





















CRÉDIT AGRICOLE











- 3rd edition of a unique event dedicated to French and Japanese Startups and SMEs as well as Corporate and Investors
- Over 170 attendees in 2018 and 2019 editions and 35 pitches per event!
- Attend to:
  - → network with startups, entrepreneurs and investors interested by France and Japan
  - → explore business opportunities
  - → join the award ceremony!

#### **2020 EDITION MAIN FOCUS**

## "How Startups are Shaping the Future of Society and Business"

### **FORMAT OF THE EVENT**

- **Online Webinar**
- **Speed Pitching** 
  - Startups/SMEs pitch their project!
  - o English only 2mins30 per pitch
- **Award Ceremony** 
  - Jury members will extend Awards to the best of the best!
    - 1. Most promising Japanese Startup/SME for the French/European market
    - 2. Most promising French Startup/SME for the Japanese market
    - 3. Attendees' Favorite Startup/SME
- **Virtual Information Booths** 
  - Showcase of expertise and networking with attendees on dedicated booth!

### **2020 AWARDS DETAILS**

1- MOST PROMISING JAPANESE STARTUP/SME FOR THE FRENCH/EUROPEAN MARKET

# CHALLENGE by CACIB, Le Village, Norinchukin Bank and AgVenture Lab

- Jury members: CACIB, Le Village, Norinchukin Bank
- + AgVenture Lab
- Prize: one-week acceleration in France at Le Village by CA (with flight tickets and hotel)

# 2- MOST PROMISING FRENCH STARTUP/SME FOR THE JAPANESE MARKET

# <u>CHALLENGE by</u> CCE (French Foreign Trade Advisors)

**Jury members**: CCE + Business France + French Tech Tokyo

Prize: TBC

#### 3- ATTENDEES' FAVORITE STARTUP/SME

### **CHALLENGE by ORANGE**

- Jury members: All attendees of December 3 Meet &

Connect Event!

- Prize: TBC

Winners will be pictured on stage during the Award Ceremony. Award information can be used for credential and press purposes.

### TO REGISTER

- As a PITCHING STARTUPS/SMES Registration will open for pitchers to candidate on the first of October. Selected pitchers will be notified week of October 30.
- As an ATTENDEE Registration will open on the first of October.

### **ANY QUESTIONS?**

Contact us at <a href="mailto:a.penfornis@ccifj.or.jp">a.penfornis@ccifj.or.jp</a> (English/French) or <a href="mailto:m.handa@ccifj.or.jp">m.handa@ccifj.or.jp</a> (French/Japanese)

### **2020 Business Leaders Forum Sponsors**

























