



ევროკავშირი
საქართველოსთვის
The European Union for Georgia



M **meliora**
Georgia's Responsible
Business Awards

2019

GEORGIA'S RESPONSIBLE BUSINESS AWARDS

Meliora - 2019

This year CSRDG conducts the annual corporate social responsibility excellence contest - Georgia's Responsible Business Awards Meliora, for the second time.

“Meliora” is a Latin word meaning The Best. Therefore, every year Meliora Awards celebrates companies operating in Georgia for most inspiring and outstanding projects and initiatives in the area of corporate social responsibility, that change Georgia for the better.

This year the contest is again held within the project “Georgian Civil Society Sustainability Initiative” funded by the European Union and co-funded by Konrad Adenauer Stiftung and supported by international and local business associations and Government of Georgia.

IN WHICH CATEGORIES DO WE PRESENT AWARDS?

The awards are presented in a variety of categories.

- Green initiative
- Responsible employer
- Responsibility in the marketplace
- Supporting communities
- Cross-sector partnership
- CSR communication and transparency

Three Special Categories:

- CSR manager of the year
- Creative CSR (in partnership with Association of Creative Agencies of Georgia)
- 4R Waste Management Initiatives (in partnership with USAID funded Waste Management Technology in Regions program, implemented by CENN).

Grand Prix – Responsible Company of the Year would be conferred separately to a pioneering large company and to SME, that have embedded responsibility across their business strategies and operations and can demonstrate examples of policies or projects, which positively impact upon the society and environment.

WHO CAN APPLY?

Georgia's Responsible Business Awards are open to companies of any size from around the country – large, medium and small enterprises, registered in Georgia, which can nominate their programs, projects or initiatives implemented in 2018-2019. Large companies and SMEs would have equal chances to win, as entries will be assessed against the scoring guide and not against each other.

In each category separate awards could be conferred for small or medium-sized company in parallel to a large company.

KEY DATES

Closing date for submitting Intention to enter is September 10, 2019.

Closing date for entries is September 30, 2019.

Gala Event, announcing the winners will take place in mid-December 2019.

WHO WOULD BE JUDGING AND HOW?


The independent jury consisting of the leading Georgian and international experts in the field of corporate social responsibility and its separate areas would evaluate nominations against the comprehensive scoring guide and evaluation criteria, published at the Contest' webpage, based on the consistency and effectiveness of the efforts, sustainability of the results and proper design of the initiatives.

Seven International judges (from UK, Slovakia, Belgium, Israel, Denmark, Germany, Sweden and USA) will sit on Jury, along with Georgian experts from various fields, representing international organizations, civil society organizations, and Academia, that ensures high credibility of the evaluation process. Each category is independently judged by specific judging panel and the bar is set high.

REVEALING THE WINNERS - AWARDS CEREMONY

The awards' winners will be announced in mid-December, at a glittering Awards Ceremony, which will bring together, encourage and celebrate the most forward-thinking businesses and ambitious business professionals looking to move beyond mere considerations of business and profit, seeking to deliver transformational change in society and create more value within their organizations.

Whether you win or not, you can be sure that the Awards Ceremony will be a memorable day for you.

The  Meliora Awards, run by **The Centre for Strategic Research and Development of Georgia (CSRDG)**, one of the most experienced expert organization in the field of CSR, are in partnership with International and local expert organizations and business platforms, which makes this contest one of the leading Sustainability and CSR initiatives in Georgia.

WE BELIEVE THAT MELIORA AWARDS WOULD SERVE AS AN INSPIRATION FOR THE TRANSFORMATIVE ACTION, BUSINESS EXCELLENCE AND CORPORATE RESPONSIBILITY ACROSS THE COUNTRY.

ABOUT THE PROJECT

The Contest is organized within the framework of the EU-funded Georgian Civil Society Sustainability Initiative (2017-2020). The project is implemented by the Consortium led by the Konrad-Adenauer-Stiftung (KAS) and composed of four Georgian non-governmental organizations.



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