

PRESS RELEASE

**The 160 ATJ+ e electric aerial work platform wins
at the International Awards for Powered Access
and will be featured at HIRE24 for the Australian market.**



After its triumphs at the International Awards, Manitou Group is proud to announce the launch of the Manitou 160 ATJ+ e Electric Aerial Work Platform in Australia.

Manitou Group, a world reference in the handling, aerial work platforms, and earth-moving sectors, has won the 2023 “Product of the Year” award at the International Awards for Powered Access (IAPA) ceremony in Berlin. This award, given to the 100% electric Manitou 160 ATJ+ e rough-terrain articulated platform, emphasizes the Group’s commitment to providing increasingly innovative and sustainable solutions.

Jointly organized by the International Powered Access Federation (IPAF) and the KHL Press Group, the International Awards for Powered Access aim to honor the best practices and excellence of the world’s leading aerial work platform manufacturers. Competing against more than 120 entries, the Manitou 160 ATJ+ e platform came top in the “Self Propelled Booms & Atrium Lifts” category. The panel of experts, composed of executives from rental companies and manufacturers, justified their choice by highlighting the possibility of combining alternative energy and rough-terrain use while offering a remarkable level of performance with a basket capacity of up to 408 kg on this model.

François Desbrière, head of platform development, is pleased with the award: *“We are very proud to receive this prize. This 100% electric rough-terrain aerial work platform represents all the innovation that our marketing and R&D teams have brought to bear to satisfy our customers with a zero-emission, high-capacity product. We will continue to innovate and develop our global offering of electric rough-terrain platforms while providing an optimal level of service, productivity, and safety to our users.”*

The logo for Manitou Group, featuring the word "MANITOU" in a bold, red, sans-serif font above the word "GROUP" in a smaller, grey, sans-serif font.The logo for "Set the World in Motion", featuring the words "SET THE WORLD" in a blue, sans-serif font above the words "IN MOTION" in a larger, bold, blue, sans-serif font.

[Download the visuals from the corporate website media library](#)

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As a world reference in the handling, aerial work platforms and earth moving sectors, Manitou Group’s mission is to improve working conditions, safety and performance around the world, while protecting people and their environment. Through its flagship brands – Manitou and Gehl – the group designs, produces, distributes and services equipment for construction, agriculture and industry. By placing innovation at the heart of its development, Manitou Group constantly seeks to bring value to all its stakeholders. Through the expertise of its network of 900 dealers, the group works more closely with its customers every day. Staying true to its roots, with its headquarters located in France, Manitou Group turned over €2.4 billion in 2022. It unites 5,000 talents worldwide with passion as their common driver.

