# French Korean Chamber of Commerce and Industry



#### **Missions**

- Promote bilateral trade and investments between France and Korea.
- Contribute to the development of relations between the French and Korean business communities founded in 1986.
- Act in the commercial, economic and financial interests of FKCCI Members and generate interactions with key institutions and organizations based in Korea.
- Support French and Korean companies in their approach and trade development on the French and Korean markets.
- Develop communication actions to increase the visibility of FKCCI Members and promote exchanges between France and Korea.



### Structure

- French-Korean business community
- Supervised by a board of directors composed of 15 elected CEOs
- A bicultural team of 18 employees in 4 departments:
  - PR & Event
  - Communication
  - Business Consulting
  - Administration



### **FKCCI Board Members**

#### THE BOARD

#### **Executive Committee**



David-Pierre JALICON Chairman D.P.J. & Partners

French Architect D.P.L.G.



Thomas COMTE Vice President

Vallourec Korea Region Director



Philippe LI Vice President, FKCCI Honorary Chairman

Kim & Chang Foreign Attorney



Daniel MAYRAN Vice President

Bluebell Korea Ltd. President



Olivier MOUROUX Vice President

Asiance Korea CEO



Jean-Pierre RAYNAUD



Ida DAUSSY Member

IdaDaussy.Com CEO



Patrick DEFRANOUX Member

Thales Korea President & CEO



Joohyun HA Member

Bioderma Korea CEO



Jenny H. KIM Member

Kim & Chang Tax Attorney/CPA



Jou-Young KIM Member

JCDecaux Korea President



Yann LE BOURDON Member

L'Oréal Korea President



Philippe NOIROT Member

**BNP** Paribas Country Head



Philippe SHIN Member

Shin & Kim Senior Foreign Attorney





Jean-Pierre TRINELLE Member

Crédit Agricole Corporate And Investment Bank Senior Country Officer

#### Honorary Chairmen (Former FKCCI Chairmen)

Hugues HANNON Jean-Pierre DUPRE Jean-Pierre THESMAR + Christian GIGOT Jean-Paul JOYE Michel VIROTTE DUCHARME Philippe LI

**Guy BERTHIER** Christian MARECHAL Alain PENICAUT David ADRIAN Patrice COUVEGNES

### **FKCCI Team**

#### THE FKCCI TEAM

Direction



Stella YOON Managing Director

welcome@fkcci.com

Administration & Accounting



Hana KIM Manager admi@fkcci.com



Mihyeon KIM Assistant Manager admiassistant@fkcci.com

**Business Consulting** 



Pierre-Yves MALLET-PERRIER Director p.mallet@fkcci.com



Ji-Young CHOI Senior Project Manager j.choi@fkcci.com

#### PR & Events



Seung hun LEE Director s.lee@fkcci.com



Yuhui JEONG Project Manager y.jeong@fkcci.com



Eugene CHUNG Project Manager e.chung@fkcci.com



Kenza BOUSHAKI Project Manager k.boushaki@fkcci.com



Chaegu LIM Assistant c.lim@fkcci.com

#### Communication



Laetitia VALLÉE Director l.vallee@fkcci.com



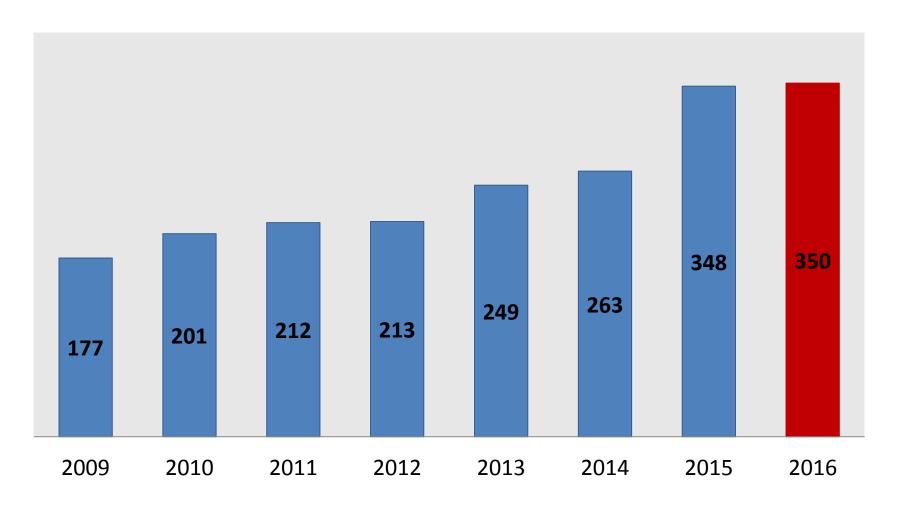
Kyoung-Ju BAE Senior Designer k.bae@fkcci.com



