

CLARITY

BUREAU VERITAS' NEW
TURNKEY SOLUTION TO
BRING TRANSPARENCY AND
CREDIBILITY TO COMPANIES'
ESG COMMITMENTS



BUREAU
VERITAS

SUSTAINABILITY IN THE PUBLIC EYE

Large corporations and SMEs are dealing with the increasing public scrutiny regarding their sustainability policies. Beyond their financial performance and ability to innovate, companies are now highly valued for their positive impact on planet and society.

Leveraging on its global footprint, in more than 140 countries, and unique capability to gather information through on-the-ground assessments, Bureau Veritas created Clarity to help decision makers manage the implementation of their organizations' sustainability roadmap.

WHAT'S CLARITY?

The Clarity suite of solutions, part of **BV Green Line of Services**, will help you simplify your ESG audit process and turn its results into aggregated scores that you can steer efficiently in a digital dashboard. It relies on a 4-step approach:



Field audits or Self-Assessment Questionnaires

Clarity is supported by a user-friendly digital process that offers a **great modularity**. The assessments can be either performed by auditors sent directly on the field or through digitalized questionnaires sent to the managers of the entities you want to evaluate. In both case, the provided information is independently verified by Bureau Veritas. This **cost-efficient** combination allows to carry out **reviews at global level** in complex value chains with a **great simplicity**. You can thus assess your assets, internal sites and/or suppliers following the Clarity ESG checklists.



A systematic scoring

The observations made in the first step are systematically aggregated in scores, comparing the information provided by your value chain to minimal regulatory requirements, common and best-in-class practices. These scores reflect your ESG maturity level on a scale from 0 to 100.



A digital dashboard ("MyRadar")

MyRadar centralizes all your assessments results and audit reports, allowing you to visualize and sort out your value chain's nonconformities by topics, geographies and level of criticality in one click. The visualization of the scores' breakdown at a granular level is key to understand your performance.



Steering your ESG strategy

Based on the visualization of your results and scores on MyRadar, focus on the correction of your critical nonconformities to improve your performance year after year and draw up new targets to reach.

WHAT DOES CLARITY ASSESS?

Clarity has a modular approach that allows you to focus on various areas of sustainability. Bureau Veritas ESG checklists are of two types:

- Our **cross-industry modules** regroup entry level qualitative checklists allowing you to get a first snapshot of your value chain performance on 6 standard areas: **Social, Health & Safety, Environment & Biodiversity, Climate Change, Business Ethics, Responsible Sourcing, Animal Welfare, Energy efficiency and waste management** (e.g. monitor in your supply chain who implemented policies and objectives on their carbon emissions)
- Our **specialty modules** are made of advanced industry-specific checklists allowing you to integrate in the monitoring of your ESG roadmap a **deep-dive** in particular issues (e.g. : **traceability or animal welfare** for the agri-food business, **net zero** scope 1, 2 & 3 evaluations for Oil & Gas, etc...)

A CUSTOMIZABLE SUITE OF SOLUTIONS

The Clarity suite of solutions is here to help you steer your sustainability strategy internally. As such, it offers **unrivalled customization possibilities**. You can either choose to implement our default modules, which were created by experts and challenged by our partners in the pilot phase, or choose to swap existing questions with **questions of your own** in order to suit your strategy.

And if your activities require **specific checklists**, our team is there to help you and can create a **bespoke Clarity module** that will fit your needs. Your sustainability strategy is unique. With Clarity, you can make it **actionable** and **trustworthy**.

A DIGITALLY-SUPPORTED PROCESS

Clarity relies on 3 different Bureau Veritas digital solutions:



Bureau Veritas Onboarding platform will help the key contacts in your value chain to start their assessment journey by creating their profile on our database.



The Maia+ portal will store the questionnaires and elements of proof justifying the provided answers in a documents library (pictures, videos, policies, report, etc.). It facilitates the exchange of information between Bureau Veritas and the entities that need to be assessed.

MyRadar by
Bureau Veritas

MyRadar is the **digital dashboard** that you will access to. It displays the **sustainability scores** and the **list of nonconformities** of the elements in your value chain (assets, internal sites, suppliers, etc.) and stores the associated audit reports. With its **very accessible user interface**, MyRadar will help you visualize your ESG performance so that you can build a corrective action plan in a **timely manner**.



SHAPING A WORLD OF TRUST

Bureau Veritas is a Business to Business to Society company, contributing to transforming the world we live in. A world leader in testing, inspection and certification, we help clients across all industries address challenges in quality, health & safety, environmental protection and social responsibility.

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