

## **Boost your visibility in the French-American community with the FACCSF / French Morning Media Package**

The FACCSF is partnering with French Morning (SF edition)!

All Corporate members of the FACCSF now have access to French Morning media package\* – see description below, at a 50% discount! This includes all levels except individual.

\*Only applicable for a very 1st campaign trial with French Morning. Not applicable for members already working with French Morning.

FACCSF / French Morning Media package is composed of a marketing campaign of approximately 4 months, which includes:

<b>Description</b>	<b>Unit Price</b>	<b>Quantity</b>	<b>Total</b>
Sponsored article in SF edition	\$700	1	\$700
Leaderboard in SF newsletter	\$500	2	\$1000
Website display banners in SF edition	\$30 CPM	15,000 imp	\$450
Directory premium	\$99	4	\$396
<b>TOTAL PRICE</b>			<b>\$2,546</b>
	<b>DISCOUNT</b>	<b>50%</b>	<b>\$1,273</b>

Please contact [info@faccsf.com](mailto:info@faccsf.com) for more information.

### **About the FACCSF:**

The French-American Chamber of Commerce is a non-profit, non-governmental and member-driven organization, created in 1978. Our mission is to engage the French-American business community and to support companies settle and develop in the Bay Area. 300 members, 100 events/year and a wide range of corporate services. From Napa to Silicon Valley. Learn more at [www.faccsf.com](http://www.faccsf.com).

### **About French Morning:**

French Morning ([www.frenchmorning.com](http://www.frenchmorning.com)) is the first French webmagazine in the US with 2,5M unique visitors in 2017.

It receives a growing traffic, with:

- 250,000 unique visitors each month,
- 55,000 subscribers to the newsletters,
- 6 editions in the US: New York, Miami, Los Angeles, Texas, Washington DC, San Francisco
- 2 internationals editions: Montreal (Maudits Francais) and London (French Morning London).