



French Chamber  
Singapore


Event & Webinar  
Sponsorship Opportunities  
2020



Established in 1979, the French Chamber of Commerce in Singapore is a non-profit association, belonging to a worldwide network of 123 French Chambers (CCIFI) in 92 countries with over 35,000 companies and is one of the most active chambers in Asia.

The French Chamber is a dynamic business platform of over 750 companies to develop relations between our members and the Singapore business community.

## A Platform for Business Opportunities



**>5 500**  
contacts Members



**41**  
years of shaping business  
connections



**26**  
committees, collaborative  
projects and clubs



more than **220**  
events annually




more than **800**  
one-to-one business  
information meetings



more than **7,900**  
participants at events

## Our Online Audience


**Website**  
12,000+ visitors per Month



**LinkedIn**  
9,600+ followers



**Newsletter**  
5,500 + subscribers



**Business Contact**  
6,500 + email contacts

## How you can benefit from sponsorship



### BOOST YOUR VISIBILITY

Get business exposure and increase the visibility of your company through all communication collaterals during pre and post events (publications, social media coverage, event banners, website etc).



### GENERATE MARKETING OPPORTUNITIES

Leverage lead generation and sales opportunities through our events, programs and connect with industry and local institution decision makers.



### BUILD BRAND AWARENESS

Generate brand preference, increase your image and loyalty to your brand, products and/or services.



### TARGET YOUR MARKET AUDIENCE

Connect with your target audience and reach specifically to your market segment.

## Our Flagship Events

### LA GALETTE DES ROIS



Each year, the French Chamber of Commerce organises a 'Galette des Rois' Networking event, broadening networks over delicious galettes.

#### MONTH

January

#### FORMAT

Networking reception

#### ATTENDEES

150+ professionals

#### EVENT SPONSOR

\$2,200 + 7% GST

### ANNUAL GALA DINNER



Organised in celebration of the dynamic partnership and strong business relations between France and Singapore, the French Chamber of Commerce Gala Dinner brings together more than 550 eminent Singaporean and French guests.

#### MONTH

April

#### FORMAT

Dinner/networking

#### ATTENDEES

500+ professionals, C-levels, senior management

#### PLATINUM SPONSOR

\$25,000 + 7% GST (1 table included)

#### GOLD SPONSOR

\$15,000 + 7% GST (1 table included)

#### SILVER SPONSOR

\$10,000 + 7% GST (1 table included)

### FRENCH CHAMBER PETANQUE TOURNAMENT



The annual French Chamber Pétanque Tournament celebrates this traditional game where boules are thrown as close as possible to a small wooden ball called a *cochonnet*. Certainly a game which attracts both young and old!

#### MONTH

April

#### FORMAT

Tournament/networking

#### ATTENDEES

120+ professionals

#### EVENT SPONSOR

\$3,000 + 7% GST

### CSR DAY



The CSR day is a good occasion to raise awareness on climate change and to team up and work towards a good cause, by making an impact on our environment, while meeting peers who share the same concerns.

#### MONTH

Q4

#### FORMAT

Beach clean-up, rehabilitation etc.

#### ATTENDEES

500+ professionals

#### EVENT SPONSOR

\$2,500 + 7% GST

### SMART HEALTH SUMMIT



The French Chamber's Smarthealth project was initiated to bring together French expertise in the healthcare sector to meet Singapore's health ambitions such as its Healthcare 2020 Masterplan.

#### MONTH

May

#### FORMAT

Conference, panel discussion, keynote and company pitches

#### ATTENDEES

150+ professionals, C-levels, senior management

#### EVENT SPONSOR

\$3,000 + 7% GST

### SUPPLY CHAIN SYMPOSIUM



One of the main key performance indicator in Supply Chain is the customer experience. This French Chamber-symposium brings leading global corporations to discuss how tech and innovation improve customer experience across supply chain operations.

