

## WRITE-UP

IFCCI Webinar  
Friday, 19.02.2021

# Webinar: Fireside Chat on 'Racing from Survival to Revival during Covid'



**Rohit Markan**  
Managing Director  
Roquette India  
(Moderator)

**Vaibhav Mittal**  
Business Head,  
Mahindra World City &  
ORIGINS by Mahindra  
World City, Chennai

**Manish Padharia**,  
Managing Director,  
ARaymond Fasteners India

*The Indo-French Chamber of Commerce and Industry organized a webinar on 'Racing from Survival to Revival during Covid' in association with Mahindra World City and Origins by Mahindra World City, Chennai on 19<sup>th</sup> February 2021*

The interactive session on **Racing from Survival to Revival during Covid** began with **Tracy Fernandes**, Manager – Events & Membership, **IFCCI** welcoming the members and giving a small brief about the objective of the event. This was followed by welcome remarks of **Mr. Bruno Bronquard**, Regional Director (Western Region), **IFCCI** as he introduced the Moderator **Mr. Rohit Markhan**, Managing Director, Roquette India Pvt Ltd and the panelists **Mr. Vaibhav Mittal**, Head Business Head, **Mahindra World City and Origins by Mahindra World City**, Chennai and **Mr. Manish Padharia**, Managing Director, **ARaymond Fasteners India** for this session.

Addressing in his keynote speech **Mr. Rohit Markhan** briefed participants about the current situation amidst COVID-19 its impact globally. He shared an overview on how the trade and business was affected during the pandemic. However, by putting up a strong front, the organizations made tough comeback.

We then had with us the Panelists **Mr. Vaibhav Mittal** and **Mr. Manish Padharia** who shared their views through their expertise and knowledge.

**Key highlights from the fireside chat:**

- Set up of new **Industrial cities like MWC** proved to be of great help during the pandemic
- **ARaymond being an automotive industry** focused on extending their support without considering the profit as long as they were not making any loss.
- **Industrial clusters** in India share the concept of planned urban development and bring in connectivity of work and life. It also invites global investments and sets a standard living experience.
- Automotive industry moved from **Survival to Revival** as labour returned back to manufacturing units and plants.
- The **Government bodies and local authorities** played a vital role as they approved and approached the E-passes system and helped win more business by being more local.

**Tracy Fernandes** shared the closing remarks while thanking the panel for such an informative and engaging session which concluded with an interactive Q&A Session.

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**About Indo-French Chamber of Commerce & Industry (IFCCI)**

Established in 1977, the Indo-French Chamber of Commerce belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. One of the most active bilateral chambers in India, the Indo-French Chamber is a private association that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests.

The Chamber has four offices in Mumbai, New Delhi, Chennai, Bangalore and two representations in Chandigarh and Pune .For more information, please visit <https://www.ifcci.org.in/>

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