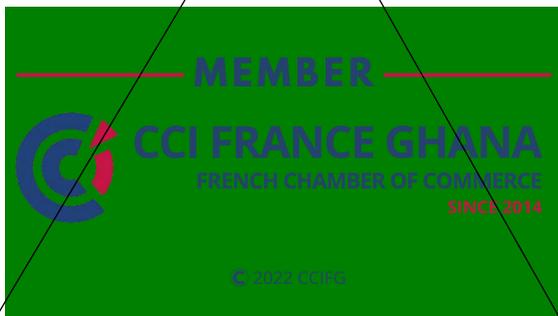LEGIBILITY OF THE LOGO DIFFICULT

SOLUTION: ADD AN ADDITIONAL FILTER LIGHTER
OR DARKER (DEPENDING ON THE PICTURE) TO

INTEGRATE THE LOGO CORRECTLY

MISUSE OF COLOUR PALETTES

GOOD USE OF THE COLOUR PALETTE

INCOMPLETE MEMBER SEAL

COMPRESSED SEAL

EXPANDED SEAL

OVERTURNED SEAL

SEAL WITH EFFECTS

SEAL WITH SHADOW EFFECT

PIXILATED SEAL

SEAL WITH INCORRECT PROPORTIONS

SEAL WITH DIFFERENT COLOURS

SEAL WITH MISMATCHED COLOURS

If you need specific materials or advice on how to integrate our seal into your website or electronic signature, contact us. We are committed to helping you and rely on your commitment to use the seal correctly.

Edward Quaye

Communication, Marketing & Events Coordinator

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