

# SUSTAINABILITY LEADS CLUB

23rd March 2023



L'OCCITANE  
EN PROVENCE

CULTIVATORS of CHANGE

# AGENDA

## Welcome to L'OCCITANE

Agathe Leroux – Marketing Director

## L'OCCITANE's commitments and social values

Rachel Meckes – Senior Sustainability Manager

## L'OCCITANE's commitment in empowering women

Vivian Simonato – Marketing Brand Manager Ireland

## Women's Aid (Guest Speakers)

Fern White-Andrews - Senior Corporate Fundraising Officer

Cordelia Lodge – Fundraiser Manager

## L'OCCITANE values to empower its associates

Abigail West – Human Resources Director



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# *Rachel Meckes*

*(Senior Sustainability Manager)*

WITH EMPOWERMENT  
WE POSITIVELY IMPACT PEOPLE  
AND REGENERATE NATURE

# L'OCCITANE'S COMMITMENTS

## 2022

# €4,3 MILLION





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*Adrien Geiger – Chief Sustainability Officer*

'In 2020, we announced that we would pursue a B Corp certification for the Group, a status that reflects strong social and environmental performance and that is in line with the company's pursuit of its "triple bottom line": economy, people, nature.

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# *Vivian Simonato*

*(Brand Marketing Manager Ireland)*





Empowerment means...

***/ɪm 'paʊərmənt/ [uncountable] the act of giving somebody more control over their own life or the situation they are in.***

Oxford Dictionary

Why is so  
important to  
Empower  
Women?



- 
- A group of seven women are standing in a field, positioned in front of a large, leafy tree. They are wearing colorful, patterned dresses and headwraps. The scene is set in a rural, open landscape with other trees in the background. Overlaid on this image is a semi-transparent white box containing a list of four development goals, each preceded by a black bullet point.
- **Social justice**
  - **Gender equality**
  - **Economic development**
  - **Improved health**





Control the  
income earned

Decision-making  
power on her own  
reproductive health

Higher negotiation skills  
to fight unjust gender  
relations

Embrace changes  
to avoid food waste  
& mitigate impact  
in the environment



WHERE IT  
ALL  
*BEGAN..*

# Fair-Trade Shea Butter



**1 sold  
Every 3 seconds**









### Emergency Actions

Médecins Sans  
Frontières

### Education Projects

UNICEF /Aide Et Action

### Professional Training

EMPOW'HER

### Entrepreneurial Projects

ENTREPRENEURS DU  
MONDE LES AMIS DE  
LA FABRIQUE &  
GREEN HOPE

50,883  
since  
2006

60,000  
by  
2025





# LOCAL CHARITY PARTNER



Integrity

Reputation

Values

Longevity



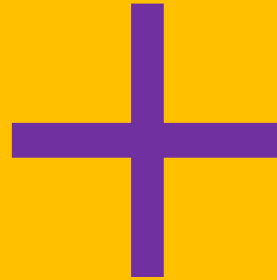
women's aid  
until women & children are safe

Women's Aid

# Donations

£2 / €2

from each kit  
sold donated  
to **Women's  
Aid**



**adyen**

# Donations

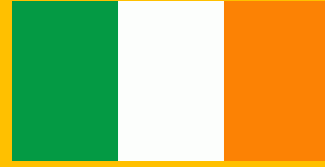


women's aid  
until women & children are safe



Women's Aid





£30,000

women's aid  
until women & children are safe

€8,000

Women's Aid



**Give Back Hand Cream Trio**

A commitment to Engineering House Ltd at the very heart of L'OCCITANE, shown by an unwavering commitment to supporting all women.

**L'OCCITANE x women's aid**

**£22.50**

£22 per Hand Cream Trio. £22 will be donated to Women's Aid UK.

Women's Aid is the national charity working to end domestic abuse against women and children. They are a collaboration of over 250 organisations which provide a full range of free, confidential services to women and children across the country. Their support services, which include legal, financial and housing advice, help thousands of women and children every year.

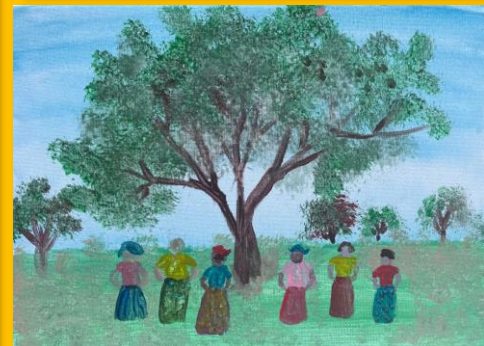


Give Back  
**Hand Cream Trio**  
£22.50

IN SUPPORT OF  
**women's aid**  
until women & children are safe

CHARITY REGISTERS: IN ENGLAND AND WALES 1034584

- STEP 1 Grab a box
- STEP 2 Choose 3 hand creams
- STEP 3 £22 will be donated to Women's Aid!



# *Fern White-Andrews*

*(Senior Corporate Fundraising Officer Women's Aid)*

&

# *Cordelia Lodge*

*(Fundraising Manager Women's Aid)*

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## Who are we & what do we do?

women's aid  
until women & children are safe

Women's Aid is the national charity working to end domestic abuse against women and children.

For almost 50 years, Women's Aid has been at the forefront of shaping and coordinating responses to domestic abuse through practice, research and policy.

We empower survivors by keeping their voices at the heart of our work, working with and for women and children by listening to them and responding to their needs



# What can you do, as an individual, and as a business?



"**Come Together to End Domestic Abuse** is the Women's Aid 50th birthday campaign to demonstrate how we can make a difference if we come together across society and across communities to do what we can to end domestic abuse."

For more information please visit:

[www.womensaid.org.uk](http://www.womensaid.org.uk)

Or get in touch via:

[fundraising@womensaid.org.uk](mailto:fundraising@womensaid.org.uk)

# *Abigail West*

*(HR Director UK & Ireland)*

**Dedicated  
support for  
Domestic Abuse  
Survivors**

92%  
female  
workforce





96% of female  
staff strongly  
agreed with the  
statement  
*“People here are  
treated fairly  
regardless of their  
gender”*



A woman with long braids, wearing a dark blue turtleneck and a grey vest, stands in a spa setting. She is holding a wooden tray with three bottles of spa products and a stack of white towels. The background features a large, ornate copper-colored structure and a television screen.

Real Living Wage  
offered to all  
staff from first  
day



Development  
opportunities in  
UK and beyond

Family  
Friendly  
policies





**1 in 10 women will leave the  
workplace during the menopause**



A focus on  
mental health  
awareness and  
support

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QUESTIONS?

*MERCI!*

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