



SPONSORSHIP PACKAGE

Abidjan, Côte D'Ivoire

5th - 6th June 2023

OVERVIEW OF THE AFRICA CEO FORUM

The **Africa CEO Forum** gathering Africa's most influential leaders will be held from **5th to 6th June 2023 in Abidjan, Côte D'Ivoire**.

This landmark annual event will convene CEOs, heads of state and policy makers to discuss challenges facing the world amidst multiple crises.

SCOPE

It is envisaged that EDB in collaboration with Business Mauritius will co-sponsor the 'Country Conference Package' at the Africa CEO Forum.

A dedicated Mauritius Booth of 8m² is included in the package.

SPONSORSHIP PACKAGE

In line with the above, the EDB is offering stakeholders the opportunity to take advantage of sponsorship packages.

The two sponsorship options are as follows:

GOLD PACKAGE-MUR 600,000

The gold package entails the following benefits:

- Speaking slot as panelist during Two Country Focus sessions
- Access to booth & common display area for promotional materials
- Logo displayed on the Mauritius Booth & promotional materials
- This package will be offered to a maximum of 4 companies on a first come first serve basis
- Invitation to Gala Dinner restricted to 1 guest per company, preferably CEO/ Head of organization
- Free access pass to the Africa CEO Forum
- Free access to EDB Business Forum which will be held in the margin of the Africa CEO Forum

SILVER PACKAGE - MUR 150,000

The silver package entails the following benefits:

- Logo displayed on the Mauritius Booth & promotional materials
- This package will be offered to a maximum of 5 companies on a first come first serve basis
- Access to booth & common display area for promotional materials
- 1 Free access pass to the forum per company

Stakeholders are requested to express their interest for sponsorship at latest by **Thursday 20 April 2023 at 10 00**.

Disclaimer: The EDB reserves the right not to proceed with any proposed event should there not be sufficient participation or for any reason that it deems fit.