



French Chamber
Singapore


Event & Webinar Sponsorship Opportunities 2021



Established in 1979, the French Chamber of Commerce in Singapore is a non-profit association, belonging to a worldwide network of 123 French Chambers (CCIFI) in 92 countries with over 35,000 companies and is one of the most active chambers in Asia.

The French Chamber is a dynamic business platform of over 750 companies to develop relations between our members and the Singapore business community.

A Platform for Business Opportunities



>5,500
contacts Members



42
years of shaping business
connections



26
committees, collaborative
projects and clubs



more than **220**
events annually




more than **800**
one-to-one business
information meetings



more than **7,900**
participants at events

Our Online Audience


Website
12,000+ visitors per Month



LinkedIn
1,000+ followers



Newsletter
5,500 + subscribers



Business Contact
6,500 + email contacts

How you can benefit from sponsorship



BOOST YOUR VISIBILITY

Get business exposure and increase the visibility of your company through all communication collaterals during pre and post events (publications, social media coverage, event banners, website etc).



GENERATE MARKETING OPPORTUNITIES

Leverage lead generation and sales opportunities through our events, programs and connect with industry and local institution decision makers.



BUILD BRAND AWARENESS

Generate brand preference, increase your image and loyalty to your brand, products and/or services.



TARGET YOUR MARKET AUDIENCE

Connect with your target audience and reach specifically to your market segment.

A wide range of Business Committees

Sponsoring a Committee is a good opportunity to engage and connect with members from different industries and sectors. Gain exclusive exposure during committee events **for a full year**.

PICK YOUR EXCLUSIVE COMMITTEE!

- | | | |
|---|--|---|
|  Aeronautics, Space
Defence & Security |  Energy & Infrastructure |  F&B and Hospitality |
|  Financial & Fintech |  Healthcare |  Human Resources |
|  Legal & Tax |  Maritime & Offshore |  Retail & Luxury |
|  Smart Cities |  Supply Chain & Logistics |  Sustainability & Responsibility |
|  Tech & Innovation |  Women in Business | |

FREQUENCY

5-8 committee meetings yearly

FORMAT

In person or through Webinar

ATTENDEES

20-40 professionals

COMMITTEE SPONSOR

\$4,000 + 7% GST (for full year) per committee



Networking Events

NETWORKING LUNCHEONS



The French Chamber's various committees organise networking events, a unique opportunity to broaden the network and exchange with like-minded professionals.

FREQUENCY

Monthly

FORMAT

Networking luncheon

ATTENDEES

20-30 professionals

EVENT SPONSOR

\$2,500 + 7% GST (for full year)

ENTREPRENEURS' AND NEW MEMBERS' DRINK



A great opportunity to meet other entrepreneurs and companies who recently joined the French Chamber.

FREQUENCY

3 times a year

FORMAT

Networking reception / webinar

ATTENDEES

50+ professionals

EVENT SPONSOR

\$2,500 + 7% GST (for full year)

Our Programmes

Sponsoring our dedicated Start-ups and Entrepreneurs programmes supports innovation, and cultivate an entrepreneurial spirit within the business community.

BUSINESS ACCELERATOR LAB



Every month, the Business Accelerator Lab meets one French start-up and/or entrepreneur seeking to present his business plan and strategic challenges, and to get recommendations and contacts from a panel of advisors.

FREQUENCY

4-6 times a year

FORMAT

In person or through Webinar

EVENT SPONSOR

\$2,500 + 7% GST (for full year)

THE FRENCH INVESTOR NETWORK



A platform dedicated to the small business market for Start-ups and Entrepreneurs looking for funds, and for investors looking for new projects to invest in.

FREQUENCY

Every 3 months

FORMAT

In person or through Webinar

ATTENDEES

50+ professionals

EVENT SPONSOR

\$2,500 + 7% GST (for full year)

DUO MENTORING



This co-initiative, along with the French Trade Advisors, is an opportunity to engage with a mentor and gather insights about French startups, entrepreneurs and SME representatives who are in the midst of expanding their business in the region.

FREQUENCY

15-20 times per year

FORMAT

In person or through Webinar

EVENT SPONSOR

\$2,500 + 7% GST (for full year)

SME ROUNDTABLE



The SME Roundtable is aimed at companies with a HQ outside Singapore and a team of less than 20 people locally. The accountability structure helps business owners stay focused and on track. A great opportunity to share their issues and best practices.

