



GET MORE VISIBILITY THROUGH OUR MEDIA & EVENTS

2018-2019

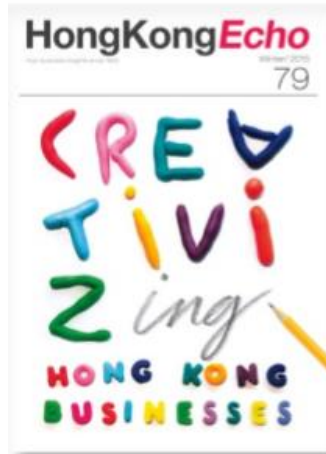
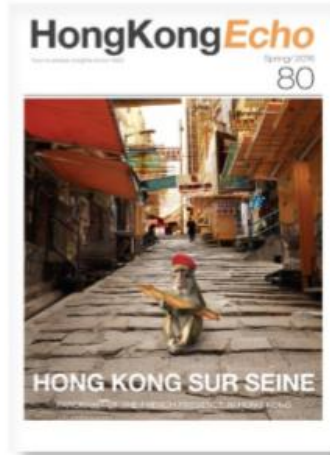
1. MEDIA

ADVERTISE WITH US

to enhance your brand awareness

HongKongEcho

4 editions per year



An online and offline visibility

Print run: 5,500 copies - 25,000 readers

Publication in English

A targeted distribution

Airlines: Air France, British Airways, Hong Kong Airlines

French institutions in Hong Kong: French Consulate, Credit Agricole, Natixis, Alliance Française, and more

Common areas of co-working space / incubators: Cyberport, Blueprint, Campfire, Brinc

The Chamber's 1,000 members

As well as top government ministers, tycoons and influencers through our network's 30 years of connection to the local business community.

Winter 2018

Spring 2019

Summer 2019

Healthcare industry

Culture

Who's who in Hong Kong?

HongKongEcho

4 editions per year

Our advertising partners
for HongKongEcho
in recent years



Position	non-members rate (HK\$)		members rate (HK\$)	
	per issue	1 year	per issue (-10%)	1 year (-20%)
Back cover	30,000	120,000	27,000	96,000
Double page spread	21,500	86,000	19,350	68,800
Inside front cover	19,000	76,000	17,100	60,800
Inside back cover	19,000	76,000	17,100	60,800
Full page facing Content	17,000	68,000	15,300	54,400
Full page	15,000	60,000	13,500	48,000
Half page	10,000	40,000	9,000	32,000
Flyer insertion	18,000	72,000	16,200	57,600

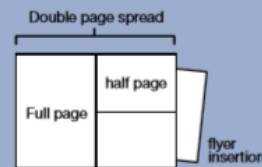
Size specifications:

Full page
trim size 285mm(h) x 210mm(w)
bleed size 295mm(h) x 220mm(w)

Double page spread
trim size 285mm(h) x 420mm(w)
bleed size 295mm(h) x 430mm(w)

Half page
trim size 142mm(h) x 210mm(w)
bleed size 152mm(h) x 220mm(w)

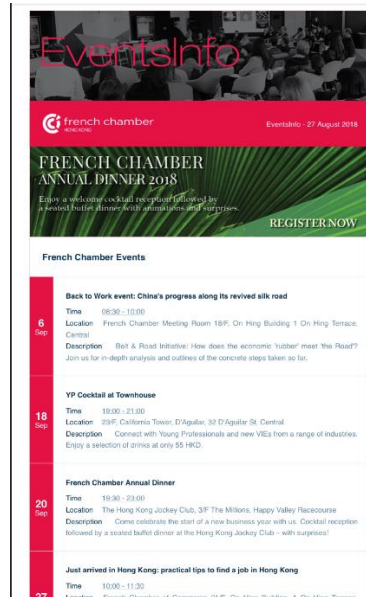
Flyer insertion
trim size 210mm(h) x 148.5mm(w)
bleed size 220mm(h) x 158.5mm(w)



- 1) Magazine trim size: 285mm(h) x 210mm(w)
- 2) File Format: High quality PDF or JPEG
- 3) Fonts: All fonts used in the artwork must be outlined.

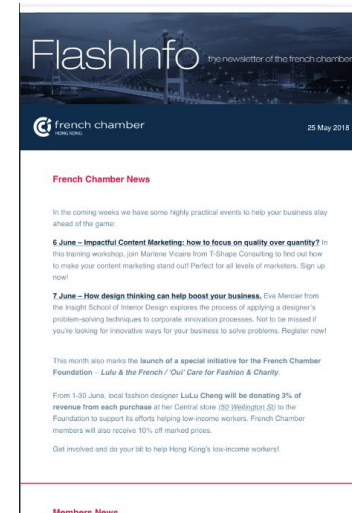
Newsletters

7,000+ contacts in our database



Events Newsletter

Sent out weekly on Mondays, informing members and non-members specifically about upcoming French Chamber events.