#### MONTH

TBC

#### FORMAT

Keynote with Q&A

#### ATTENDEES

150+ professionals

#### EVENT SPONSOR

\$2,500 + 7% GST

## Our Flagship Events

### WELCOME TO SINGAPORE



This annual *rendezvous* invites all newcomers in Singapore to provide them with information on French institutions and to network with the French business community. The cocktail party is also an opportunity for all our members to mingle after the summer holiday break.

#### MONTH

September

#### FORMAT

Presentation followed by cocktail reception

#### ATTENDEES

300+ professionals

#### EVENT SPONSOR

\$3,200 + 7% GST

### CEO'S SERIES



A unique opportunity for an up close and personal conversation with a CEO, providing valuable business insights.

#### FREQUENCY

4-5 times a year

#### FORMAT

In person or through Webinar

#### ATTENDEES

70-100 professionals, C-levels, senior management

#### EVENT SPONSOR

\$5,000 + 7% GST (for full year)

### BONJOUR TALENTS



Bonjour Talents is an initiative aimed at raising awareness about French companies among future Singapore-based graduates and postgraduates students. This career fair offers French companies a unique opportunity to boost their profile and appeal among the students, meet and network with them and develop partnerships with universities!

#### FREQUENCY

Organised once every two years

#### FORMAT

Career Fair

#### ATTENDEES

300-400 professionals and students

#### EVENT SPONSOR

\$2,000 + 7% GST

### DOING BUSINESS SERIES



A series of talks on doing business in Asian countries and market studies in a sharing session by a Government and/or Business Representative from the country.

#### FREQUENCY

Twice a year

#### FORMAT

In person or through Webinar

#### ATTENDEES

70-100 professionals, C-levels, senior management

#### EVENT SPONSOR

\$5,000 + 7% GST (for full year)

### ASIA STARTUP SUMMIT



Collaboration between start-ups and large corporates is key for fostering innovation. The Asia Startup Summit helps to actively connect companies to propel businesses forward.

#### MONTH

TBC

#### FORMAT

Business matching, pitch sessions

#### ATTENDEES

250+ professionals, MNCs, start-ups and venture capitalists (VCs)

#### EVENT SPONSOR

\$5,000 + 7% GST

### BREAKFAST TALKS



The French Chamber's breakfast talks bring insights and discuss case studies on topics related to business committees.

#### FREQUENCY

4-5 times a year

#### FORMAT

In person or through Webinar

#### ATTENDEES

70-100 professionals

#### EVENT SPONSOR

\$5,000 + 7% GST (for full year)

## A wide range of Business Committees

Sponsoring a Committee is a good opportunity to engage and connect with members from different industries and sectors. Gain exclusive exposure during committee events **for a full year**.

### PICK YOUR EXCLUSIVE COMMITTEE!



Aeronautics, Space  
Defence & Security



Energy & Infrastructure



F&B and Hospitality



Financial & Fintech



Healthcare



Human Resources



Legal & Tax



Maritime & Offshore



Retail & Luxury



Smart Cities



Supply Chain & Logistics



Sustainability &  
Responsibility



Tech & Innovation



Women in Business

#### FREQUENCY

5-8 committee meetings yearly

#### FORMAT

In person or through Webinar

#### ATTENDEES

20-40 professionals

#### COMMITTEE SPONSOR

\$4,000 + 7% GST (for full year) per committee



## Networking Events

### NETWORKING LUNCHEONS



The French Chamber's various committees organise networking events, a unique opportunity to broaden the network and exchange with like-minded professionals.

#### FREQUENCY

Monthly

#### FORMAT

Networking luncheon

#### ATTENDEES

20-30 professionals

#### EVENT SPONSOR

\$2,500 + 7% GST (for full year)

### ENTREPRENEURS' AND NEW MEMBERS' DRINK



A great opportunity to meet other entrepreneurs and companies who recently joined the French Chamber.

