

MYANMAR



**TRADE MISSION
INDUSTRY
30 MARCH 2018**



CCI FRANCE MYANMAR

FRENCH MYANMAR CHAMBER OF COMMERCE & INDUSTRY



BUSINESSFRANCE

TRADE MISSION INDUSTRY TO MYANMAR

Dates & Venue

- 30th March 2018 - 9 am to 7 pm
- Novotel Yangon Max - 459 Pyay Road - Kamayut T/S - Yangon - Myanmar

Objectives

Prospect Myanmar market Assess Myanmar's potential	Show your expertise Increase your visibility and your image	Learn about projects Get information on tenders and plans
Extend your network Meet professionals and local leaders	Prepare your setting up Learn how to set up an office there	Find a local partner JV, client, supplier, developer, expert

Why you should come to Myanmar

- A new government and legal framework **liberalizing and opening the market**
- Increased international development aids offering **huge opportunities**
- **Tremendous needs** in expertise, foreign direct investments and transfers of technology
- **Many industrial zones and Special Economic Zones** offering tax exemptions and long term leases
- **Low labour cost** and improving infrastructures
- **Important resources** in gas, hydro and solar power, labour, ...
- **A growth rate of 6.5%**. The fastest growing country in South-East Asia
- A population of **51.4 million inhabitants**, with a growing demand in power and housing
- **A strategic location** between India, China and ASEAN, with a direct access to the Indian Ocean
- **A young population** with a growth rate of 2% with an unemployment rate under 4%
- **3 large cities** with an urban population annual growth rate of 2.5%

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Program*

30 March 2018	CONFERENCES & B2B MEETINGS - Novotel Yangon Max
9.00-12.30 am	<p>General overview of Myanmar economic and political environments - Pathein room</p> <p>Welcoming speech by H.E. Mr. Olivier RICHARD, Ambassador of France to Myanmar Welcoming speech by Mr. Zaw Min Win, President of UMFCCI Presentation of Myanmar Economic Policy by Mr. Aung Naing Oo, Director General of DICA /MIC</p> <p>Myanmar economy - Mr. Hubert Colaris, Economic Counselor, French Embassy Myanmar political & economic environment - Myanmar legal framework for companies -</p>
10.30-11.00 am	Coffee break
11.00-12.00 am	<p>Impact of infrastructure on Myanmar industrial growth - Mr Antony Picon, Founder and Director, Colliers International EU market for Myanmar exports - European Union Delegation to Myanmar Illicit trades & intellectual property - Mr Nishant Choudhary, Legal Advocacy Group co-chair, Eurocham Myanmar</p>
12.00-1.00 pm	Lunch break at The Square - Novotel Yangon Max
1.00-3.00 pm	<p>Simultaneous workshops (3 different rooms)</p> <p><i>Agrifood industry sector</i></p> <p>Overview of the agricultural and agrifood sector - Logistics and packaging - Myanmar FDA legal framework - Supply chain planning in developing countries - Julien Girard, Consultant for Yangon Supply Chain</p> <p><i>Garment & textile industry sector</i></p> <p>Overview of the garment & textile sector - SMEs for environmental, accountability, responsibility and transparency - SMART Myanmar Myanmar textile legal framework - Logistics, packaging & quality Control -</p> <p><i>Presentation of Industrial zones and Special Economic Zones</i></p> <p>SEZ's in Myanmar and Industrial Zones in Yangon - Mr James Hayton, Industrial Specialist, Colliers International Thilawa Special Economic Zone - MTSH Pathein Industrial City - Ayeyar Hinthar Dawei Special Economic Zone -</p>
3.00-3.30 pm	Coffee break
3.30-5.30 pm	B2B & Matchmaking meetings - Pathein room
5.30-7.30 pm	Networking Cocktail at <i>Time Out</i> sports bar - Novotel Yangon Max

* Disclaimer: Subject to changes, modifications & adjustments especially to accommodate any last minute speaker contingencies

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Registration fees

FOR DELEGATES FROM ABROAD - 1,000 USD/person

The conference package includes the following services:

- Access to all conferences on 30th March 2018
- B2B/matchmaking meetings on 30th March 2018 with your own private table
- Accommodation in a single room for 1 night at Novotel Max Hotel, in Yangon
- Coffee breaks, services, and lunch at *The Square* on 30th March 2018
- Networking Cocktail at *Time Out* sports bar on 30th March 2018
- Transfers from and to Yangon International Airport in a private vehicle
- 1 page of presentation for your company in the brochure of the event

Terms and conditions

Registration will be considered as confirmed only after reception of the completed registration form and of the full payment of registration fees.

Registration fees have to be paid in full before 15th March, 2018. Registration fees are non-refundable after 15th March, 2018.

Contact & Registration



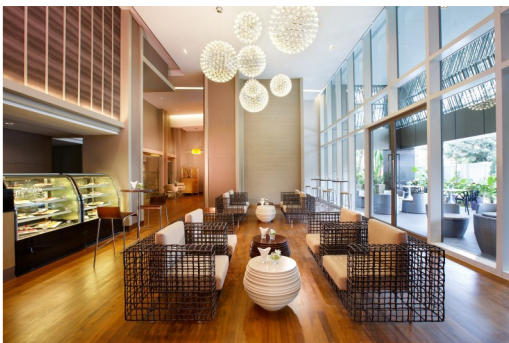
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TRADE MISSION INDUSTRY TO MYANMAR

Novotel Yangon Max

NOVOTEL
HOTELS & RESORTS
NOVOTEL YANGON MAX



Indulge yourself in 5-star luxury 30 minutes' drive from Yangon International airport at Novotel Yangon Max. Contemporary design with Myanmar accent and modern accessories make your room a tranquil retreat. Cool off with a dip in the swimming pool. Watch the famous Shwedagon Pagoda from the pool deck while sipping a cocktail at the Pool Bar.

Located on Pyay Road, Novotel Yangon Max is a short walk away from Junction Square shopping mall and a 10 minutes drive from the Shwedagon Pagoda. The 366 room hotel is a perfect choice for both business and leisure travellers.

Its private, spacious and fully equipped meeting rooms, combined with its all-service conference packages, offer you a perfect environment to organise professional events and business meetings with great peace of mind, in order to guaranty their success.

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Europcar Myanmar



Europcar




Yangon

-  Yangon International Airport
Hotline : +959 9 777 20143
-  Savoy Hotel
-  Hledan Centre

Nay Pyi Taw

-  Nay Pyi Taw International Airport
Hotline : +959 9 777 20142

Mandalay

-  Corner of 64th Street and 39th Street
Chanmyathazi Township
Hotline : +959 9 777 20166



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