

2021 French Australian New Zealand Business Days



SUSTAINABILITY:
Act & Accelerate

FACCI Business Forum, a brief history

Annual flagship event (6 editions to date)

- 2015: Smart Cities
- 2016: Co-innovation
- 2017: Australia 2030, a role model for a sustainable world
- 2018: Powering digital transformation
- 2019: Social License to operate
- 2020: Shaping Attractive Cities

Schneider Electric, Naming Rights Sponsor since 2017

Life Is On

Schneider
Electric



Business Days 2020, a great success to be repeated in 2021



4 Days

91 Organisations involved

1,195 Registrations

119 International Speakers



★ 8 Government officials

Premier, Senator, Minister & Member of Parliament, Ambassadors, Consul-General, Mayors

★ VIP from Schneider Electric

Jean-Pascal Tricoire, Luc Rémont, Gareth O'Reilly



French-ANZ Business Days

- On tour -



After the success of the last edition, the French-ANZ Business Days forum is coming back with a brand-new hybrid event gathering **90 international** speakers around **50 rendez-vous** in **6 different locations**.

The discussions will be held over a 4-week period and will take place across different cities: Sydney, Adelaide, Brisbane, Melbourne, Perth & Auckland as well as broadcasted live internationally. In the case of COVID-19 restrictions, FACCI will be able to set up this event on a completely virtual model.

Each Business Day initiative will address the topic “**Sustainability: Act & Accelerate**” discussing the transitions and changes regarding energy, transport as well as society. Each week a specific sub-topic will be addressed over panel discussions, keynote addresses and interviews, followed by C-level luncheons, site visits and a business networking evening.

IN-PERSON



6 locations

Sydney, Melbourne,
Brisbane, Adelaide,
Perth & Auckland

*In person conferences, C-level luncheons,
site visits & networking evenings*

ONLINE



Live hybrid
experience



Replay
Library



French-ANZ Business Days - On tour -



A NEW BREED OF VIRTUAL & PHYSICAL EVENTS

Inspired by the Fashion week model, a **newly hybrid format**, designed as a platform aggregating **multi-channel events and activations** in multiple locations across Australia and New Zealand, on one unique theme:

Sustainability: Act & Accelerate.



ONLINE

Keynote addresses: 10/15 min recorded speeches from a VIP

Interviews: 30/45 min recorded interviews with a VIP

Conferences: 1h conferences + 15min Q&A

Booths: Interactive booths with videos, contacts, meeting requests and other information about our partners to download.



HYBRID

C-Level Luncheons & Roundtable Discussions: 1h30 of live event gathering C-level Executive & VIPs.



IN-PERSON

Site Visits: 1h/1h30 on-site visits

Networking evenings: informal gathering

C-Level Luncheons & Roundtable Discussions: 1h30 of live event gathering C-level Executive & VIPs.



French-ANZ Business Days

- On tour -



Events will be broadcasted online with free access.

Online attendees will be able to watch each keynote, conference & interview both live and in replay.

Recordings of the French-ANZ Business Days 2021 will be available on demand.

