

PRESS RELEASE

for immediate release

Announcing 'The Road to Net Zero: Leadership, Behaviour, Collaboration' Conference 2020

The French Chamber of Great Britain is delighted to announce the 'Road to Net Zero: Leadership, Behaviour, Collaboration' conference, to take place on 19 March 2020 at the Cavendish Centre America Square, from 08.30 – 14.00.

The half-day programme of high-profile speakers, panels and informative sessions is organised with the support of the United Nations Office for Partnerships and with the Independent newspaper joining as official media partner. The conference will be followed by a series of curated B2B meetings, continuing in the vein of the successful B2B matchmaking LEBRIDGE event, with the intent to connect large corporations with relevant start-ups.

'The Paris Climate Agreement represented a turning point in the international efforts to tackle climate change, with 197 countries committing to the 2°C target, today ratified by 187 nations. As we look towards the next scheduled COP26 in the U.K., the sense of urgency has gained great momentum with societies, consumers, businesses and policy makers on a global scale. Challenges are many, transitions are varied, and speed is critical. It requires bold ideas and many innovative solutions, which we have endeavoured to promote at the Climate Change and Sustainability Forum for the past 10 years. We are delighted to bring this conference titled 'The Road to Net Zero' to life with the support of the United Nations. Join us on if you believe in its themes of collaboration across industries and stakeholders, of the critical role of leadership and if you are keen to gain practical ideas and develop business contacts.' say Nidhi Baiswar, Head of Sustainable Design and Construction at Bouygues UK, and Jean-Philippe Verdier, Founding Partner at Verdier & Co. Corporate Advisory, the Co-Chairs of the French Chamber's Climate Change and Sustainability Forum. The conference format will include two main panels of expert speakers covering the topics of how government and businesses can collaborate to reach the targets set by COP21, and how best to collaborate across the value chain. Guests will also have the option to attend one of two elective sessions on how to bridge the intention-action gap and due diligence in sustainability.

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Around these focal discussions, participants will hear two keynote speeches from relevant and high-level industry representatives, on why it's important to act now, and how to lead in the climate field.

The B2B event following in the afternoon will target high level business representatives from both large corporations and SMEs & start-ups who are actively involved or interested in expanding their understanding of how a business can reach the government's net zero targets.

For more information on The Road to Net Zero, visit [the conference website](#).

Partners and supporters:



About the French Chamber of Great Britain

The French Chamber of Great Britain is the largest foreign Chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 540 members' interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Consultancy and Business set-up departments provide both British and French companies with a large range of bespoke professional services.

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