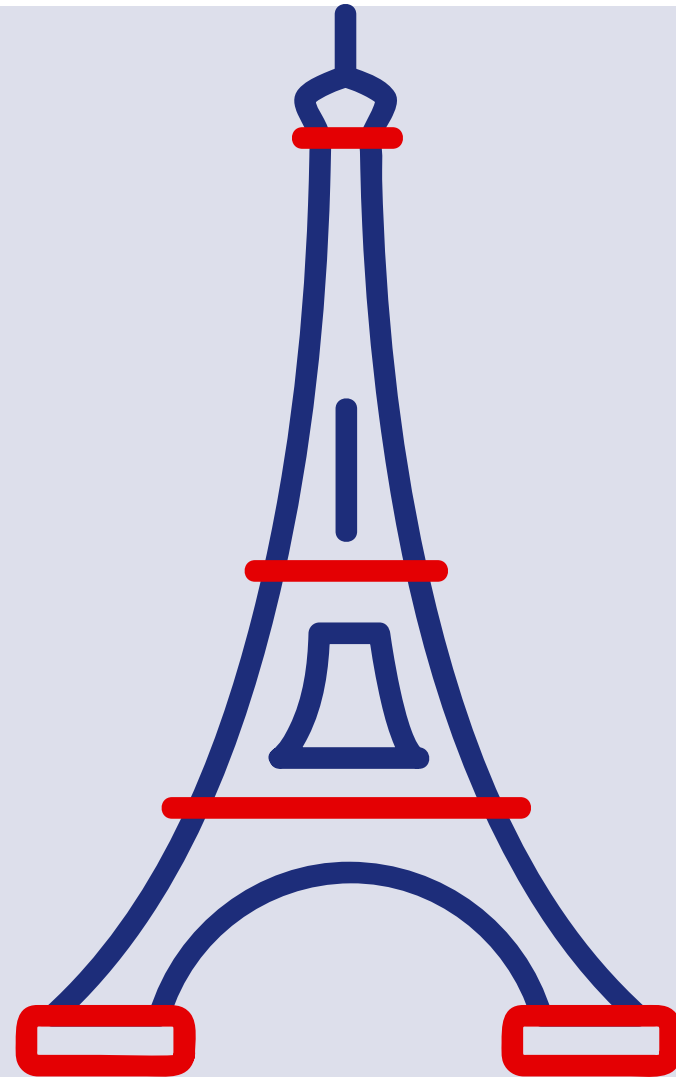


# BUSINESS FRANCE

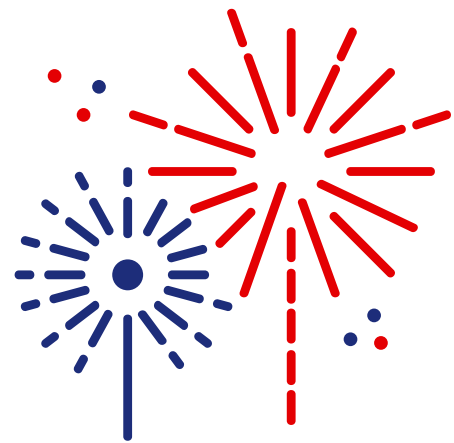
Connect | Fast-Track | Succeed





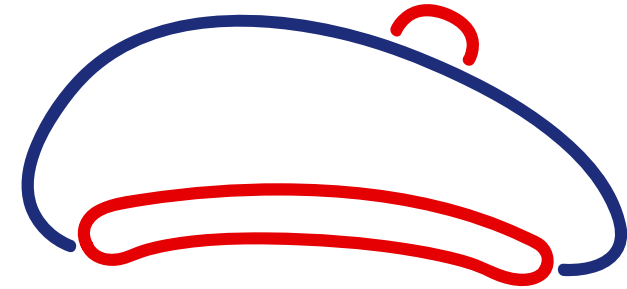
**A short video about Business France**

# WHY YOU SHOULD INVEST IN FRANCE



## 2nd

most attractive European country, behind Germany



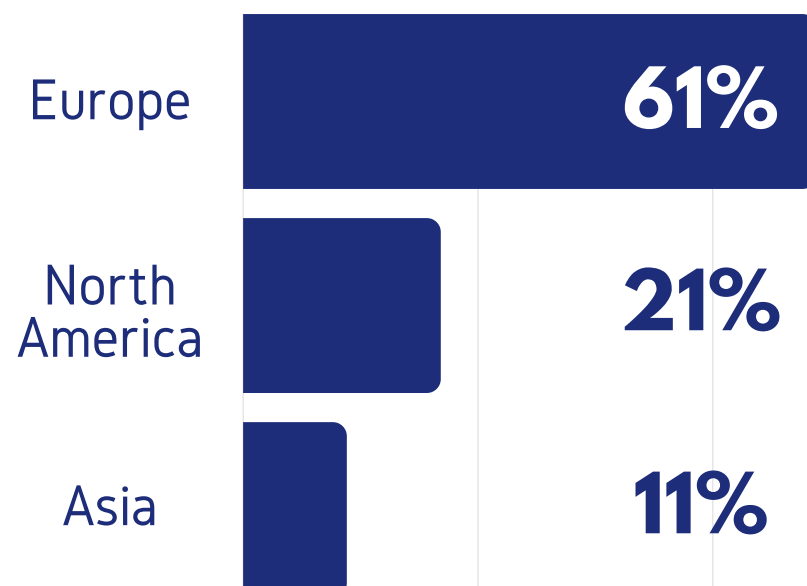
## Talent pool

Highly educated, creative and entrepreneurial workforce

## +2%

investments in 2018, compared to 2017

### ORIGINS OF INVESTMENTS



## 1st



European destination for investments in the manufacturing sector

## Best place in Europe for innovation

30% of eligible R&D expenses are tax-deductible up to €100 million

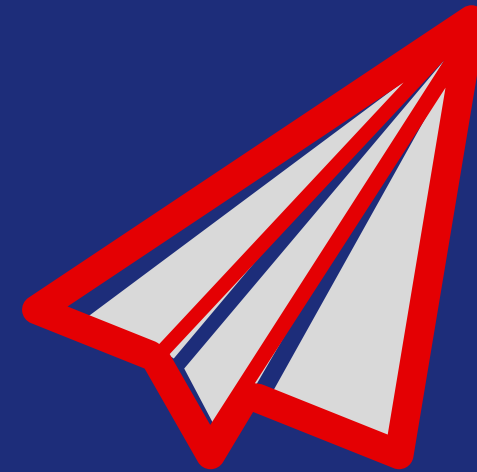


**BUSINESS FRANCE**

# WHAT WE DO

Opening international opportunities  
between France and the Netherlands

**INVEST IN FRANCE**



**EXPORT IN NL**



**BUSINESS CULTURE**



**VOLUNTEER PROGRAM**

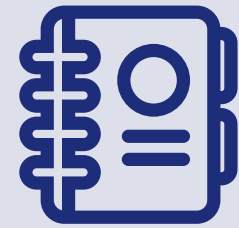


## INFORMATION ON REFORMS AND LAWS



We can provide up-to-date information on France's key-assets and help you understand the on-going reforms and their impact on companies operating in France.

## LIAISON WITH PUBLIC AUTHORITIES



Some projects require administrative steps to follow. Our investment advisors will provide all the support you need and help you liaise with the relevant authorities, at the national or regional level.

## ADMIN HELP ON INTERNATIONAL MOBILITY



Do you need help with the administrative formalities required for expatriation such as visas, residence permits, information on taxation and social protection, or advice about housing, education and social activities?

## ACCURATE COSTS ANALYSIS



We provide better information to underpin your business plans, with up-to-date figures and data about the French market, along with tailored competitive solutions.