FREQUENCY

Once every 2 months

FORMAT

In person or through Webinar

ATTENDEES

By invite only

EVENT SPONSOR

\$2,500 + 7% GST (for full year)

MEET THE CEO



A monthly opportunity to connect with a CEO of a large company. A winning collaboration where CEOs, experts and innovative companies from various sectors and functions meet to share their experience, advice and contacts.

FREQUENCY

6 to 8 times a year

FORMAT

In person or through Webinar

ATTENDEES

By invite only

EVENT SPONSOR

\$2,500 + 7% GST (for full year)

WOMEN ENTREPRENEURS MASTERMIND GROUP



A platform gathering 10 women in business for a sharing and inspiring Roundtable. A great opportunity to present their businesses and challenges, and get feedback and insights from other fellow entrepreneurs.

FREQUENCY

Every month

FORMAT

In person or through Webinar

ATTENDEES

Women entrepreneurs

EVENT SPONSOR

\$2,500 + 7% GST (for full year)

Our Flagship Events

SMART HEALTH SUMMIT



The French Chamber's Smarthealth project was initiated to bring together French expertise in the healthcare sector to meet Singapore's health ambitions such as its Healthcare 2020 Masterplan.

MONTH

May

FORMAT

Conference, panel discussion, keynote and company pitches

ATTENDEES

150+ professionals, C-levels, senior management

EVENT SPONSOR

\$3,000 + 7% GST

SUPPLY CHAIN SYMPOSIUM



One of the main key performance indicator in Supply Chain is the customer experience. This French Chamber-symposium brings leading global corporations to discuss how tech and innovation improve customer experience across supply chain operations.

MONTH

April

FORMAT

Keynote with Q&A

ATTENDEES

150+ professionals

EVENT SPONSOR

\$2,500 + 7% GST

ASIA STARTUP SUMMIT



Collaboration between start-ups and large corporates is key for fostering innovation. The Asia Startup Summit helps to actively connect companies to propel businesses forward.

MONTH

Q1 2021

FORMAT

Business matching, pitch sessions

ATTENDEES

250+ professionals, MNCs, start-ups and venture capitalists (VCs)

EVENT SPONSOR

\$5,000 + 7% GST

SINGAPORE CEO'S SERIES



A unique opportunity for an up close and personal conversation with a CEO, providing valuable business insights.

FREQUENCY

4-5 times a year

FORMAT

In person or through Webinar

ATTENDEES

70-100 professionals, C-levels, senior management

EVENT SPONSOR

\$5,000 + 7% GST (for full year)

DOING BUSINESS SERIES



A series of talks on doing business in Asian countries and market studies in a sharing session by a Government and/or Business Representative from the country.

FREQUENCY

Twice a year

FORMAT

In person or through Webinar

ATTENDEES

70-100 professionals, C-levels, senior management

EVENT SPONSOR

\$5,000 + 7% GST (for full year)

BREAKFAST TALKS



The French Chamber's breakfast talks bring insights and discuss case studies on topics related to business committees.

FREQUENCY

4-5 times a year

FORMAT

In person or through Webinar

ATTENDEES

70-100 professionals

EVENT SPONSOR

\$5,000 + 7% GST (for full year)

Our Flagship Events

LA GALETTE DES ROIS



Each year, the French Chamber of Commerce organises a 'Galette des Rois' Networking event, broadening networks over delicious galettes.

MONTH

January

FORMAT

Networking reception

ATTENDEES

150+ professionals

EVENT SPONSOR

\$2,200 + 7% GST

ANNUAL GALA DINNER



Organised in celebration of the dynamic partnership and strong business relations between France and Singapore, the French Chamber of Commerce Gala Dinner brings together more than 550 eminent Singaporean and French guests.

MONTH

April

FORMAT

Dinner/networking

ATTENDEES

500+ professionals, C-levels, senior management

PLATINUM SPONSOR

\$25,000 + 7% GST (1 table included)

GOLD SPONSOR

\$15,000 + 7% GST (1 table included)

SILVER SPONSOR

\$10,000 + 7% GST (1 table included)

FRENCH CHAMBER PETANQUE TOURNAMENT



The annual French Chamber Pétanque Tournament celebrates this traditional game where boules are thrown as close as possible to a small wooden ball called a *cochonnet*. Certainly a game which attracts both young and old!

