

Jean Jacques LE GOFF

Working efficiently with Japanese people

English

Objectives

- Understand how Japanese people perceive foreigners
- Perceive how cultures influence behaviors
- Learn and practice how to work in Japan

Methodology

- Interactive-lecture and group
- discussion for team learning
- Practice-oriented role-playing

Program details

- Module I: Japanese culture
- Module II: Japanese corporate culture
- Module III: Communicating with Japanese people
- Module IV: Managing (with) Japanese people
- Module V: Situations and case studies

Strong points

- Participate in a lively exchange among professionals, with a large variety of businesses
- Benefit from a very solid practical knowledge on Japanese culture and values
- Deal with very concrete business cases

Profile of the facilitator

This seminar will be led by Dr. Jean-Jacques LE GOFF, former Senior Vice President of NISSAN, and Professor in various Masters and MBAs, in France, Brazil and Japan.

Dr. LE GOFF has a long experience as a senior manager in large organizations, namely in Japan, Africa and Latin America. During five years in Tokyo, he was part of Carlos Ghosn's team at NISSAN, in charge of Sales & Marketing.

Since 2009, he works as a consultant in cross-cultural management for companies.

Training company

Jean Jacques Le Goff

Date

May 17th, 2018 (Thu)

Time

9:00 – 18:00

Place

CCIFJ

Language

English

Target participants

Non Japanese executives and staff working with Japanese people

Price

80,000 JPY (tax excluded)