



# PLAYFUL SOLUTIONS FOR YOUR COMMUNICATION ACTIONS



TAILOR-MADE  
GAMES



CUSTOMIZATION



MANUFACTURING



**Games on Demand**  
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**Discover the  
variety of our  
achievements**



# Our company

## Our origins:

Games on Demand has operated in France since 2003. It is founded upon a lot of experience in the field of games due to its editing and publishing activity that has enabled it to develop many partnerships.



## Our ambitions:

To assist you with your external and internal communication actions by providing playful solutions.



With these attractive, durable and high-quality tools, convey serious messages in a fun way within the company, among your employees, partners and customers.

Rely on Games on Demand:

Creativity

Expertise

Customer  
relationship

Legitimacy

Exchange

Manufacturing  
expert

Reactivity

# Our company

## Games, their assets?

Efficient  
communication tools

Engaging, playful and  
accessible awareness-  
raising tools

For all ages

Transgenerational diffusion  
of the message

Performance

Long lifetime

Innovation

## Games, for which purpose(s) ?



# Our services

## Customization

### ▶ Play along by customizing:

- traditional playing cards
- planning poker card game
- our own games (printed and multimedia) : provide a fun and educational dimension to your message, convey your values, show your commitment.
- all the games that you like (Monopoly, Cluedo, etc.)



### ▶ Advantages:

- Transgenerational and movable tools
- Well appreciated goodies/ customer gifts
- Sales supports

Content of our own games approved by:



croix-rouge française



# CAP GEMINI

## IT/Software services

**Planning Poker** games manufacturing to enhance **team-building** between employees, **encourage** them to think independently and to bring their knowledge to reach a **consensus**.



# FONDATION VINCI AUTOROUTES

## Foundation

Adaptation of the graphics and content of our Happy Families Game with a quiz about road safety to **educate** families about the right **behavior** to adopt on **roads** - Operation conducted at services belonging to the Vinci Group on major holiday departure dates.



# BNP PARIBAS

Banking

Customization of our "Secouris" board game to **train** advisors on day-to-day **accidents** and customization of our Happy Families card game about first-aid aimed at **promoting** insurance products and building **customer loyalty**.



Creation of a kit during **poster campaigns and animation activities** in agencies.



# Our services

## Customization

Discover our customizable digital game engines:



Or development of tailor-made multimedia games!

**PLAY:**



Customer cases n°6/7 

# MFP SERVICES

## Insurance

Customization of our online game to encourage **public-sector employees** to **take charge** of their **health** in a fun and practical way.



## THE LEAGUE AGAINST CANCER

### Association

Adaptation of our Memory multimedia game to teach **children** how to **protect** themselves against the sun - Development of new options (messages, background sounds, etc.).



# Our services

## Tailor-made games

Call on our know-how to develop your own game!

Materials: card games and board games, apps, flash games, HTML5 games...

### Offer:

- Analysis of your needs, target & goals
- Idea + test + validation
- Creation of the material, graphic charter, packaging...
- Development/Manufacturing

### Advantages:

- Turnkey services, from conception to manufacturing and delivery
- Unique and higher quality communication tools



# UNILET

## Agri-food sector

Customised advice and production of a **fun learning kit** in order to enable families to **awaken all of their senses**. Aims: encouraging experimentation, sharing of food cultures and creation of social links.



Design of another **kit** then used by **schools** during **workshops** with children.



# BIO CONSOM'ACTEURS

## Association

Manufacturing of a **kit** containing a card game, a board game and puzzles to make children aware of **organic farming** in a **playful** manner.

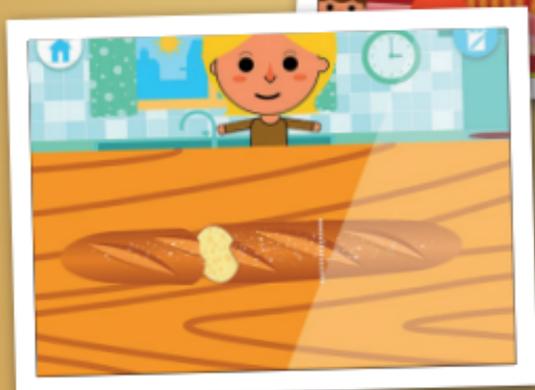


# ESPACE PAIN INFORMATION

## Agri-food sector

Conception of an edutainment **app** for children aged from 3 to 7 about **bakeries**.

*App available on the AppStore & GooglePlay.*



Within the framework of a **competition** of board game creation about **energy savings** in Martinique schools and **raising awareness** about this topic:

Graphic creation and manufacturing of 2 board games in 35 000 units then distributed all over Martinique schools.



Creation and manufacture of 2 comic books, a customized set of 54 playing cards, a happy families card game and a card quiz game.



