







www.dubaicustoms.gov.ae





## **Ertebaat** Business Initiative









Specially tailored to provide an overview of the services offered by Dubai Customs, Ertebaat provides an open platform for traders to raise their concerns.











## Objective

- Enhance relations.
- Support trade and traders.
- Generates awareness of services offered by Dubai Customs.
- Provides a platform to address concerns.
- Creates an open platform for discussion.
- Advise given on rules and regulation in place.
- Appointment of a dedicated Ertebaat Ambassador.





Consul Generals, personnel from the diplomatic missions, trade councils and traders have attended Ertebaat.

2018	2019	2020	2021
Japan	South Africa	UK	Netherlands
S. Korea	USA	Switzerland	Germany
India	China		

10 Ertebaat meetings (2018 – 2021).







## Process

Present event overview.
Finalise date.
Extend invitation and share agenda.

Consulate / Trade Mission / Business Group Extend invitation to traders.
Confirm attendees.
Share questions

received ahead of time.







## Audience selection is based on several criteria including an analysis of the trade volume between Dubai and the respective country.

sectory of 14 base	Trade R	eport with	BURN (	ustows			г			
		CONTRACTOR		e Report wi	th	جمارك ديـې DUBAI CUSTOMS 🐠				
Pade statistics:			_		DUBAL					
	BAI GENERAL TRADE W				DUBAI	GENERAL TRADE	E BT COUNTI	RIES DURIN	G ( JAN - SEP )	JF (2010)
YEAR	BHPORT									
2016	68.97	And Distances	100 M	Value AE	D Billion					
2017	61.24		· • • • • • • • • • • • • • • • • • • •							
1" Half 2019	29.83	Trade sta	tistics:	RANK	TOP CO	UNTRIES	IMPORT	EXPORT	RE-EXPORT	TOTAL TRAD
Aumber of Contain			D	1						
2016	2017	YE	1.1 m 1.1	-			-			
Import Export		20		2						
168,483 51,554	162,582 44,0			3						
Yead 226.60				4	1					
faither of campoint in	14/2A.300	Contraction of the second	2014 CO.				-			
35 brands counter	two.		of Containers:	5						
Month	Quantity	Import	2016 Export In	6					100 C	
January 2019	5000 yieros	27,998	12,498 20	7						
February 2019 March 2009	4080 pieces 1200 pieces									
April 2009	1200 parte	Number	of Seizures:	8					1. Sec. 1. Sec	
			2016	9						
Jumber of Sezure				10						
2016	Selaure repor		ber of companies inles in JAFZA fro							
118 Reports			ENERAL TRADE	11						
110 1000 1	6	DODAG	ENERGE INSUE	12	1				100 C	
4 Canes				16						
	Selear	HS Headin	<b>16</b>	HS Heading Descri	ption	Value (Dhs) %				
6 Seizere		7102	Diamonds, whether	or not worked, but	not mounted or set	3,810,627,942 % 40.70				
		7108	Gold (including gold semi-manufactured	plated with plating	m) unwrought or in	3,123,916,540 % 33.37	1			
		0805	Citrus fruit, fresh or			376,295,578 % 4.02				
							1			

Activity	Presenter	Time
Networking	Guest arrival	9:45
	H.E. Ahmed Mahboub Director of Dubai Customs	10:00
Opening Speech	Consul General Consulate General of	10:10
	Ertebaat Video	10:20
Statistics & Studies	Senior Manager of Statistics & Studies	10:25
E-commerce Presentation	Director of Project Delivery	10:40
AEO Presentation	Director of Customs Declaration Management	10:55
	Open Discussion	11:10

Activity	Presenter	Time
Networking	Guest arrival	8:30 an
Opening Speech	H.E. Sultan Ahmed Bin Sulayem Chairman of Ports, Customs and Free Zone Corporation (PCFC) & H.E. Ahmed Mahboob Musabih Director General of Dubai Customs	
-	H.E. Li Xu Hang Consul, Consulate General of the People's Republic of China	8:55 an
	Ertebaat Video	9:05 an
Statistics & Studies	Director of Strategy & Corporate Excellence	9:10 an
E-commerce Presentation	Director of Project Delivery	9:25 an
IPR Presentation	Director of the IPR Dept.	9:40 an
AEO Presentation	Director of Customs Declaration Management	9:55 ar
	Open Discussion	10:10 a