MONTH

April/May

FORMAT

Tournament/networking

ATTENDEES

120+ professionals

EVENT SPONSOR

\$3,000 + 7% GST

CSR DAY



The CSR day is a good occasion to raise awareness on climate change and to team up and work towards a good cause, by making an impact on our environment, while meeting peers who share the same concerns.

MONTH

Q4

FORMAT

Beach clean-up, rehabilitation etc.

ATTENDEES

500+ professionals

EVENT SPONSOR

\$2,500 + 7% GST

WELCOME TO SINGAPORE



This annual *rendezvous* invites all newcomers in Singapore to provide them with information on French institutions and to network with the French business community. The cocktail party is also an opportunity for all our members to mingle after the summer holiday break.

MONTH

September

FORMAT

Presentation followed by cocktail reception

ATTENDEES

300+ professionals

EVENT SPONSOR

\$3,200 + 7% GST

Benefits

	FLAGSHIP EVENTS	GENERAL EVENTS/COMMITTEES
Invite as a speaker to share your expertise	Priority access with exception (not for all events)	
Acknowledgement of sponsors during event and post event	●	●
Logo added on event page and email invite	●	●
Logo and company name featured on pre/post-event publicity (FCCS website, LinkedIn, Facebook and Focus magazine)	●	●
Logo featured on event collaterals (Event backdrop, pull-up banner, brochures)	●	●
Display of pull-up banner and marketing collaterals	●	●
Booth	●	
Personalised introductions with other members and business contacts	●	●
Complimentary exclusive interview or advertorial published in Focus Magazine and pushed on social media	Subjected to theme and availability	Subjected to theme and availability
Logo featured on FCCS Annual Report for the year of sponsorship	●	●
Logo featured on FCCS website committee webpage and programme		●
Announcement on Weekly Link newsletter	●	●

SPONSOR AN EVENT

Contact us
marketing@fccsingapore.com

Package and other opportunities available for discussion

For more information, visit <https://www.fccsingapore.com/events/sponsor-an-event.html>

The French Chamber of Commerce in Singapore














Tel: 6933 1350 Fax: 6933 1398

Website: www.fccsingapore.com

SPONSORSHIP BOOKING FORM

RATES

Business Committees (for full year)

- | | |
|---|---|
|  Aeronautics, Space Defense & Security <input type="checkbox"/> S\$4,000 |  Retail & Luxury <input type="checkbox"/> S\$4,000 |
|  Energy & Infrastructure <input type="checkbox"/> S\$4,000 |  Smart Cities <input type="checkbox"/> S\$4,000 |
|  F&B and Hospitality <input type="checkbox"/> S\$4,000 |  Supply Chain & Logistics <input type="checkbox"/> S\$4,000 |
|  Healthcare <input type="checkbox"/> S\$4,000 |  Sustainability & Responsibility <input type="checkbox"/> S\$4,000 |
|  Human Resources <input type="checkbox"/> S\$4,000 |  Tech & Innovation <input type="checkbox"/> S\$4,000 |
|  Legal & Tax <input type="checkbox"/> S\$4,000 |  Women in Business <input type="checkbox"/> S\$4,000 |
|  Maritime & Offshore <input type="checkbox"/> S\$4,000 | |

Dedicated Programmes (for full year)

- | | |
|--|---|
| Business Accelerator Lab <input type="checkbox"/> S\$2,500 | French Investors Network <input type="checkbox"/> S\$2,500 |
| Duo Mentoring <input type="checkbox"/> S\$2,500 | SME Roundtable <input type="checkbox"/> S\$2,500 |
| Meet the CEO <input type="checkbox"/> S\$2,500 | Women Entrepreneur Mastermind Group <input type="checkbox"/> S\$2,500 |

All rates not inclusive of 7% GST

CONTACT DETAILS

Company: _____

Contact Person: Mr / Mrs / Ms _____

Email: _____ Tel/DID: _____

Address: _____

Signature and company stamp(s):

Date: _____