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# **EVENT WRITE-UP**

IFCCI DELHI TUESDAY, 01.10.2019

# Paris: Trademark & Brand Protection Scenario in India



The Indo-French Chamber of Commerce and Industry (IFCCI) in association with K&S Partners organised a Roundtable Session on 'Trademark & Brand Protection Scenario in India' on 1st October 2019 at Medef International – Paris.

The session commenced with a brief welcome address by IFCCI & Medef International, followed by a presentation on Geographical Indications (G.I.) Scenario in India by Mr. Renaud Gaillard, Counsellor, IP, Embassy of France, India.



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This was followed by a presentation on Trademark Scenario in India by Ms. Priya Rao, Partner, K&S Partners.

The attendees of this session comprised of Legal & International Affairs' Heads from organisations such as Elior Group, Lead Links, Moët Hennessy, INPI, CCI Paris, among others.

The session ended with an interactive Q&A session.

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# About Indo-French Chamber of Commerce & Industry (IFCCI)

Established in 1977, the Indo-French Chamber of Commerce belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. One of the most active bilateral chambers in India, the Indo-French Chamber is a private association that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests. The Chamber has four offices in Mumbai, New Delhi, Chennai, Bangalore and two representations in Chandigarh and Pune. For more information, please visit <a href="https://www.ifcci.org.in/">https://www.ifcci.org.in/</a>

## For event enquiries, please contact:

Rishika Roy

Head - Committees & Events (North)

Phone: (011) 39 97 46 90 E-mail: rishika.roy@ifcci.org.in

# For media enquiries, please contact:

Ishita Jain

Manager, Communications Phone: (011) 30 68 10 83 E-mail: ishita.jain@ifcci.org.in