## PARTNERS & REAL-ESTATE RESEARCH



During your initial fact-finding missions in France, we can setup B2B meetings for you with public and private sector partners. We also offer real-estate research (land, office, brownfield).

# HERE'S HOW WE CAN HELP.

# DUTCH INVESTMENTS IN FRANCE

- 2018 -



Investment projects in  
France **from Dutch investors**



France is **the most  
attractive** country for  
Dutch investors



**Jobs created** in France  
through Dutch investment

# DUTCH INVESTMENT IN FRANCE

- 2018 -

The logo for Action, featuring three blue slanted parallel lines to the left of the word "ACTION" in a bold, blue, sans-serif font.

Action is a fast-growing, international non-food discounter with a simple and successful business model operating in the Netherlands, Belgium, France, Germany, Luxembourg, Austria and Poland.

In 2018, Action has invested in three logistics sites in France, including one in Belleville-sur-Saone, near Lyon. The latter covers more than 70,000 m<sup>2</sup> and already employs 250 people.

# DUTCH INVESTMENT IN FRANCE

- 2018 -

The logo for Basic-Fit, featuring the word "BASIC-FIT" in a bold, sans-serif font. The "BASIC" part is orange and the "FIT" part is dark grey. A small white silhouette of a person is integrated into the letter "A" of "BASIC".

With 2 million members and over 650 clubs, Basic-Fit is the European market leader in the low-cost fitness market. The company is active in the Netherlands, Belgium, Luxembourg, France and Spain.

In 2018, Basic-Fit has expanded into the French market at a very fast pace, opening more than 100 new gyms and creating more than 800 jobs.



# DUTCH INVESTMENT IN FRANCE

- 2017 -

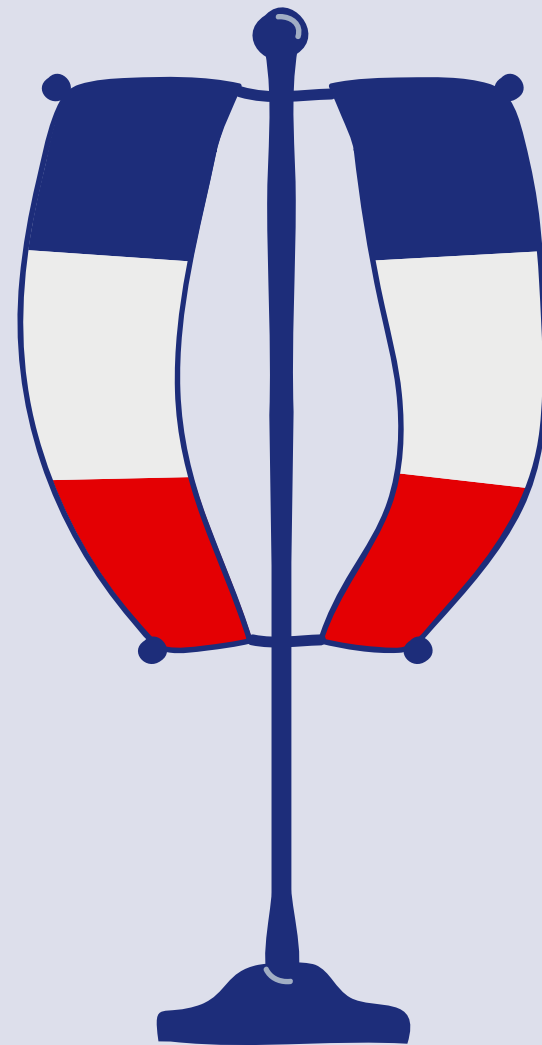


Plukon Food Group is one of the largest players in the poultry market in the world. They supply chicken products and ready-made meals to leading European food partners.

In 2017, Plukon has acquired the French company Duc, the 4th largest poultry farmer in France. Through this operation, Plukon has maintained nearly 800 jobs and invested €20 million to modernize the French production facilities.

# DO YOU HAVE A PROJECT IN FRANCE ?

Let's talk !



**BUSINESS FRANCE**

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