#### FREQUENCY

3 times a year

#### FORMAT

Networking reception

#### ATTENDEES

50+ professionals

#### EVENT SPONSOR

\$2,500 + 7% GST (for full year)

## Our Programmes

Sponsoring our dedicated Start-ups and Entrepreneurs programmes supports innovation, and cultivate an entrepreneurial spirit within the business community.

### BUSINESS ACCELERATOR LAB



Every month, the Business Accelerator Lab meets one French start-up and/or entrepreneur seeking to present his business plan and strategic challenges, and to get recommendations and contacts from a panel of advisors.

#### FREQUENCY

4-6 times a year

#### FORMAT

In person or through Webinar

#### EVENT SPONSOR

\$2,500 + 7% GST (for full year)

### THE FRENCH INVESTOR NETWORK



A platform dedicated to the small business market for Start-ups and Entrepreneurs looking for funds, and for investors looking for new projects to invest in.

#### FREQUENCY

Every 3 months

#### FORMAT

In person or through Webinar

#### ATTENDEES

50+ professionals

#### EVENT SPONSOR

\$2,500 + 7% GST (for full year)

### DUO MENTORING



This co-initiative, along with the French Trade Advisors, is an opportunity to engage with a mentor and gather insights about French startups, entrepreneurs and SME representatives who are in the midst of expanding their business in the region.

#### FREQUENCY

15-20 times per year

#### FORMAT

In person or through Webinar

#### EVENT SPONSOR

\$2,500 + 7% GST (for full year)

### SME ROUNDTABLE



The SME Roundtable is aimed at companies with a HQ outside Singapore and a team of less than 20 people locally. The accountability structure helps business owners stay focused and on track. A great opportunity to share their issues and best practices.

#### FREQUENCY

Once every 2 months

#### FORMAT

In person or through Webinar

#### ATTENDEES

By invite only

#### EVENT SPONSOR

\$2,500 + 7% GST (for full year)

### MEET THE CEO



A monthly opportunity to connect with a CEO of a large company. A winning collaboration where CEOs, experts and innovative companies from various sectors and functions meet to share their experience, advice and contacts.

#### FREQUENCY

6 to 8 times a year

#### FORMAT

In person or through Webinar

#### ATTENDEES

By invite only

#### EVENT SPONSOR

\$2,500 + 7% GST (for full year)

### WOMEN ENTREPRENEURS MASTERMIND GROUP



A platform gathering 10 women in business for a sharing and inspiring Roundtable. A great opportunity to present their businesses and challenges, and get feedback and insights from other fellow entrepreneurs.

#### FREQUENCY

Every month

#### FORMAT

In person or through Webinar

#### ATTENDEES

Women entrepreneurs

#### EVENT SPONSOR

\$3,500 + 7% GST (for full year)

## Benefits

	FLAGSHIP EVENTS	GENERAL EVENTS/COMMITTEES
Invite as a speaker to share your expertise	Priority access with exception (not for all events)	
Acknowledgement of sponsors during event and post event	●	
Logo added on event page and email invite	●	●
Logo and company name featured on pre/post-event publicity (FCCS website, LinkedIn, Facebook and Focus magazine)	●	●
Logo featured on event collaterals (Event backdrop, pull-up banner, brochures)	●	
Display of pull-up banner and marketing collaterals	●	●
Booth	●	
Personalised introductions with other members and business contacts	●	
Complimentary exclusive interview or advertorial published in Focus Magazine and pushed on social media	Subjected to theme and availability	Subjected to theme and availability
Logo featured on FCCS Annual Report for the year of sponsorship		●
Logo featured on FCCS website committee page		●
Announcement on Weekly Link newsletter	●	●

### SPONSOR AN EVENT

Contact us now!  
[marketing@fccsingapore.com](mailto:marketing@fccsingapore.com)

Package and other opportunities available for discussion

For more information, visit <https://www.fccsingapore.com/events/sponsor-an-event.html>

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