Suzy CHOI Project Manager s.choi@fkcci.com

### **FKCCI Members**

## Members in 2016





#### **FKCCI Members**

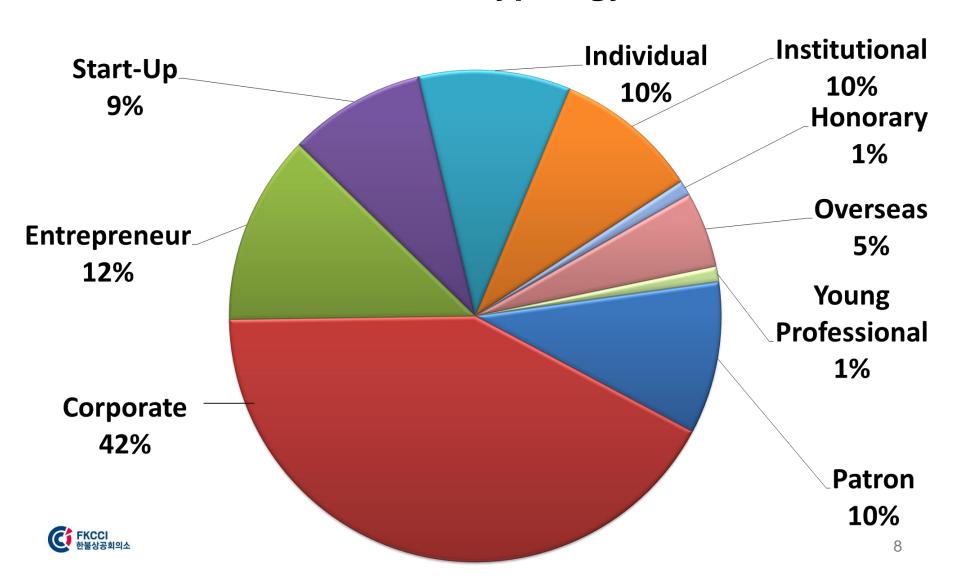
## 350 Members





### **FKCCI Members**

## **Member typology**



#### **FKCCI Partners**













































#### **FKCCI Partners**

**115** 

French Chamber of Commerce and Industry Abroad (FCCIA)

33,881

**FCCIA** company members

67,530

Companies supported internationally in 2015

98%

Self-financing rate of the network

700

« Journées d'Information Pays » organized in France by the ICC and the FCCIA

3,180

Companies met during « Journées d'Information Pays »

1,051

Virtually domiciled companies

1,952

Companies received abroad during missions of feasibility and commercial prospections

4,417

Events organized abroad in 2015

1,097

Partners abroad

65,5

millions euros of turnover in 2015

5,3%

Growth rate of revenues between 2014 and 2015

2,000

Jobs provided

30,373

Square meters of office, meeting rooms for 83 companies in business incubators

**173** 

Partners from V.I.E. housed and coached by the FCCIA in 2015



## PR & Event



## Over 50 events organized every year

#### Business Meeting

- Special Luncheon
- Economic Forecast
- Sustainable City Seminar
- FKCCI Women's Business Club
- HR Forecast
- Marketing Forecast

#### Forum & Seminar

- Experts Training Club
- Annual French Newcomers Seminar
- Forum & Seminars
- Pro Workshops
- Job Fair

#### Networking events

- Business Networking Nights
- Café du Commerce
- French Night

#### Special Annual Events

- French National Day July 14th
- FKCCI Gala
- French Gourmet Festival
- General Assembly















### **Events**

## **2016 Bastille Day**







## **Gala 2016: IMPRESSIVE Normandy**









## Key speakers and guests in 2016



Mr. David-Pierre JALICON FKCCI / D.P.J. & Partners Chairman



**H.E. Fabien PENONE**French Ambassador to Korea



Mr. Thierry MARIANI
Member of the French National Assembly
for French nationals living overseas



Mr. Philippe AUGIER
Mayor of Deauville



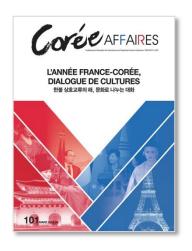
Mr. Alain Gournac Senator / France-Corée Group Chairman



## Communication



### **Publications**



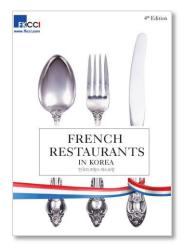


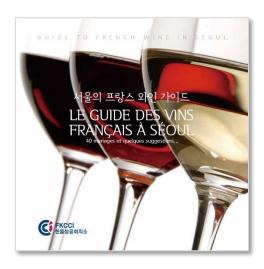














## Digital communication: Website & SNS

## FKCCI, leading French Chamber abroad in digital communication



17,000 followers on Twitter



3,900 fans on Facebook



1,200 members on LinkedIn



1,300,000 displays on Flickr



Over 24,000 visits per month on Naver & Corée Affaires blogs



FKCCI Website: over 6,000 visitors per month







## The FKCCI Business Consulting Department offers solutions at all stages of your international development

#### **Market Research**

- Market research
- Business planning
- Public tender monitoring
- Study tours

#### **Business Development**

- Trade missions
- Sourcing missions
- Trade Fairs
- Project management service & customer care

