

2021, June 16th-17th

FRANCE - JAPAN - INDO PACIFIC BUSINESS OPPORTUNITIES

Digital program on 2 days + B2B meetings

POLITICS & FINANCE, MARKET DVPT,
PITCHING, B2B-MATCHING



Market focus

Aware of the limitations of its domestic market, handicapped by aging and demographic decline, Japan's revitalization policy attaches great importance to the search for **growth relays** on foreign markets. The development of activities in **Africa** and the emerging economies of the **Indo-Pacific area**, particularly in terms of **infrastructure**, is one of the priorities of Japanese policy.

Program

Day 1 - 2021, Wednesday June 16th

ON LINE SEMINAR

- Session on Japanese **development policy** in third countries
- Presentation by JICA and JBIC: Access to Official **Development Assistance Policies**
- Presentation of **financial** (Japanese bank) and **legal** (law firm) aspects
- **Feedback** from companies

Day 2 - 2021, Thursday June 17th

ON LINE SEMINAR

- **Thematic pitch session** (Infrastructures, environment, energy, etc.) for Japanese business houses / project leaders and French companies.
- Presentation of the **offer or needs or projects in third countries**.
- **List of invited Japanese stakeholders (TBC) :**
 - Trading Houses : Sumitomo Corporation, Itochu, Marubeni, Mitsubishi Corporation, Sojitz Corporation, Toyota Tsusho Corporation, Mitsui Corporation
 - Electricity & energy : TEPCO, INPEX, Jgmecc, Tokyo Gas
 - Infrastructures : Shimizu Corp, Kajima Corp, Taisei Corp, Obayashi Corp, Takenaka Corp, JGC

2021 June-July

ON LINE MEETINGS FOR SELECTED COMPANIES

- **Preparation meeting** with our sector team
- Training on **Business manners** in Japan
- **Individual BtoB online meetings** targeted according to your specifications.



Pricing

Day 1 seminar only - 325 euros excl VAT

- Participation in the Franco-Japanese conference on partnerships in third countries on June 16th
- Business Guide in Japan (150 pages, PDF format in French)

Day 1 seminar + Day 2 pitching - 975 euros excl VAT

- Full content of day 1
- Participation in pitch sessions with Japanese companies on June 17th

Day 1 seminar + Day 2 pitching + B2B meetings - 1990 euros excl VAT

- Full content for days 1 and 2
- Japanization of your business offer and kick off meeting
- Training on Business manners in Japan
- BtoB personalized online meetings (from 2 to 4 meetings)

Extra services

- Export Kit option : **1300 € HT excl VAT**
- Commercial support in Japanese for BtoB meetings

Registration

Before May 31, 2021

To be provided :

- commercial brochure of your company
- detailed presentation of your technologies (advantages, references, partners, history in Japan)

Double-click here for registration

<https://docs.google.com/forms/d/e/1FAIpQLScfguyI1T7oYL6hRJq6X7wF4qIWQxO0IsieH3jZeswn3o9mQw/viewform?vc=0&c=0&w=1&flr=0>

Specifics for Day 2 and 3

A selection committee will take place prior to the company attendance



Organized by



In collaboration with



MINISTÈRE
DE L'ÉCONOMIE,
DES FINANCES
ET DE LA RELANCE

*Liberté
Égalité
Fraternité*



CCI FRANCE JAPON
在日フランス商工会議所

Supported by