swapcard

ONLINE



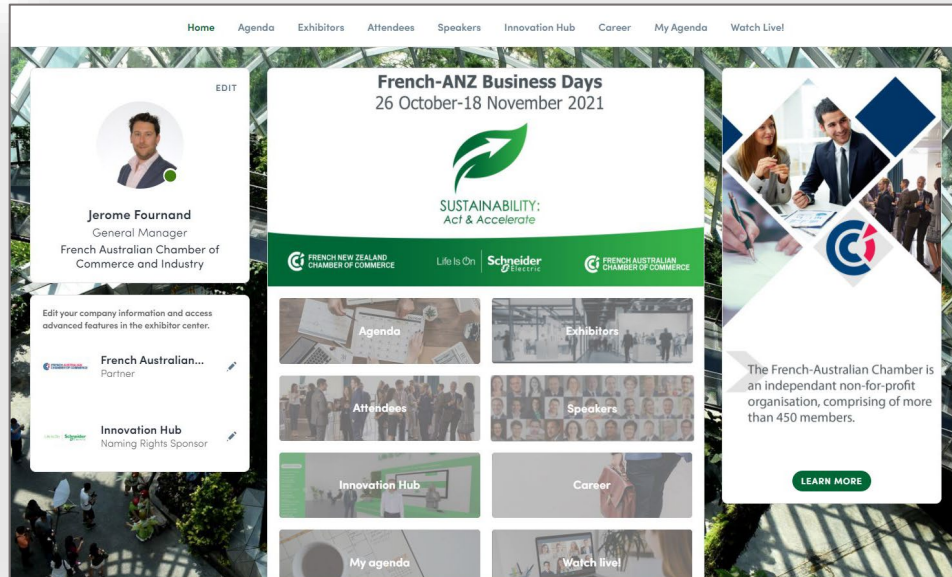
Live hybrid
experience



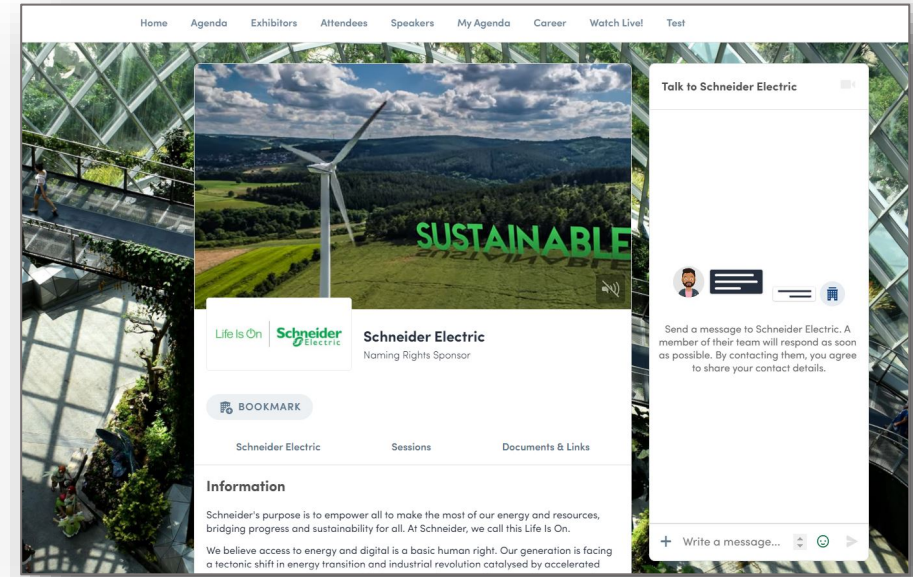
Replay
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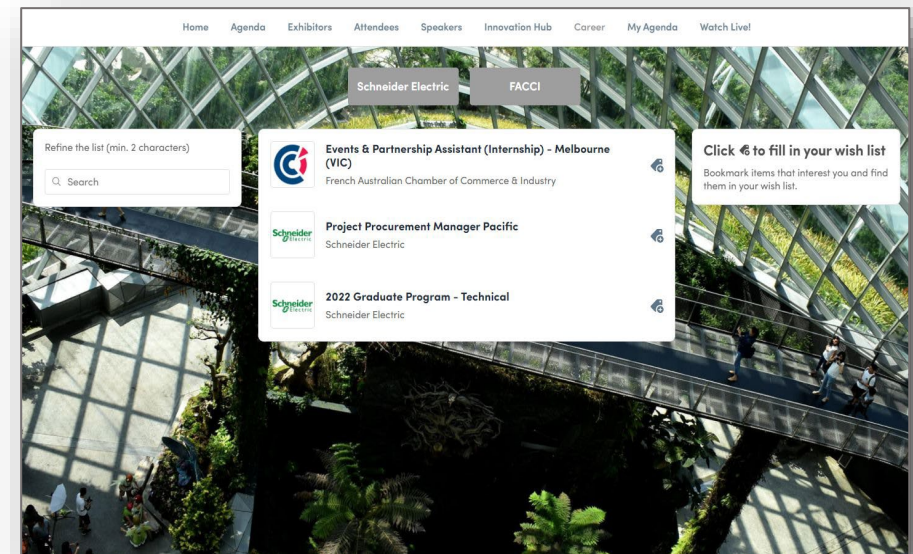
Home page