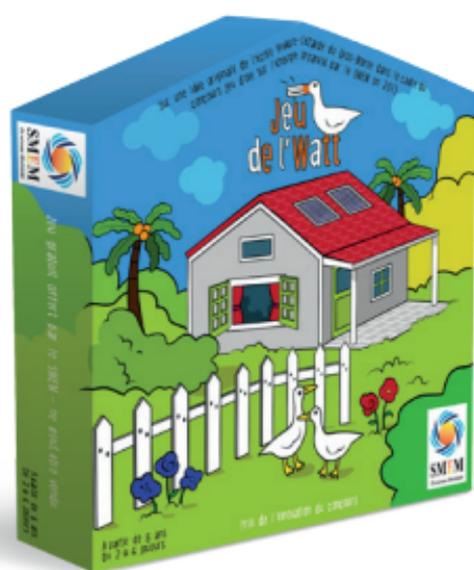
# Our services

## Manufacturing

You have created our own game and you want to proceed to **manufacturing**? We assist and advise you taking into account your budgetary and technical constraints.

Benefit from our good prices thanks to our partnerships with many providers in the world.

**Feel free to contact us  
for a free quote!**



Customer cases n°1/2/3 

# PARIS POLICE HEADQUARTERS

## Public services

Production of a board game and card game about road safety for **animation activities** dedicated to children and organized by the Police.

Printing of a card game following the success of these events.



# Our references



**BNP PARIBAS**

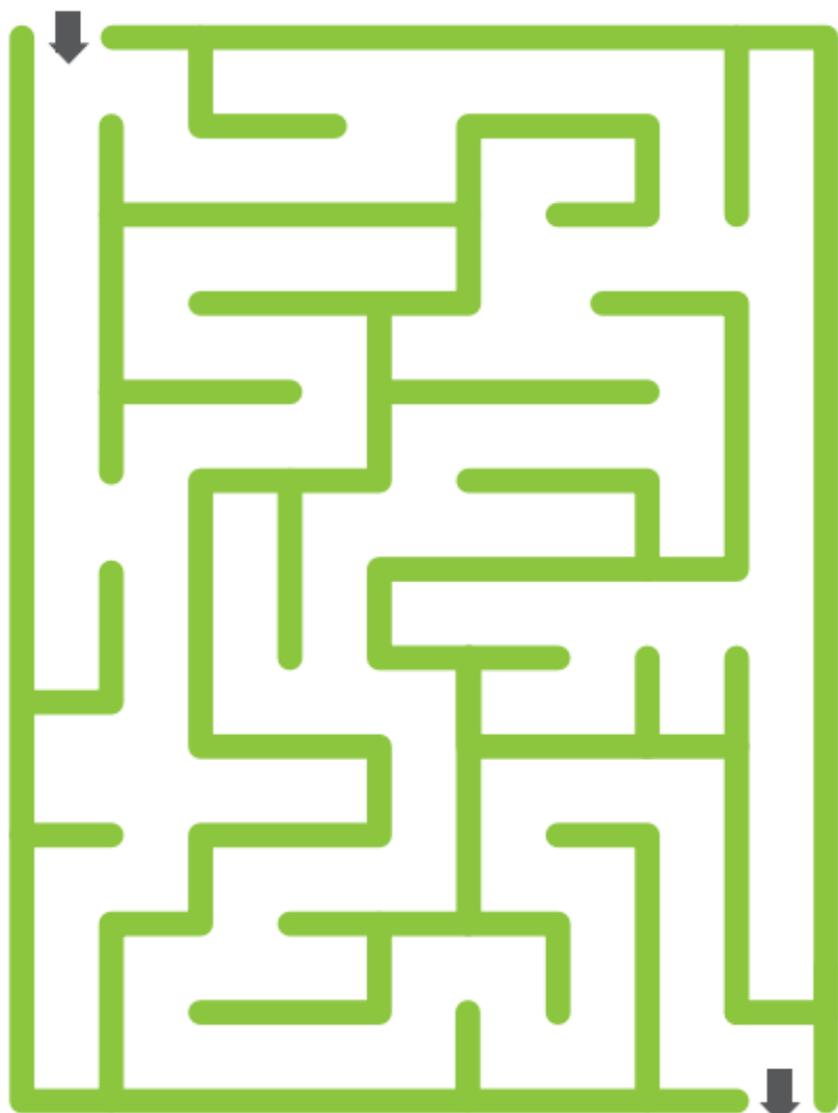


**RENAULT**



And many others on:  
[www.gamesondemand.eu](http://www.gamesondemand.eu)

Will you be the next one?



# SALVUM

As a multimedia game, Salvum is the first tool in Europe which provides **first-aid training** from a distance and it teaches its users life-saving actions. It can be played on **all digital media**.

Goal : to **train** your staff or customers on the theoretical part of first-aid.

*There is the possibility to adapt the content and use several languages.*

*Approved by the French Ministry of the Interior.*



MINISTÈRE  
DE  
L'INTÉRIEUR



[www.salvum.org](http://www.salvum.org)

Salvum  
[v. latin : sauver]



## Contact us for your projects:

Card games, Board games, Augmented Reality games, Interactive videos, Apps, Giant games...

Doesn't matter which kind of games, Games on Demand assists you!

## Customer cases on the back

### Games on Demand

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