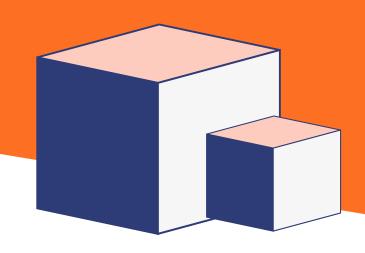
KOTRA Global Job Center

THE 18TH JOB FAIR FOR FOREIGN-INVESTED COMPANIES

-Guidelines For Participating Companies









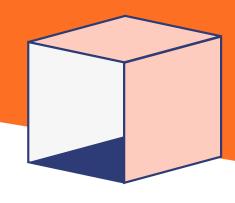












Outline

> Date/Time : August 21-22, 2023 (Mon.- Tues.)

> Venue : COEX Exhibition Hall C, Gangnam, Seoul

> Participants : 180 Foreign-Invested Companies in Korea / 2,000 Job Seekers

> Host : Ministry of Trade, Ministry of Employment and Labor

> Organizers : KOTRA, HRDK, NIIED, City of Seoul



> Registration : Foreign-invested companies active in Korea

* Foreign Direct Investment (FDI) is defined as an investment with an investment threshold contributed by foreigners

amounting to at least KRW 100 million and being 10% or more of the total amount

> Registration Fee : Free of charge

> Registration Deadline : As noted on QR application form

> How to Register : Submit an application through Moaform, https://moaform.com/q/eZXktA

* Results to be sent via e-mail on June 2, follow-up details to be available on website after approval

> Inquiries : KOTRA Global Job Center T. 02-3460-7367, 7876 E-mail. jf@kotra.or.kr

Event Details

Company PR Hall

Customized recruitment consultation booths for visitors



- Company PR booths open at all times
- ✓ On-site interviews (Based on prior registration upon time, coordination with applicants)
- √ 1:1 Consultations for job seekers

Recruitment Seminar Hall

Company information shared directly with job seekers



- ✓ Day 1
 Special lectures for job seekers
- ✓ Day 2 Recruitment seminars
- * Due to the limited number of recruitment briefing sessions, only selected companies will be notified separately

1:1 Consulting Programs

Provide a variety of 1:1 consultation for participating job seekers



- √ Korean/English interviews, Resume consulting
- ✓ Resume photography
- ✓ Al interview zone

Other

- ✓ Promotion zone for related organizations
- ✓ Events for job seekers(i.e. Prize event such as field stamp tour)
- ✓ Opening ceremony

Benefits



Offline exchange opportunity with talented job seekers

Company PR opportunity

Opportunity to expand resume pools through job counseling (Upon coordination of on-site interview schedule, and will be informed in advance)



Provided Booth Equipment



- 1 booth (3m*3m)
- 1 info desk
- Company name board
- 1 round table
- 5 chairs
- Electrical facilities
- Up to 2 lunch tickets per company (Offered on both days)

Items listed above will be provided free of charge

Separate rental equipment is an individual burden (monitor, display shelf device, etc.) and will be announced separately at an appropriate unit price after confirming with the booth device company

Companies can decorate the booth to their preferences, as long as the booth itself is undamaged



Previous booth design

Timeline

Up to June

Registration of Participating Companies



Early June

Website open

- Receive companies' job postings through the website

- Registration of detailed company information



June - August

Registration open for job seeker



Early August

Confirm interview schedules, corporate directories, and layout

8. 21-22 (Mon.-Tues.) Job Fair (COEX C Hall)

Photographs of previous Job Fair (2022)

2022 Global Job Fair

Job Fair for Foreign-Invested Companies

2022 Job fair for International student

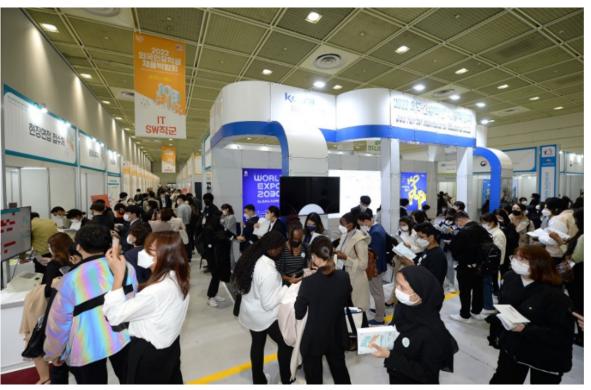












- Q. What's different this year's Job Fair?
- A. KOTRA's representative job fairs will be held simultaneously at the same time and place.
 - 1) Global Job Fair (overseas job support)
 - 2) Job Fair for Foreign-invested Companies (foreign-invested company job support)
 - 3) Job Fair for Foreign Students (support for domestic employment of foreign professionals) We will provide you with the best opportunities to meet various job seekers!
- Q. Do I need a confirmed hiring plan to participate?
- A. Even if there is no fixed recruitment plan yet, you can participate for the purpose of corporate PR for future recruitment activities.
- Q. Will the organizer arrange the schedules 1:1 in-depth interviews?
- A. Interview arrangement is not supported. Arranging interviews schedules for interviews should be conducted by each company.

(Companies may use the Private Meeting Hall for further interviews)

