

Media Kit

2020

Sydney
Melbourne
Brisbane
Perth
Adelaide

www.facci.com.au

MEDIA KIT

WEBSITE

www.facci.com.au covers all the services and activities of the Chamber and its Chapters.

118,000
page views a year

38,000
visits a year

21,000
unique visitors per year

62%
visits are from Australia

HOME PAGE

1. 2. 3. HORIZONTAL BANNER

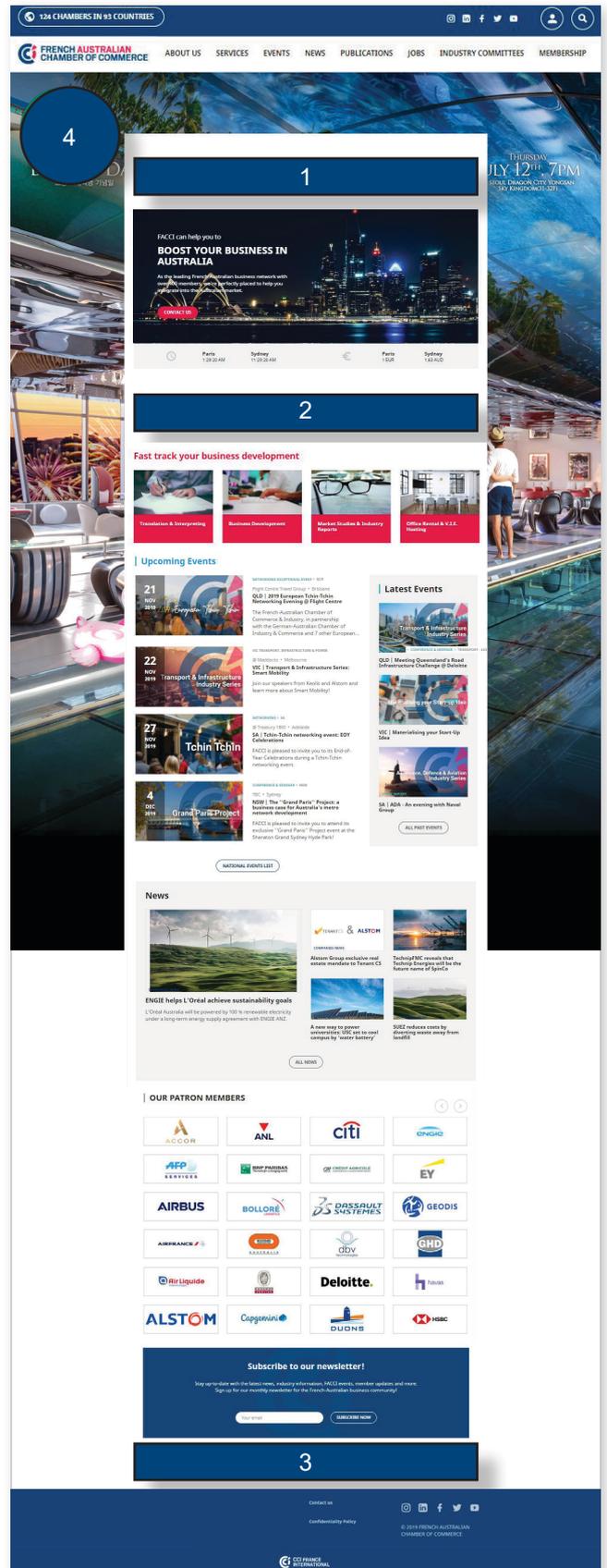
jpg / gif / png ~ max 0,98 Mo ~ 2000px wide

	1 banner	2 banners	3 banners
1 week	\$450	\$550	\$650
1 month	\$850	\$950	\$1050
2 months	\$1550	\$1,650	\$1,750
3 months	\$3,050	\$3,150	\$3,250

4. WALLPAPER BANNER + TOP BANNER

jpg / gif / png ~ max 0,98 Mo ~ 2000px wide

- 1 week - \$800
- 1 month - \$2,000
- 2 months - \$3,500
- 3 months - \$4,800



MEDIA KIT

CAMPAIGNS

1. Promotional Article & Newsletter

NSW ISSUE (2,300 recipients):

1 issue - \$750

QLD (4,000 recipients)

1 issue - \$750

VIC (2,400 recipients)

1 issue - \$750

WA (1,700 recipients)

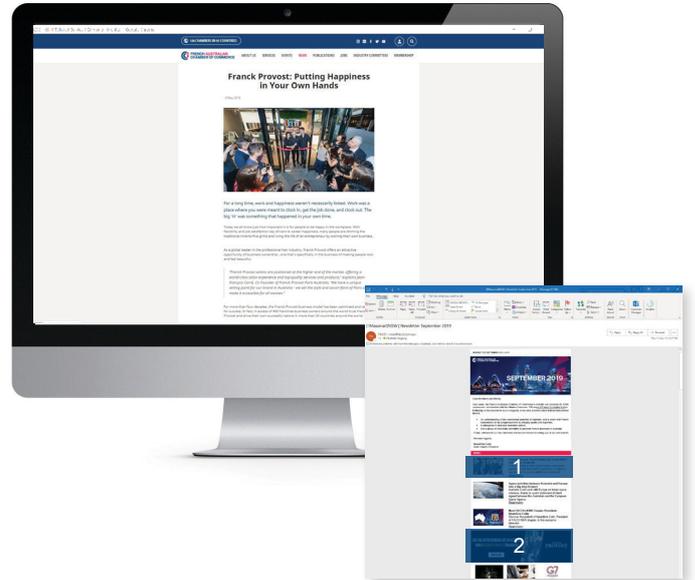
1 issue - \$500

SA (850 recipients)

1 issue - \$500

NATIONAL (10,500 recipients)

1 issue - \$2,500



2. Ad banner in Newsletter

HORIZONTAL BANNER

One Newsletter per month is sent in each State where FACCI operates: New South Wales (NSW), Victoria (VIC), Queensland (QLD), Western Australia (WA) and South Australia (SA).

- 1 issue - \$400
- 2 issues - \$700
- 3 issues - \$950
- 4 issues - \$1,150
- 5 issues - \$1,300

SOCIAL MEDIA

 Facebook
3,500 followers

 Twitter - @FACCI_Australia
Over 2,000 followers

 LinkedIn
5,000 followers



CONTACT

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