



Funding agriculture just got easy

Pitch



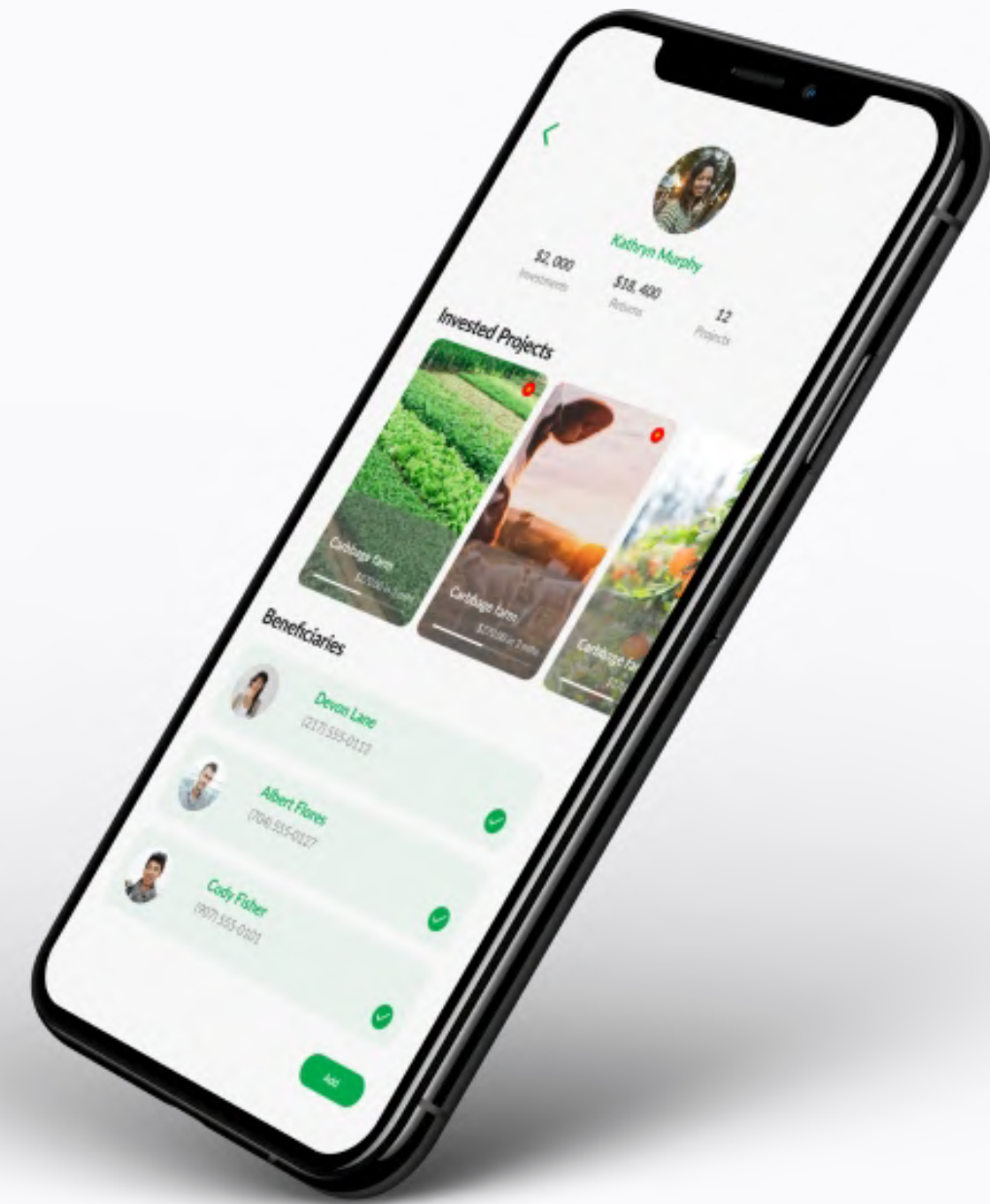


Problem Statement

\$84B of agricultural financing is unmet globally every year

Our Solution

A decentralised and tokenised web platform that links agribusinesses and farmers to potential investors based on smart contract blockchain technology



How it Works

FOR PROJECTS

1. Upload campaign

Project is uploaded on platform.
Project goes through an approval process.

2. Progress Update

Periodic updates on the state of the project is shared with stakeholders

3. Profit sharing

Profits are shared pro rata with stakeholders



How it Works

FOR INVESTORS

1. Select Campaign

Browse through projects and fund using card payments or mobile money

2. Progress Update

Receive periodic updates on the state of the farms or agribusiness.

3. Profit sharing

Profit is shared at the end of a specified period.



Value Proposition



1. Flexible Finance for
Agribusinesses



2. Returns and rewards on contributions
for Funders

Traction

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Users

1100

Funders

85+

Projects

15000

Value chain players
Impacted

\$1,000,000+ in total transaction volume

Revenue Model

10%

commissions on fundraisers

Market Size

\$7.5B

Total Addressable market

Bottom up approach of reaching 1,500,000 users paying \$5,000
across thier lifetime on Kwidex.

Kwidex Funding Hotspots



Ghana



Nigeria



UK



Germany



USA

Ask

\$1.5 M in a SAFE round

\$63.5m

transactions from
100,000 funders, average
of \$635 in 2 years

15%

Tech (remote sensing,
database, server
space and hosting)

30%

Operations (monitoring
sites, Kwidex agents)

35%

marketing (referrals,
influencers, PR,
SEO&SEM, viral
marketing)

20%

business administration

Team



Seyram Kofi Mantey

TEAM LEAD

Founded MyNeesh (Crowdfunding),
Founder of ProSmarkt
(Money Lending Service)



Prince Asamoah

OPERATIONS LEAD

Founded creamy craving (Diary Product)
Multi award winner (National Debate Contest)



Eugene Ofori Asiedu

TECHNICAL LEAD

Founded BuildApp (Managed I.T Services)
Lead Mobile Application Developer (Ghana
Police Service e-Recruitment System)

Thank you!!!!!!

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kwidex.com