FlashInfo

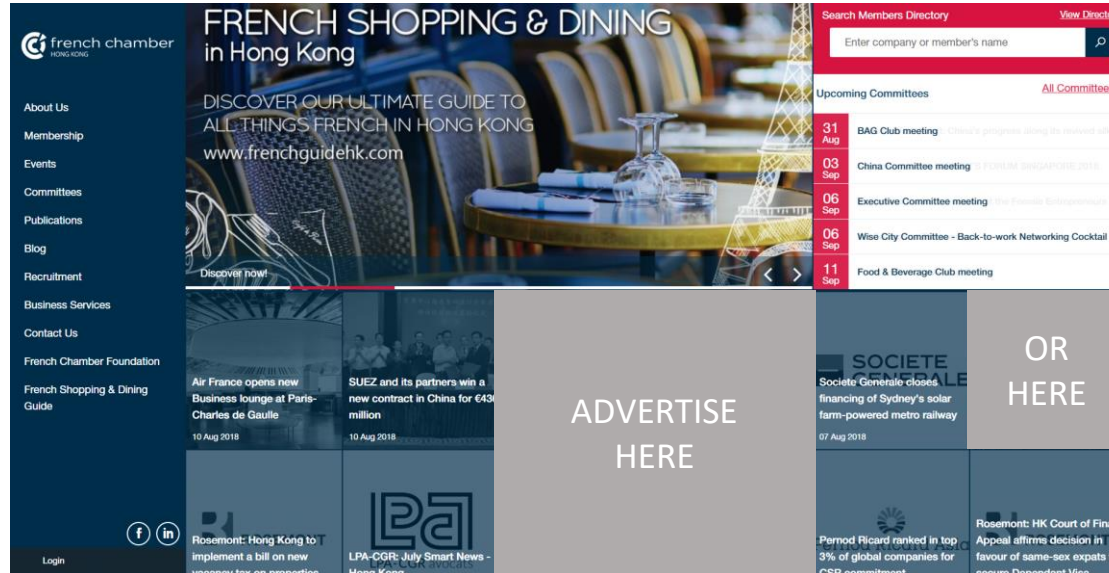
Sent out fortnightly on Fridays. Aside from introducing new members, the newsletter informs about the latest Chamber news and events, while also featuring prominent members' news.

NEWSLETTER: FLASHINFO, EVENTSCALENDAR				
Format: 800x213	members rate (-20%)		non-members rate	
	1 issue	2 issues	1 issue	2 issues
Top Banner	3,800	5,500	4,900	6,900

Please provide a link to your website when submitting the advertisement artwork

Website

17,000+ unique visitors/month



Advertise on our website home

2 sizes available

Small square 500 x 500 pixels

Big square 1,000 x 1,000 pixels

WEBSITE: HOME PAGE						
Format	members rate (-20%)			non-members rate		
	2 weeks	1 month	2 months	2 weeks	1 month	2 months
Small square 500x500	2,200	3,520	6,600	2,750	4,400	8,200
Big square 1000x1000	2,520	4,000	7,500	3,150	5,000	9,350

Please provide a link to your website when submitting the advertisement artwork

2. EVENTS

Get SPONSORSHIP OPPORTUNITIES

to enhance your brand awareness

A wide range of events

More than an event per week

Morning Talks Cocktails

Topics

all subjects that could interest our community

Audience

30 to 40 attendees, members and non members

Location

mostly hosted at French Chamber - meeting room

Sponsor a **series of talks** on a specific theme

Signature Events

6 main signature events in 2018-2019, with a large audience

- Annual Dinner
- Luxury Symposium
- Bonjour Talents
- Made in Asia
- HeForShe
- So French, so Innovative

Get visibility through **platinum, gold or silver** sponsorship

Gala Dinner

A memorable evening to celebrate the connections between the French and Hong Kong business communities

- 600 VIP guests
- Performance
- Michelin Star chef
- Silent and live Auctions

Book a table or become a **partner** of this evening

EVENTS

The Chamber hosts a wide range of events throughout the year from large-scale signature symposiums and morning talks to networking cocktails and the Annual Gala Dinner. These are some of the highlights from our packed calendar of events.



Annual Dinner 2017



HeForShe sharing session with Danone



Cocktail on Tara expedition boat



Bonjour Talents Career Fair



Intercham YP Cocktail



Networking cocktail at Chinese General Chamber of Commerce



Food & Beverage Committee event



Morning talk with Chief Ethics Officer, L'Oréal



Luxury Symposium - 2nd edition



Made in Asia - 8th edition



French Chamber President, Mrs Rebecca Silli, Consul General of France in Hong Kong and Macau, Mr Eric Berti, Chief Executive of the HKSAR Government, Mrs Carrie Lam at the Chamber's Annual Gala Dinner

A full year in images

3,500+ participants in 2018



Gala dinner 2018

30+ table bookers
5 Live auction
100+ partners



Luxury Symposium 2018

200 attendees – key leaders
20+ speakers
1st Retail award



Open Innovation Forum 2018

170+ attendees
12 speakers
1 match making session



Made in Asia 2018 8th edition

220 attendees
15+ speakers
a full-day conference



HeForShe

3 co-organisers: FCCIHK, HKGCC and HKEX
600+ attendees
16 main companies as sponsors



**FOR FURTHER INFORMATION
PLEASE CONTACT**

Chantal Iturria
Head of Communication & Events
chantal.iturria@fccihk.com
2294 7735