Exhibitor Booth



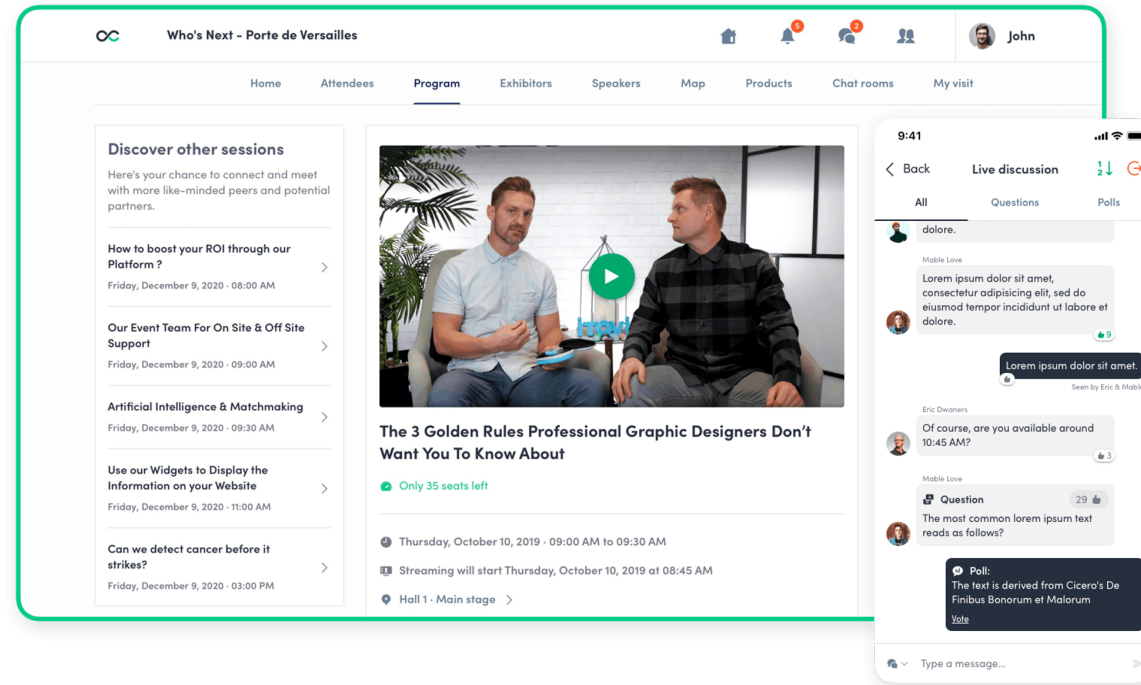
Career



swapcard



French-ANZ Business Days - On tour -



Swapcard is an end-to-end event & community platform for virtual and hybrid events, powered by artificial intelligence.

- ✓ Mobile friendly app
- ✓ B2B meeting and matchmaking platform
- ✓ Attendees chat and conversation groups
- ✓ Sponsor and exhibitors pages with lead capture and private meeting scheduler

2021 theme - Sustainability: Act & Accelerate

- Australia, New Zealand and France have committed to the Paris Agreement, and to the 17 Sustainable Development Goals (SDGs) from the 2030 Agenda for Sustainable Development. With the world in its present state of upheaval in response to COVID-19, established business practices are poised for change. Now is the time to re-shape our economic environment and recognise the benefits of responsible and innovative consumption and production practices in order to uphold Australia, New Zealand and France's commitments to the world at large.
- Sustainability has evolved from simply being the “right thing to do” to being the “right thing to do to grow business.”

