

**Barclay Vouchers, launched the preferential benefit service  
“Edenred<sup>®</sup> Well-Being Club” for the “Ticket Restaurant<sup>®</sup> Touch” customers**

With the aim of expanding the digital employee benefit meal card service in response to users' needs

Barclay Vouchers Co., Ltd. (location: Chiyoda-ku, Tokyo; CEO: Laurent Gachet and hereinafter referred to as Barclay Vouchers), provider of the employee benefit meal solution “Ticket Restaurant<sup>®</sup>” and a wholly owned subsidiary of the French company Edenred, has announced that from 1<sup>st</sup> July they will start providing the preferential benefit service “Edenred<sup>®</sup> Well-Being Club” as an optional service for members of the corporate digital employee benefit meal card service “Ticket Restaurant<sup>®</sup> Touch” (hereinafter referred to as “Ticket Restaurant Touch” \* in Japanese katakana).

Barclay Vouchers has been active as a pioneer in employee benefit solutions that support the eating habits of employees and now boasts 150,000 domestic users. In addition to the paper “Ticket Restaurant<sup>®</sup> Meal Voucher” service provided to employees as a lunch benefit, they started to offer the digital meal card “Ticket Restaurant<sup>®</sup> Touch” service from April. Now they will start providing the preferential benefit service “Edenred<sup>®</sup> Well-Being Club” as an optional service for members of “Ticket Restaurant<sup>®</sup> Touch”. If members join this optional subscription service they will also be able to utilize facilities and services, such as leisure facilities, cinema, sports, shopping, childcare and elderly nursing care at a preferential discount price, in addition to the meal benefit service provided by “Ticket Restaurant<sup>®</sup> Touch”.

“Edenred<sup>®</sup> Well-Being Club” offers a dedicated portal site for “Ticket Restaurant<sup>®</sup> Touch” users (<http://myedenred.jp/TRT>) and the service can also be used with a smartphone. Members are registered on the dedicated site that enables access for members and all they have to do is select the desired service from the menu that is displayed. By adding the service option of “Edenred<sup>®</sup> Well-Being Club” to “Ticket Restaurant<sup>®</sup> Touch” businesses are able to easily achieve an expansion in benefit services and the users who are the employees can easily use the expanded preferential service through the same dedicated site as the “Ticket Restaurant<sup>®</sup> Touch” service that they use on a daily basis.

Laurent Gachet, CEO of Barclay Vouchers commented, “With a usage rate of more than 99%, “Ticket Restaurant<sup>®</sup>” is a service that benefits everyone, both the company and the employees. After listening to some of our customers' request to offer a preferential treatment program that would enable their employees to have access to various facilities and services, we decided to launch the “Edenred<sup>®</sup> Well-Being Club” as a means to enrich the experience of the “Ticket Restaurant<sup>®</sup> Touch” beneficiaries. We truly believe that Ticket Restaurant<sup>®</sup> responds to a fundamental need every employee has, and once this need is fulfilled, the employee benefits shall be further enhanced.”



**The Edenred<sup>®</sup> Well-Being Club Logo**





### **About Barclay Vouchers (Edenred Japan)**

Barclay Vouchers is a 100% subsidiary of Edenred. Edenred, which invented the Ticket Restaurant® meal voucher and is a world leader in corporate services, designs and manages solutions that improve the efficiency of organizations and purchasing power to individuals. Listed on the NYSE Euronext Paris stock exchange, Edenred operates in 42 countries including Japan, with more than 6,300 employees, nearly 660,000 companies and public sector clients, 1.4 million affiliated merchants and 41million beneficiaries. In 2015, total issue volume amounted to 18.3 billion euros. In Japan, through its subsidiary Barclay Vouchers Co. Ltd, Edenred is a major Employee Benefit service provider, pioneer and market leader in meal vouchers.

Ticket Restaurant® and all other trade names of Edenred products and services are registered trademarks of Edenred SA.

- URL: <http://www.edenred.jp>
- Ticket Restaurant site : <http://www.ticketrestaurant.jp>
- Official Facebook account : [www.facebook.com/TicketRestaurantJapan](http://www.facebook.com/TicketRestaurantJapan)
- Official Twitter account : @Ticket\_RestJP

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