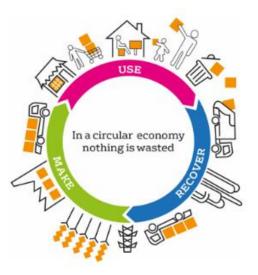
#### 23<sup>rd</sup> May 2018 - Seminar "Circular Economy...closing the loop in the Netherlands"

# **Follow up & Audience Participation**



Hosted by **VEOLIA** 

in partnership with the French Chamber of Commerce and the Ireland Netherlands Business Association





# 7 Key Principles to being circular





BA



### **Presenters for Session 1**





the Foundation for our Future

Joris Voeten Sr Engineer Urban Green Space









**Paul Kennedy** Nature and Sustainability Manager

# PHILIPS

Eelco Smit Nature and Director Sustainability



Tom Hermans Chief Executive Officer







### **Presenters for Session 2**



Frans Beckers Chief Executive Officer Cees de Mol van Otterloo Chief Executive Officer Rene van Bremen Bus. Development Manager

Joost van Dun Circular Economy Lead





## **Circular Economy in 1 word**

The audience was asked to write down 1 word that best describe Circular Economy for them personally. The tag cloud was created from all the 1-word notes collected. The size of the word in this visual representation is dependent of the number of time the word was mentioned.



# Who to contact to learn more about going circular?

Contact Veolia for advise on.....



Roger Beuting Circular Solutions Roger.beuting@Veolia.com



Gerrit Klein Nagelvoort Recycled Plastic Compounds Gerrit.nagel-voort@Veolia.com

VEOLIA



Rudie Marsman Paper and Plastic Recycling Rudie.marsman@Veolia.com

Contact **nudge** regarding Sustainability and Stakeholder or Employee engagement

## Thank you....



"On behalf of Veolia, I thank you for your active participation and personal involvement during the seminar.

I hope that each and everyone of you could relate to the topic and identify at least one point of action that you can undertake today to start being more circular..."

Hildgarde McCarville, Chief Executive Officer, Veolia Nederland