#### **Company Set Up**

- Company set-up
- Business center services

#### **Additional Services**

- VAT Refund
- Translation



## **Key figures in 2016**

- 335 French companies benefited from FKCCI's business consulting services
- 110 French companies were met in France and benefited from FKCCI's advice regarding the Korean market
- 60 French companies came to Korea on a trade missions
- 3 Study tours were organized in Korea
- 5 Korean companies and institutions benefited from FKCCI's business development services in France
- 20 companies were housed in FKCCI's business center
- 4 companies were created in Korea
- 1 French pavillon was set up on professional trade fairs



## Open-space and individual offices for a successful business set-up in Korea

#### **Services**

- Telephone line
- High speed internet connexion
- Access to a copy machine, scanner and fax
- Assistance for computer installation
- Mail distribution service
- Access to meeting rooms
- Company name at the lobby of the FKCCI
- Use of video conference system
- Office cleaning, electricity, water
- Parking space (optional)
- Multi-lingual secretarial services (optional)











## **FKCCI Membership**



## **FKCCI Membership Category**

Patron Members For companies or organizations, legally registered in Korea	3,890,000 KRW
Corporate Members For Companies with more than 10 employees or turnover above 1 billion KRW	1,500,000 KRW
Entrepreneur Members For Companies with less than 10 employees and turnover below 1 billion KRW	630,000 KRW
Start-up Members (up to 2 years) For Organizations less than 18 months	150,000 KRW
Individual Members For Individuals aged 31 and up	320,000 KRW
Young Professional Members For Individuals aged 30 and less	160,000 KRW
Overseas Members For companies or organizations overseas	630,000 KRW
Institutional Members For organizations not registered as a company in Korea	840,000 KRW



### **Membership Benefits**

#### **Membership Card**

#### - Used in KOREA

FKCCI membership card offers special benefits in restaurants, hotels, and leisure activities.

For more details: <a href="http://www.fkcci.com/nos-membres/la-carte-privileges/">http://www.fkcci.com/nos-membres/la-carte-privileges/</a>

To become our membership card partner, please check the agreement and describe your offers on the membership application form or contact to Ms. Yuhui JEONG (y.jeong@fkcci.com).

#### - Used in FRANCE

FKCCI is part of a Union of French Chambers of Commerce and Industry (115 French Chambers in 85 countries), and FKCCI members can benefit from its Privileges Card Program. For more details lease visit the website <a href="http://www.ccifranceinternational.org/privileges">http://www.ccifranceinternational.org/privileges</a>



FKCCI Services at discounted prices*	Non-Members	Members			
Corée Affaires advertisement	From 1,000,000 KRW (Full page)	From 840,000 KRW (Full page)			
FKCCI website Banneradvertisement	From 800,000 KRW	From 600,000 KRW			
Emailing	750,000 KRW	600,000 KRW			
Commercial & International Cooperationservices (Interpretation, consultancy, etc.)	Please refer to: <a href="http://www.fkcci.com/appui-aux-entreprises/nos-services-dappui-aux-entreprises/etudier-le-marche/">http://www.fkcci.com/appui-aux-entreprises/nos-services-dappui-aux-entreprises/nos-services-dappui-aux-entreprises/etudier-le-marche/</a>				
For more details, please contact Ms. Suzy CHOI					



(s.choi@fkcci.com)

## **Benefits Overview & Fees**

MEMBERSHIPTYPES	PATRON	CORPORATE	ENTREPRENEUR	START-UP	INDIVIDUAL	YOUNGPROFESSIONAL	OVERSEAS	INSTITUTIONAL
VISBILITY								
Logo on FKCCI events' banners	✓							
Logo on FKCCI entrance wall	✓							
Logo on FKCCI website	✓							
Logo on <i>Corée Affaires</i>	✓							
FKCCI Directory:	2 pages in		2 pages in		1 photo		1 page	2 pages
- Logo	color		color 1 photo		Personal information only		1 photo	1 photo
- Photos of representatives	3 photos	,		140 words	190 words			
- Company decription (KR/FR/EN)	190 words		250 1101 010	email, current position)		current position)		
Additional photos	100,000 KRW / photo (6 photos maximum per company)							
NETWORKING	✓	✓	✓	✓	✓	✓	✓	✓
Member rates for FKCCI events								
TRAINING	✓	✓	✓	✓	✓	✓	✓	✓
Experts Training Club								
INFORMATION	∞	4	2	2	1	1	1	4
Corée Affaires (news magazine)								
Annual FKCCI Directory	∞	3	1	1	1	1	1	3
BUSINESS CONSULTING SERVICES*	20%	15%	15%	15%	15%	15%	15%	15%
Member discount								
OTHERS	✓ One representative					none	none	
Right to vote for FKCCI elections								
UCCIFE Privilege Card /	3/50	2/20	1/10	1/5	1/1	1/1	1/1	1 /10
FKCCI Membership Card	-	·	•			•		-
Posting job vacancies on website	✓	<b>√</b>	✓	✓	<b>√</b>	✓	✓	✓



## Thank you









