

## 全球化背景下中国·中东欧创新共赢模式探索

EXPLORING INNOVATIVE APPROACHES TO WIN-WIN COOPERATION BETWEEN CHINA AND CEE IN THE LIGHT OF THE "BELT AND ROAD" INITIATIVE

## 邀请函 INVITATION





















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## Dear Sir / Madam,

Co-founded by the Chinese government and European Union, CEIBS is a joint-venture for management education that delivers a combination of "China Depth and Global Breadth". The school is devoted to delving into emerging business issues in order to boost China's innovation, transition and globalization, and promote growing international economic cooperation. Initiated by CEIBS and Sino-CEE Fund, the event will be hosted on September 15, 2017 in Hotel Bellotto Warsaw (ul. Senatorska 13/15, 00-075 Warsaw).

The Forum will center on the theme of "China-CEE Cooperation for Mutual Benefit and Win-Win Results", with a diversity of topics on "infrastructure construction", "new energy", and "Internet e-commerce". Elites in political, business and economic circles both from China and CEE will share their insightful views about new approaches to China-CEE cooperation for common prosperity.

You are sincerely invited to attend the forum.

The Organizing Committee Contact: Elyse Wang, +86 2890 5047; welyse@ceibs.edu

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中欧国际工商学院是由中国政府和欧洲联盟合作创办的具有"中国深度、全球广度"的高等管理教育机构,积极致力于研究最前沿的商业问题,助力中国经济的创新、转型和全球化步伐,推动不断深化的国际经济合作。此次有中欧国际工商学院与中国-中东欧基金会共同促成的第一届中国-中东欧发展论坛将于2017年9月15日上午9点在波兰华沙Bellotto酒店举办(ul. Senatorska 13/15, 00-075 Warsaw)。

论坛以"中国中东欧双边合作、互利共赢"为核心,选择"基础设施建设"、"新能源"、"互联网电商"三个领域为切入点,齐聚政界、商界、经济学界各领域高层、精英、专家、学者,通过专题分享、深入研讨碰撞思想,启迪中国、中东欧创新共荣之路。

诚挚邀请您参加本次论坛。

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