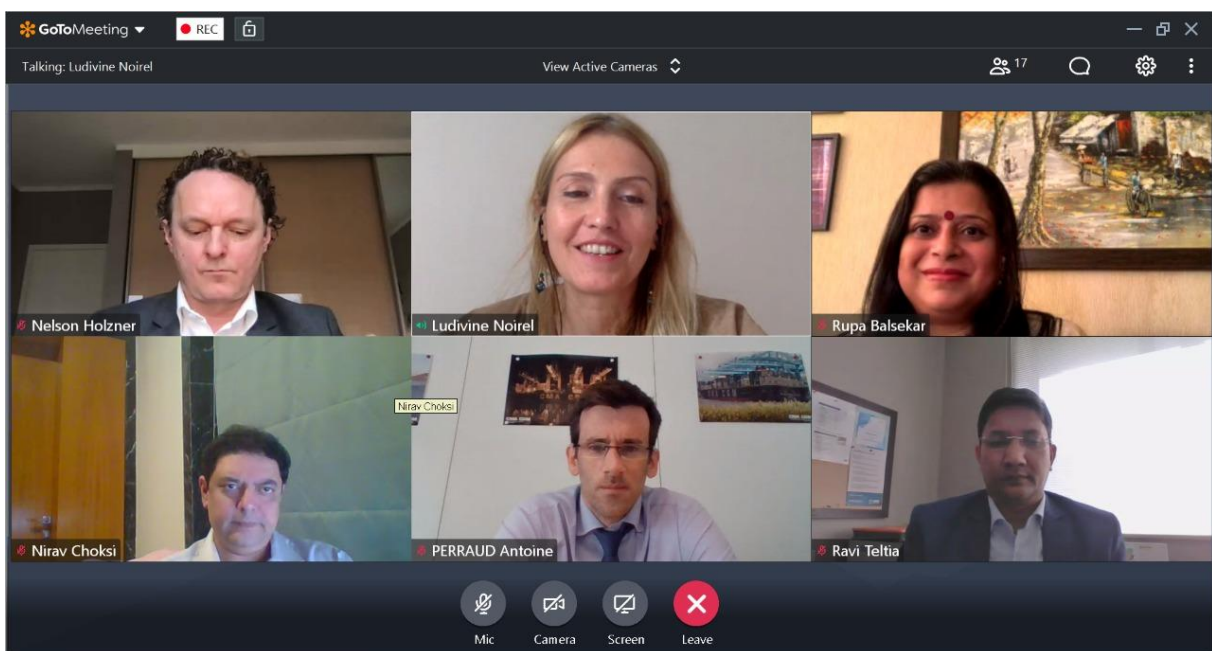


## WRITE-UP

IFCCI Webinar  
Wednesday, 16.12.2020

# Webinar: Role of Fintech in Managing Liquidity and Easing Trade and Finance



### *The Indo-French Chamber of Commerce and Industry organized a webinar on Role of Fintech in Managing Liquidity and Easing Trade and Finance 16th December 2020*

IFCCI's Finance Committee organised its first meeting for the FY 2020. The Session commenced with Opening Remarks by **Ms. Rishika Roy**, Head – Events & Committees (North) **IFCCI**, followed by Welcome Address by **Mr. Bruno Bronqurad**, Regional Director (Western Region), **IFCCI** and **Mr. Tommy Nyugen** Chairman, **IFCCI Finance Committee, SBI Mutual Fund**. He briefed the participants about the committee's initiatives and set the context for the discussion.

After the opening session, Fintech presentations by Start-up companies gave a comprehensive overview on the subject through presentations, which highlighted on the following aspects:

- **Ravi Navarni**, Director India, **MODIFI** : Empowering SMEs businesses to trade internationally with digital trade finance.
- **Amit Rathi**, Head Business Strategy & **Jordan Almeida**, Product Implementation Manger, **IB SFintech** : Intergrated to TRTFM Solution ; TRTFM : Treasury, Risk & Trade Finance Management
- **Nirav Choksi**, Co-Founder & CEO, **CredAble** : Re-Imagining Supply Chain Finance

These insightful presentations were followed by a Panel discussion with **Ms. Ludivine Noirel**, Vice Chairman, **IFCCI Finance Committee** & CEO, **Bridgeastern** being the moderator for the session.

The topic of discussion was **“Role of Fintech in Managing Liquidity for Businesses and Easing Trade Finance”**

**Ms. Liudivine Noirel**, Vice Chairman, IFCCI Finance Committee shared her insights on the presence of French companies in India in the fintech segment and the importance of digital marketing and e-commerce during the unprecedented times.

The round of panelist included:

- **Nelson Holzner**, CEO and Co-Founder, **MODIFI**
- **Rohit Anand**, Chief Business Officer, **CredAble**
- **Antoine Perraud**, Head Trade Finance, **CMA CGM**
- **Rupa Balsekar**, Mananging Director (Head Transaction Banking India) **BNP Bank**

Wherein they discussed in detail the impact of COVID-19 on different segments of this Industry, changing trends, challenges faced and emerging opportunities for the companies.

**Mr. Bruno Bronquard**, Regional Director, **IFCCI** shared his closing remarks while thanking all the participants for such an informative and engaging session

This insightful session was joined by 30 participants which concluded with an interactive Q&A Session.

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**About Indo-French Chamber of Commerce & Industry (IFCCI)**

Established in 1977, the Indo-French Chamber of Commerce belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. One of the most active bilateral chambers in India, the Indo-French Chamber is a private association that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests. The Chamber has four offices in Mumbai, New Delhi, Chennai, Bangalore and two representations in Chandigarh and Pune .For more information, please visit <https://www.ifcci.org.in/>

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