IOT EXPO
BRATISLAVA 2016
INTERNET OF THINGS

V4 CONNECT FRANCE

France and the V4 Countries connect on the Internet of Things.

Do you want to join the adventure?

July, 7th & 8th, 2016, Autria Trend Hotel

What type of event ?

IoT Expo 2016 will allow startups, SMEs bigger companies, research centers, business angels and venture capitalists coming from 5 different countries (France and the V4 countries) to gather in a networking/B2B event in the heart of Central Europe to exchange knowledge, ideas, stories and opportunities.

Visit our website :
http://iotexpo2016.wix.com/bratislava

Why the Internet of Things?

Connected objects are meant to occupy a prominent place in all aspects of our daily lives or in the development of new industrial processes. Smart Transport, Smart Health, Smart Buildings, in general will create new needs among consumers and new markets for companies thus creating huge business opportunities.

Made in Slovakia

Because startups and more traditional manufacturing companies have a lot to share in the development of connected objects, we offer startups the opportunity to meet with CEOs of industrial companies in a "Made in Slovakia" event.

Program:

- Round tables
- Business to Business Opportunities
- Start-up Pitch
- Sucees Strories
- Keynote speakers
- Meet the Made in Slovakia

V4 CONNECT FRANCE

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AMBASSADE DE FRANCE EN SLOVAQUIE

INSTITUT FRANÇAIS
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FRANCÚZSKO-SLOVENSKÁ
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PROGRAM
July, 7th, 2016

8:30 – 9:00
Registration & Welcome of participants
....
9:00 – 9:15
Opening
....
9:15 – 10:45
Round table 1:
"How to create an innovation ecosystem in the IoT?"
....
10:45 – 11:00
Coffee Break
....
11:00 – 12:00
Start-up & SMEs Pitch
....
12:00 – 13:00
Lunch and Networking
....
13:00 – 14:00
Demonstrations & Success stories
....
14:00 – 14:30
Keynote address
....
14:30 – 16:00
Round table 2:
"What will the Internet of Things bring to the development of B2B services?"
....
16:00 – 16:15
Coffee break
....
16:15 – 18:15
Business To Business meetings - in cooperation with the Slovak Business Agency
....
19:15
Dinner session

July, 8th, 2016

8:30 – 9:00
Registration & Welcome of participants
....
9:00 – 11:00
Workshops:
Financing Opportunities / Meet the Made in Slovakia / Focus on Smart Cities
....
11:00 – 11:15
Coffee Break
....
11:15 – 12:30
Business To Business Meetings – in cooperation with the Slovak Business Agency

FOCUS : Round tables

Round table 1: "How to create an innovation ecosystem in the IoT?"

Start-ups are acting in large environments gathering other business partners, universities, incubators, research organizations, funds, banks, venture capital firms, business angels, bigger companies and public authorities that create the legal framework and public support for their development. All these players create the start-up ecosystem.

If start-ups want to succeed and to grow beyond small national markets they have to know and to use synergies given by their local ecosystems. In this context, France has shown leadership in developing an innovative environment for the development of startups. On the other side, the V4 countries show strong potential and have made the development of startups the center of their cooperation.

• What are the (pre)conditions of vertically and horizontally functioning ecosystem?

• What could be done in order to foster partnership between French and V4 eco-systems ?

• How could we altogether take advantage of our respective strengths?

Round table 2: "What will the Internet of Things bring to the development of B2B services?"

The development of the Internet of Things unlocks opportunities for optimization, improvement of business processes, increase of efficiency and effectiveness for B2B Businesses. At the same time, it leads to new products and services for consumers. Leveraging this technology offers a competitive advantage because of the ability to customize services and products, access real time data and make more-informed decisions.

• What are the real potential of the IoT for B2B services?

• What kind of success stories can we follow?

• Can new B2B services lead to new B2C services?

FOCUS : Speakers

Round table 1: "How to create an innovation ecosystem in the IoT?"

Moderator :

Zuzana Nehajova, general director of the Section Innovation and business environment, Ministry of Economy

Speakers

Christian Mandl, Neulogy Ventures

Round table 2: "What will the Internet of Things bring to the development of B2B services?"

Moderator :

Ivan Stefunko, Neulogy Ventures

Speakers

Jiri Laznicka, Orange Slovakia

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