

JNIDA BRIDGE AFRICA

CO-ORGANISED BY :



CLUB DES BÂTISSEURS



CONNECTING AFRICA WITH ITS DIASPORAS

ECONOMIC FORUM

SATURDAY
NOVEMBER 9TH
2024

MAISON DE
LA CHIMIE
PARIS



The essential forum for the african diaspora co-organised by two leaders committed to economic cooperation between europe and africa

The Club des Bâtisseurs is a pioneering organization, recognized for its unwavering commitment to the promotion of North-South relations in general, and the strengthening of relations between Europe and Africa in particular, while contributing to the implementation of the African Development Agenda in Europe.

Founded on the principles of collaboration, excellence and leadership, The Club des Bâtisseurs works tirelessly to catalyze positive change, by mobilizing resources, skills and ideas to serve communities working to transform the African continent and its relationship to the world.

After the success of the 10th edition of the National Days of Diasporas and Africa (JNDA) organized by The Club des Bâtisseurs, the Club is joining forces with ANIMA Investment Network and its BRIDGE AFRICA initiative for the 11th edition. This strategic partnership aims to pool economic networks and bring together all of Africa with a view to connecting it to its diasporas in Europe and around the world.

ANIMA Investment Network is a cooperation network for economic development in Europe, Africa and the Middle East. As a key player in the development of transnational investment strategies, ANIMA plays a crucial role in strengthening economic ties and facilitating partnerships between Africa and the rest of the world. Its mission is to stimulate economic growth and sustainable development by supporting innovation, entrepreneurship and economic integration. With over 15 years' recognised expertise in implementing initiatives mobilizing resources from the diasporas for the development, ANIMA will bring its knowledge of diaspora networks and economic players in the Mediterranean and Africa to organize the JNDA Bridge Africa Forum.



Africa is emerging as a major player in the global economy, with an impressive growth rate of 5% over the last fifteen years and offering attractive returns on direct investment. The establishment of the African Continental Free Trade Area (AfCFTA) has strengthened access to a market of almost one and a half billion people. The continent's entrepreneurial scene is dynamic and innovative, particularly among women entrepreneurs and thanks to investment from the Africans of the world.

In this spirit of innovation, ANIMA Investment Network and the Club des Bâisseurs are launching the JNDA BRIDGE AFRICA, a Forum scheduled for November 9th 2024 in Paris, aiming at connecting African countries and the diasporas, and engage their collaboration for the entrepreneurial dynamic, the development of investment and the sustainable transformation of the continent.



4 major objectives

PROMOTING STRATEGIES AND PROJECTS ON THE AFRICAN CONTINENT

This will involve highlighting the actions of African states and the opportunities emerging on the continent for investors and entrepreneurs.

MOBILISING DIASPORAS AND THEIR NETWORKS

The JNDA Bridge Africa Meeting will highlight the capacity of the diaspora to accelerate Africa's development. Diasporas are both actors in the development of the African continent and ambassadors able to activate their economic, financial, scientific, cultural and sporting networks.

CONNECTING AND ENGAGING THE DIASPORA AND AFRICAN ECOSYSTEMS

JNDA Bridge Africa is the meeting place where the diaspora can find answers and contacts for its involvement in Africa, and where African players can identify skills, relays and resources among the leading men and women of the diaspora.

ENHANCING EXISTING DYNAMICS

JNDA Bridge Africa will mobilise the networks that are active on a daily basis to unite and engage the African diaspora, and the organisations that offer programmes to mobilise the diaspora in Africa and internationally, in order to raise their profile.



The JNDA BRIDGE AFRICA Forum

JNDA BRIDGE AFRICA aims to connect the African diasporas to enable them to get involved on the continent with companies and institutions, and to develop their own projects.

1 day in Paris, open free of charge to all visitors, preceded by a VIP evening to give maximum visibility to partners and exhibitors and make as many connections as possible. Between **1,000** and **2,000** visitors and **50** to **80** exhibitors are expected.

Hundreds of personalities will be present at the show, **including ministers, business leaders, authors, designers, influencers and entrepreneurs.** Around these talents, JNDA BRIDGE AFRICA will bring together companies and investors active in Africa, as well as economic, scientific, academic, diplomatic and media institutions working for a balanced partnership between European and African countries.

Exhibition space

- For public and private partners
- Country pavilions for African delegations
- African companies and recruiters
- Investors

Conferences and workshops

- Plenary conferences to meet the decision-makers who are driving Africa forward
- Thematic workshops to understand the dynamics of the continent
- Country workshops to identify opportunities and meet facilitators

Animations

- Agora (Pitch sessions)
- Promotion of African creative industries
- Cultural events

Networking

- BtoB sector meetings
- Entrepreneur-investor meetings
- Talents-recruiters meetings
- Meetings with project leaders and diaspora resources



JNDA BRIDGE AFRICA

OUR PARTNERS





Pierre de Gaëtan Njikam

General Director of Fonds Pierre Castel -
Agir avec l'Afrique



Tarik Chérif

President of CONECT International
and President of ANIMA



Elizabeth Moreno

Former Minister and President
of Femmes@Numérique



Elizabeth Tchoungi

Executive Director in charge of the RSE,
Groupe Orange



Hakim El Karoui

President of Club XXI^e siècle



Karim Amellal

Ambassador, Interministerial Delegate
for the Mediterranean, France

A common Europe-Africa agenda that places diasporas at the heart of all transformations on the african continent and its relationship with the world

Organising with African diasporas to make an impact in Africa

- Structuring networks
- Mobility
- Cooperation with ecosystems in Africa

Accelerating projects to build Africa today and tomorrow

- Energies & environment
- Transport & logistics
- Agriculture et Agro-industry
- New technologies

Promoting women, men and cultures in Africa and elsewhere

- Talents and training
- Entrepreneurial excellence
- Creative and Cultural Industries

For a sustainable social and environmental impact

- Innovation
- Impact financing
- Circular economy



Become a partner of this exceptional event

A unique meeting location for all the decision-makers and visionaries of today's and tomorrow's Africa



	Exhibitor 5 000 euros	Premium Partner 10 000 euros	Official partner 25 000 euros	Strategic partner 35 000 euros	
VISIBILITY	Stands and pavilions	POD	Stand 9m2	Pavilion 18m2	Pavilion 25m2
	Logo in the partner area of the website	YES	YES	YES	YES
	Use brand JNDA-BRIDGE AFRICA	YES	YES	YES	YES
	Your presentation text in the visitor guide	YES	YES	YES	YES
	Your 1500 character editorial in the visitor guide				YES
	Recording of interventions (round table, pitch or fire chat)			Rushes bruts	Montage
	Signage	Exhibitors area	Exhibitors area	Conference and exhibitor area	Conference and exhibitor area
	Press Relations / Press Kit (announcement of your presence to the media)			YES	YES
	Publications Newsletter / Social Networks JNDA-BRIDGE AFRICA		YES	YES	YES
	NETWORK	Partner/visitor database access		YES	YES
Gala dinner places			1	3	1 table
VIP lounge access			1	2	3
Partner lounge access		2	3	5	5
CONTENT	Editorial committee position				1
	Plenary intervention		1	2	Custom
	Workshop			1 dedicated workshop	1 dedicated workshop
	Thematic pitches (10 minutes)			YES	YES

JNDA BRIDGE AFRICA

CONNECTER L'AFRIQUE
À SES DIASPORAS



CLUB DES BÂISSEURS



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