Schneider Electric





The journey



POTENTIAL SUBTOPICS



Future of Cities



Gender Equality & Inclusion



Energy transition, Climate Change



New Technologies & Innovation



Modern Manufacturing & Retail



Finance & sustainability



**Draft
program**



SUSTAINABILITY:
Act & Accelerate

6 Dates

+50

Rendez-vous

90 International
speakers

6

+1200 Expected
attendees

Locations
& live broadcasting

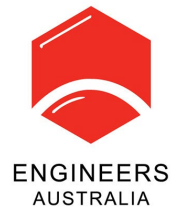


Potential Partners



2021 theme: Sustainability: Act & Accelerate

- Gathering **key stakeholders**: corporate, industry bodies, academics, officials (governments, councils, etc)
- Featuring **top voices and leading experts**, from ANZ and overseas



Join us!

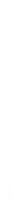


Sponsors



Naming Rights Sponsor

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Ticketing



In-person

In-Person tickets will be **free for FACCI Members** and at a fixed price for non-members in order to give priority to FACCI members.

Online

To ensure maximum visibility, the online area of this event will be **free for everyone**.

The background is a solid green color. On the left side, there is a large, stylized graphic consisting of three concentric circles. A thick, dark green line starts from the center and extends outwards, forming a shape that resembles a stylized letter 'E' or a compass needle. The line is composed of several segments, with some segments being slightly offset from each other, creating a sense of depth or movement. The text "Draft Program" is centered over the middle of the graphic.

Draft Program



A journey in each city



7am - 1pm
Conferences and networking



1pm - 2pm
C-level luncheon



5.30pm - 9pm
Business Networking Event



3pm - 5pm
On-site visits



2021 Business Days Program template



	Registration & Breakfast - Networking Session (30")
	Welcome Speech from FACCI (5")
	Opening Address from Host (5")
	Keynote Address VIP Speaker (20")
	Keynote Address from SE (15")
	Break - Networking Session (15")
Morning	Panel Discussion & Q&A (1h)
	Morning Tea - Networking Session (30")
	Interview (30")
	Morning Tea - Networking Session (15")
	Keynote Address (15")
	Panel Discussion & Q&A (1h)
	Closing Address (5")
	Buffet - Networking Session (40")
Afternoon	On-site visits
Evening	Business Networking Evening



Sub-topics



EXAMPLE OF CONFERENCES BY LOCATION



26 October - NSW, Sydney

- Sustainability: your stakeholders are watching you
- Data Centres: engine rooms of sustainability
- Finding a pathway to net zero in our cities

28 October - SA, Adelaide

- Innovation and Technology, an accelerator to green growth
- Is the future of transport green?

4 November - WA, Perth

- Supply chains: case studies on building capacity in Indigenous communities
- Understanding the value of sustainability in the E&R industry

9 November - VIC, Melbourne

- Hydrogen in the Australian Energy mix and its capabilities
- “Don’t forget the “S” in ESG! Diversity and Inclusion in 2021
- Consumers want more sustainable products

16 November - QLD, Brisbane

- Net Zero: an opportunity for Australian businesses
- The business case for the transition to a circular economy
- A sustainable Gold medal for the Brisbane Olympics

18 November - NZ, Auckland

- Decarbonising urban transport and industries
- How New Zealand Culture is leading the way in terms of sustainability



2021 Business Days Timeframe



From the 26th of October to the 18th of November, FACCI & FNZCCI will host a series of thought leadership initiatives and multi-channel events on the topic “Sustainability: Act & Accelerate.”

Location dates:

- Sydney: Tuesday 26th October
- Adelaide: Thursday 28th October
- Perth: Thursday 4th November
- Melbourne: Tuesday 9th November
- Brisbane: Thursday 16th November
- Auckland: Thursday 18th November

Contact us



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