



2021

# **SPONSOR AN EVENT**

FRENCH CHAMBER OF COMMERCE  
AND INDUSTRY IN JAPAN



**CCI FRANCE JAPON**  
在日フランス商工会議所

# FRENCH CHAMBER OF COMMERCE AND INDUSTRY IN JAPAN

## 2021 EVENTS AVAILABLE FOR SPONSORSHIP

In 2021, come celebrate with us at our events!  
Throughout the year, we host around 110 events for our members, the largest base of all the European Chambers in Japan, and the French-Japanese business community. Sponsoring our events is an excellent way to increase your company's visibility.  
Below are the top events held annually and available for sponsorship.

- **After-Summer Party**
- **European Joint Chamber Networking Party**
- **French Business Awards and Shinnenkai**
- **French Chamber's Annual General Assembly**
- **France – BeLux Golf Tournament**





**Monday, September 27, 2021**

## **After-Summer Party**

2021 venue: Andaz Tokyo Toranomon Hills

From 19:00 to 21:00

About 150 guests (60% Japanese members of the Chamber)

This event is the best way to network with people in the French-Japanese business scene, and create new potential business partners. This event is organized every year in order to gather and mingle in a relaxing way after the summer break, and to welcome new members of the Chamber and newcomers to Japan.



**Thursday, October 14, 2021**

## **European Joint Chamber Networking Party 2021**

2021 venue: Shangri-La Tokyo

From 18:30 to 21:00

About 200 guests

(European Chambers' members, 70-80% non-Japanese)

A delightful evening for networking: Meet new contacts, develop business leads and catch up with friends and business partners. Organized by the French Chamber, this not-to-be-missed event is one of the main European Chambers networking party of the year.



**End of January 2022**

## **French Business Awards 2022 and Shinnenkai**

2021 Venue: Grand Hyatt Tokyo

From 19:00 to 21:00

About 200 corporate representatives

(French Chamber's members, 70% non-Japanese)

The French Business Awards (FBA) recognize excellence and promote success and innovation across all industries. The awards also acclaim the important social contributions made by organizations through their commitment to community, ethical behavior and environmental sustainability. The French Chamber's Shinnenkai (New Year Party) follows the awarding ceremony and is the best opportunity of the year for networking and giving visibility to your company.



**Mid March 2022**

## **French Chamber's Annual General Assembly**

2021 Venue: Park Hyatt Tokyo

About 120 corporate representatives

(French Chamber members)

The French Chamber organizes a General Assembly every year to inform its members about its activities and report on its annual accounts. 100 corporate representatives, members of the Chamber, gather every year for this event which features a luncheon and an inspirational presentation by a top-level executive from a blue-chip company.

**May 2022**

## **France – BeLux**

## **Golf Tournament 2022**

2021 venue: Tomisato Golf Club

From 8:00 to 18:00

About 70 corporate top managers (CCIFJ, BLCCJ and SCCIJ partners, 80% Japanese)

The French Chamber, in cooperation with BLCCJ and SCCIJ, organizes every year its joint Golf Tournament. This is an ideal occasion to invite friends, colleagues and business partners and to participate in the tournament in a relaxed and casual atmosphere, and have a chance to win great prizes.





# SPONSORSHIP RATES

We offer a wide range of sponsorship opportunities for all our events, giving you a chance to promote your services and activities to our members and their guests. To get the maximum benefit from your investment, sign up as soon as possible to secure the highest level of visibility,

Sponsorship can be established in various ways and can be adapted to different budgets in order to meet your marketing needs.

Want to donate a prize? Gifts for the guests? Donate beverages for a networking event? We also welcome “goods/services” sponsors!

## Sponsorship packages include:

- Your company logo on the invitation sent to all French Chamber’s members and partners;
- Your company name listed in the opening speech;
- Your company name in the report article posted on our website after the event;
- Exclusivity of sponsoring in your sector: no other company in the same sector can co-sponsor the event. First-come, first-served.

## Additionally, for Gold Sponsors:

- 2 free tickets for the event (does not apply to the Golf Tournament);
- A space for your banner at a prominent spot in the venue;
- Additional visibility at the venue when applicable (logo on screen, more banners, etc.);
- A booth or a table at the event venue;
- The possibility to distribute leaflets, goodies or other products to the guests.

**\*For sponsorship involving goods and services (prizes, gifts or food/beverage), we reserve the right to accept or reject any offers and may request to see samples.**

### After-Summer Party

150 guests

	Cash
Gold Sponsor	<b>JPY 200,000</b>
Silver Sponsor	<b>JPY 100,000</b>

### European Chambers Networking Party

200 guests

	Cash
Gold Sponsor	<b>JPY 300,000</b>
Silver Sponsor	<b>JPY 200,000</b>

### Golf Tournament

70 guests

	Cash
Gold Sponsor	<b>JPY 200,000</b>
Silver Sponsor	<b>JPY 100,000</b>

### French Business Awards & Shinnenkai

200 guests

	Cash
Gold Sponsor	<b>JPY 300,000</b>
Silver Sponsor	<b>JPY 150,000</b>

### General Assembly

120 guests

	Cash
Gold Sponsor	<b>JPY 250,000</b>
Silver Sponsor	<b>JPY 125,000</b>

\*All the prices are with taxes included