



PRESS RELEASE for immediate release

Launch of the 2020 Franco-British Business Awards

London, 21 July 2020 - *The Franco-British Business Awards, which recognise the achievements of French and British companies in both countries, are now open for applications.*

The 21st edition of the Franco-British Business Awards will honour the outstanding contributions of French and British companies of all sizes and across all sectors, on both sides of the Channel. The awards, which recognise the crucial roles of innovation, sustainability and corporate responsibility in business, are organised by the French Chamber of Great Britain, the largest and most dynamic Chamber of Commerce in the UK.

The four award categories have all been redesigned for 2020 with new titles and criteria to better reflect the priorities of the Franco-British business community. The four categories are: Innovation, New Business, Community Impact, and Sustainability.

'In the wake of COVID-19 and with the impending hard Brexit, these are particularly difficult times for French and British businesses, and huge challenges still lie ahead. In this context, it is more crucial than ever to stand behind the Franco-British business community and to recognise its positive impact. We are thrilled to be organising the 21st Franco-British Business Awards, which celebrate the strength and creativity of our network,' says Fabienne Viala, President of the French Chamber of Great Britain, President of Bouygues UK and Chairman of Bouygues Construction UK.

The Franco-British Business Awards are organised by the French Chamber of Great Britain under the high patronage of the French Ambassador to the UK and the British Ambassador to France. The Awards are supported by Dassault Systemes.

Severine Trouillet, Global Affairs Director, Euronorth, Dassault Systemes comments: *'In the aftermath of COVID-19, it is more important than ever for the French and British business communities to come together and celebrate what unites us. This is why Dassault Systèmes is delighted to be sponsoring both the social impact and sustainability awards for this 21st edition. Moving towards Net Zero through technological innovation, while empowering companies to support sustainable communities, will clearly define how we shape the future of business. We are very proud to be part of this conversation at the Franco-British Business Awards and beyond'.*

The Franco-British Business Awards accept applications from both French and British companies, operating in either one or both of the countries. Membership at the French Chamber of Great Britain is not a prerequisite.

Key dates

- Call for applications: Tuesday 21 July
- Deadline for applications: Friday 25 September
- Shortlist revealed: Monday 12 October
- Award ceremony: Thursday 5 November

Further details and application forms are available on: <https://www.francobritishbusinessawards.co.uk/>

#ENDS#

About the Award categories



Dassault Systemes Community Impact Award

This award will recognise a French or British company which has put in place support for local or national communities. Its work must have had a significant, meaningful and sustainable impact on the community it supports, addressing social challenges. We are looking

for organisations which have taken initiatives such as collaborations with local communities, charities, NGOs or hospitals; pro-bono work; employee-led initiatives; investments, etc.



Innovation Award

This award will recognise a French or British company which has challenged conventional thinking by launching an innovative product/service or by implementing an innovative process or initiative in any area of the business. We are looking for

organisations which have launched an innovative product/service, adopted a disruptive business model, implemented innovative processes (production, customer relations, marketing, etc.).



New Business Award

This award will recognise a French or British company which has been trading for less than three years (incorporated after July 2017) and has demonstrated strong vision, entrepreneurship and innovation since its inception. We are looking for organisations

which have a clear point of differentiation, whether their product/service is addressing a gap in an existing market, creating a new market, or offering an innovative twist on an existing product/service.



Dassault Systemes Sustainability Award

This award will recognise a British or French organisation which can demonstrate a tangible, significant and verifiable sustainable transformation on a company-wide basis or in a specific area of their business. We are looking for organisations which have taken

initiatives to reduce their carbon footprint, improve their supply chain, promote circular economy, or modify the behaviour of their target audience, etc.

About the organiser

The French Chamber of Great Britain



The French Chamber of Great Britain is the largest foreign Chamber in the UK in terms of both turnover and range of services offered. Our main aims are to provide a platform of exchange and networking at the service of the Franco-British firms in the UK, to promote our 500 member companies' interests to key decision makers and to help develop economic and commercial relations between France and the UK. Our Business Consultancy and Business set-up departments provide both British and French companies with a large range of bespoke professional services.

Press contact

Lauriane Veron

Head of Events & Marketing

lveron@ccfgb.co.uk / (+44) 7802 866 209